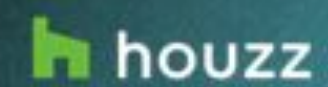


2026

UK

# Houzz Bathroom Trends Study

Findings from a survey of 569 UK homeowners on Houzz about their recent or planned bathroom renovation projects.



# Big Ideas

## System Upgrades and Layouts Changes Lead

System upgrades are a top priority in bathroom renovations, cited by 67% of renovating homeowners, followed closely by layout changes (59%). While less common, homeowners are also modifying walls (31%) and ceilings (8%) during bathroom upgrades.

## Deterioration Drives Projects

Bathroom renovation motivations remain diverse, but homeowners continue to focus on functionality and style. Updating due to bathroom deterioration or breakdown continues to be the top reason for bathroom renovations, but notably the share has dropped from 51% to 44%. Updating the style and personalising a recently purchased home follow (34% and 28%, respectively).

## The Majority Seek Pro Help

Nearly 9 in 10 homeowners (88%) rely on professionals to assist with their bathroom renovations. They hire tradespeople most frequently (47%), despite its share declining 9 percentage points compared to previous year. Homeowners seek help from other service providers as well, including bathroom fitters (45%), builders (35%) and bathroom designers (25%).

## Accent Walls Pop Up in Bathrooms

Nearly 2 in 5 renovating homeowners are adding or updating an accent wall as part of their project, more often within the shower area (21%) than elsewhere in the room (15%). Among homeowners adding an accent wall, colour is the most common way to create a focal point (59%), ahead of pattern (43%), surface material (35%) and texture (34%).

## Contemporary and Modern Styles Continue to Lead

The vast majority of renovating homeowners (89%) are changing the style of their bathroom during renovations. This year's top three style choices for renovated bathrooms are the same as the previous year's, and the percentages are similar: contemporary, modern and traditional (38%, 23% and 7%). Mediterranean remains a niche choice but recorded the largest year-on-year increase, rising from 1% to 3%.

## Easy Cleaning and Beautiful Style Top Priorities

A bathroom that is easy to clean and disinfect is the top functional aspect mentioned by homeowners (74%). A space that's easy to store and find things (49%) and good lighting (41%) follow. When it comes to the most important design aspects, a space that is stylish and beautiful (69%) is by far the most important aspect to renovating homeowners.

# Scope & Spend



# System Upgrades and Layouts Changes Lead

System upgrades are a top priority in bathroom renovations, cited by 67% of renovating homeowners, followed closely by layout changes (59%).

While less common, homeowners are also modifying walls (31%) and ceilings (8%) during bathroom upgrades.

\*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a bathroom renovation during 2025-26 (2026 study).  
#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

## Major Changes During Renovations\*

|                     |           |
|---------------------|-----------|
| System upgrades     | 67%       |
| Layout changes      | 59%       |
| Wall modifications  | 31%       |
| Ceiling changes     | -4 pp# 8% |
| Location changes    | 8%        |
| Floor modifications | 8%        |

# Wall Finishes and Basins Top Upgraded Features

Wall finish and basins lead the list of features upgraded during bathroom renovations, at 82% each. Flooring, taps and toilets follow closely (80%, 77% and 76%, respectively).

Showers and lighting fixtures are also highly popular features to upgrade, chosen by 77% and 73% of renovating homeowners, respectively.

\*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a bathroom renovation during 2025-26 (2026 study).

| Features Upgraded During Renovations* |                     |     |
|---------------------------------------|---------------------|-----|
| Wall finish                           | -6 pp <sup>#</sup>  | 82% |
| Basins                                | -5 pp <sup>#</sup>  | 82% |
| Flooring                              | -9 pp <sup>#</sup>  | 80% |
| Taps                                  | -12 pp <sup>#</sup> | 77% |
| Toilet                                | -11 pp <sup>#</sup> | 76% |
| Shower                                | -6 pp <sup>#</sup>  | 71% |

# Deterioration Drives Projects

Bathroom renovation motivations remain diverse, but homeowners continue to focus on functionality and style. Updating due to bathroom deterioration or breakdown continues to be the top reason for bathroom renovations, but notably the share has dropped from 51% to 44%.

Updating the style and personalising a recently purchased home follow (34% and 28%, respectively).

\*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a bathroom renovation during 2025-26 (2026 study).  
#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

## Events Triggering Bathroom Renovations\*

|                                                   |                   |
|---------------------------------------------------|-------------------|
| Bathroom deterioration                            | -7 pp# <b>44%</b> |
| Can no longer stand the style of the old bathroom | <b>34%</b>        |
| Personalising a recently purchased home           | <b>28%</b>        |
| Finally have the financial means to do it         | <b>20%</b>        |
| Improving the resale value                        | <b>22%</b>        |
| Lack of sufficient storage space                  | <b>13%</b>        |

# Extensions and Bedrooms Power Bathroom Expansions

Nearly a quarter of homeowner make the bathroom bigger during renovations (23%); 15% of renovating homeowners enlarge it up to 50% and 8% enlarge it by more than 50%.

When enlarging a bathroom, bedrooms are the most popular space to take from (20%). Although, for more than a quarter, the space comes solely from an extension (28%).

23%

increase the size of their bathroom\*

\*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a bathroom renovation during 2025-26 (2026 study).  
\*\*Percentages reflect the proportion of homeowners who have increased or are increasing their bathroom size as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).

## Change in Size of Renovated Bathroom\*

|          |     |
|----------|-----|
| Increase | 23% |
| Decrease | 3%  |

## Spaces Used to Increase Bathroom Size\*\*

|         |     |
|---------|-----|
| Bedroom | 20% |
| Hallway | 15% |

# Typical Bathroom is Less than 10 Square Metres

The final size of the bathroom often remains modest. 2 in 5 renovated bathrooms are between 5 - 9.99 square metres (42%), while a similar share are under 5 square metres (41%).

Less than 1 in 5 bathrooms exceed 10 square metres (18%).

\*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a bathroom renovation during 2025-26 (2026 study).

## Final Size of Renovated Bathrooms\*

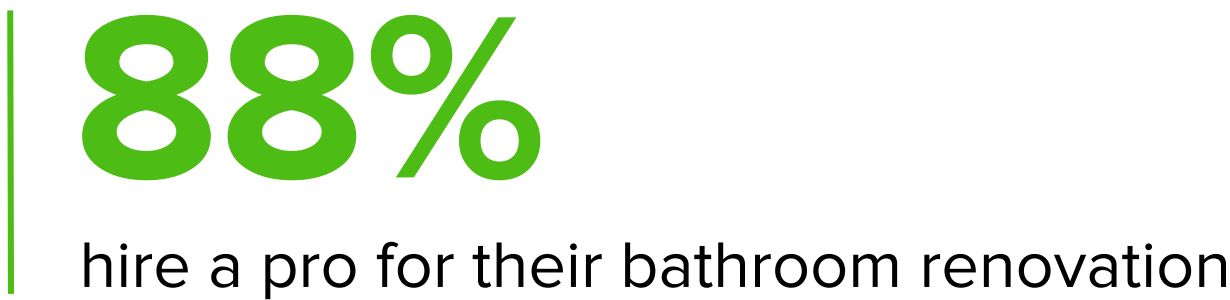
|                           |     |
|---------------------------|-----|
| < 2.99 square metres      | 9%  |
| 3 to 4.99 square metres   | 32% |
| 5 to 7.99 square metres   | 28% |
| 8 to 9.99 square metres   | 14% |
| 10 to 11.99 square metres | 7%  |
| 12 square metres or more  | 11% |

# The Majority Seek Pro Help

Nearly 9 in 10 homeowners (88%) rely on professionals to assist with their bathroom renovations.

They hire tradespeople most frequently (47%), despite its share declining 9 percentage points compared to previous year.

Homeowners seek help from other service providers as well, including bathroom fitters (45%), builders (35%) and bathroom designers (25%).



\*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a bathroom renovation during 2025-26 (2026 study).  
#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

## Service Providers Hired\*

|                   |        |     |
|-------------------|--------|-----|
| Tradesperson      | -9 pp# | 47% |
| Bathroom fitter   |        | 45% |
| Builder           |        | 35% |
| Bathroom designer |        | 25% |
| Architect         |        | 11% |
| Cabinet maker     |        | 6%  |

# Look & Feel



Interior Design: Studio Rey  
Photography: Chris Snook

# Contemporary and Modern Styles Continue to Lead

The vast majority of renovating homeowners (89%) are changing the style of their bathroom during renovations.

This year’s top three style choices for renovated bathrooms are the same as the previous year’s, and the percentages are similar: contemporary, modern and traditional (38%, 23% and 7%).

Mediterranean remains a niche choice but recorded the largest year-on-year increase, rising from 1% to 3%.

\*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a bathroom renovation during 2025-26 (2026 study).

## Bathroom Styles Following Style Change\*

|              |     |
|--------------|-----|
| Contemporary | 38% |
| Modern       | 23% |
| Traditional  | 7%  |
| Eclectic     | 7%  |
| Scandinavian | 4%  |
| Japandi      | 3%  |

# Rectangular Tiles and Grid Patterns Dominate

The vast majority of homeowners (88%) choose tiles for their renovated shower walls.

A rectangular tile is still the favoured tile shape (65%). Square (19%) and metro (7%) tiles follow.

Grid/horizontally stacked (32%) is the top tile pattern for upgraded shower walls, overtaking vertically stacked (20%). Brick bond (19%) follows closely.

\*Percentages reflect the proportion of homeowners who have chosen or are choosing tile for their shower walls as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).

#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

## Shape of Wall Tiles in Shower Area\*

|             |         |     |
|-------------|---------|-----|
| Rectangular | +11 pp# | 65% |
|-------------|---------|-----|

|        |  |     |
|--------|--|-----|
| Square |  | 19% |
|--------|--|-----|

|       |         |    |
|-------|---------|----|
| Metro | -12 pp# | 7% |
|-------|---------|----|

## Pattern of Wall Tiles in Shower Area\*

|                           |     |
|---------------------------|-----|
| Grid/horizontally stacked | 32% |
|---------------------------|-----|

|                    |     |
|--------------------|-----|
| Vertically stacked | 20% |
|--------------------|-----|

|            |     |
|------------|-----|
| Brick bond | 19% |
|------------|-----|

# Neutral Wall Colours Lead, with Beige Gaining Ground

White is the most popular colour for most bathroom walls (23%), followed by off-white (17%) and beige, which climbed 7 percentage points (16%).

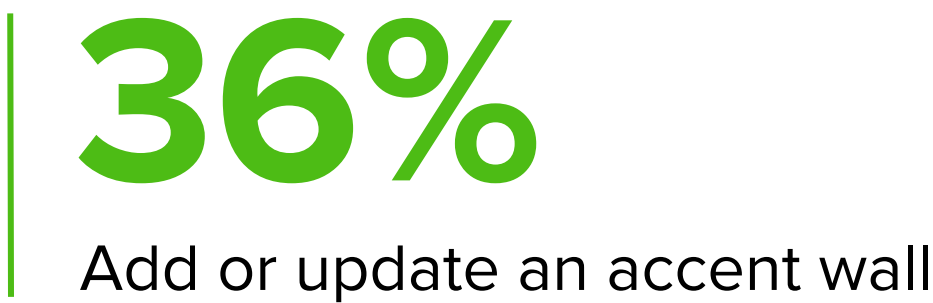
\*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a bathroom renovation during 2025-26 (2026 study), and who have added or updated, or are adding or updating walls as part of their renovation.

## Non Shower Wall Colours\*

|           |            |
|-----------|------------|
| White     | 23%        |
| Off-white | 17%        |
| Beige     | +7 pp# 16% |
| Grey      | 10%        |
| Green     | 7%         |
| Blue      | 7%         |

# Homeowners Embrace Accent Walls

One-third of renovating homeowners add or update an accent wall (36%) as part of their project, more often within the shower area (21%) than elsewhere in the room (15%). Among homeowners adding an accent wall, colour is the most common way to create a focal point (59%), ahead of pattern (43%), surface material (35%) and texture (34%).



\*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a bathroom renovation during 2025-26 (2026 study), and who have added or updated, or are adding or updating, an accent wall as part of their renovation.

## Accent Wall Characteristics\*

|                  |     |
|------------------|-----|
| Colour           | 59% |
| Pattern          | 43% |
| Surface material | 35% |
| Texture          | 34% |

# Green and Blue Top Choices for Accent Walls

On accent walls, green (15%) and blue (12%) take over as the top choices, while white fell sharply, down 9 percentage points to 11%.

\*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a bathroom renovation during 2025-26 (2026 study), and who have added or updated, or are adding or updating, an accent wall as part of their renovation.  
#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

## Accent Wall Colours\*

|           |                       |
|-----------|-----------------------|
| Green     | 15%                   |
| Blue      | 13%                   |
| White     | <sup>-9 pp#</sup> 11% |
| Beige     | 11%                   |
| Off-white | 10%                   |
| Grey      | 9%                    |

# Easy Cleaning and Beautiful Style Top Priorities

A bathroom that is easy to clean and disinfect is the top functional aspect mentioned by homeowners (74%). A space that’s easy to store and find things (49%) and good lighting (41%) follow.

When it comes to the most important design aspects, a space that is stylish and beautiful (69%) is by far the most important aspect to renovating homeowners. A space that’s filled with natural light (35%), adds to the resale value (34%) is of lesser importance.

\*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a bathroom renovation during 2025-26 (2026 study).

## Functional Aspects of Upgraded Bathrooms\*

|                             |     |
|-----------------------------|-----|
| Easy to clean and disinfect | 74% |
|-----------------------------|-----|

|                                              |     |
|----------------------------------------------|-----|
| A space that’s easy to store and find things | 49% |
|----------------------------------------------|-----|

|               |     |
|---------------|-----|
| Good lighting | 41% |
|---------------|-----|

## Design Aspects of Upgraded Bathrooms\*

|                       |     |
|-----------------------|-----|
| Stylish and beautiful | 69% |
|-----------------------|-----|

|                           |     |
|---------------------------|-----|
| Filled with natural light | 35% |
|---------------------------|-----|

|                          |     |
|--------------------------|-----|
| Adds to the resale value | 34% |
|--------------------------|-----|

# Products & Features

2026 UK Houzz Bathroom Trends | © Houzz Inc.



Design & Project: Livia  
Kudina, OL & Edward Ltd

# Pre-Manufactured Stock Vanities Remain Top Choice

The majority of renovating homeowners (47%) opt for a pre-manufactured, pre-assembled stock vanity unit, followed by a ready-to-assemble vanity unit (21%). Although, more than 1 in 5 (23%) opt for some level of customisation.

61%

Add or upgrade their bathroom vanity unit.

\*Percentages reflect the proportion of homeowners who have updated or are updating vanity unit as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).

| Type of Upgraded Vanity Unit* |     |
|-------------------------------|-----|
| Stock vanity unit             | 47% |
| Ready-to-assemble vanity unit | 21% |
| Custom vanity                 | 12% |
| Semi-custom vanity unit       | 11% |

# Floating Vanities Maintain the Top Spot

Floating vanities continue to be the most popular vanity choice (47%). Built-in (27%) and freestanding (25%) units follow.

\*Percentages reflect the proportion of homeowners who have updated or are updating vanity unit as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).

#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

## Mounting for Upgraded Vanity Unit\*

|                               |     |
|-------------------------------|-----|
| Floating                      | 47% |
| Built-in (touches the ground) | 27% |
| Freestanding                  | 25% |

# Soft-Close Drawers and Doors Popular

The most popular features of upgraded vanities are soft-close drawers (53%) and soft-close doors (46%), followed by built-in drawer organisers (30%) and open shelves (21%).

\*Percentages reflect the proportion of homeowners who have updated or are updating vanity unit as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).

## Features of Upgraded Vanity Unit\*

|                           |         |     |
|---------------------------|---------|-----|
| Soft close drawers        | -13 pp# | 53% |
| Soft close doors          |         | 46% |
| Built-in drawer organiser |         | 30% |
| Open shelves              |         | 21% |
| Built-in plug socket      |         | 15% |
| Hand towel bar            |         | 10% |

# White and Wood Tones Lead Vanity Finishes

White continues to be is the most popular vanity colour choice (22%), while wood tones (17%) follow.

Of those who choose wood tones, the majority opt for a medium wood finish (10%), followed by light (6%) and dark (1%) tones.

\*Percentages reflect the proportion of homeowners who have updated or are updating vanity unit as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).  
\*\*Wood includes medium (10%), light (6%) and dark (1%) tones.

## Colour of Upgraded Vanity Unit\*

|              |           |
|--------------|-----------|
| White        | 22%       |
| Wood tones** | 17%       |
| Green        | 10%       |
| Beige        | 10%       |
| Off-white    | 10%       |
| Grey         | -6 pp# 7% |

# Handleless Designs Number One Choice

When it comes to door handles for upgraded vanities, a handleless design is the top pick (40%), followed by knobs (20%), handle/bar pulls (18%) and finger pulls (18%).

\*Percentages reflect the proportion of homeowners who have updated or are updating vanity unit as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).

## Type of Handles on Upgraded Vanity Unit\*

|                    |     |
|--------------------|-----|
| No handles         | 40% |
| Knobs              | 20% |
| Handle/bar pulls   | 18% |
| Finger pulls       | 18% |
| Cup/pin pulls      | 2%  |
| Drop/hanging pulls | 1%  |

# Integrated Basins Top Upgraded Basin Style

Eight in 10 homeowners (82%) upgrade their basin as part of a bathroom renovation. Integrated basins are the favoured style, chosen by nearly a third of renovating homeowners (31%). Wall-mounted (16%) and drop-in (14%) styles follow.

After renovations, 13% of homeowners report having two or more basins in their upgraded bathrooms.

82%

Add or upgrade their basin.

\*Percentages reflect proportion of homeowners who have upgraded or are upgrading basins as part of a completed, current or planned bathroom renovation during 2025-26 (2026 study)  
#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level..

## Type of Upgraded Basins\*

|            |                       |
|------------|-----------------------|
| Integrated | 31%                   |
| Wall-mount | <sup>-8 pp#</sup> 16% |
| Drop-in    | <sup>-9 pp#</sup> 14% |

## Number of Basins\*

|             |     |
|-------------|-----|
| One         | 87% |
| Two or more | 13% |

# Corner Showers and Over-Bath Setups Lead

Corner showers continue to be the most popular shower style chosen during renovations, chosen by 29% of homeowners. Shower over the bath and low threshold shower set ups follow closely (27% and 25%, respectively).

71%

add or upgrade their shower.

\*Percentages reflect the proportion of homeowners who are adding or have added a new shower, or are replacing or have replaced an existing shower, as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).

| Style of Upgraded Shower*                             |     |
|-------------------------------------------------------|-----|
| Corner shower<br>(surrounded on two sides by walls)   | 29% |
| Shower over bath set-up                               | 27% |
| Low threshold shower                                  | 25% |
| Dual shower<br>(2 shower heads)                       | 25% |
| Alcove shower<br>(surrounded on three sides by walls) | 19% |
| Walk-in shower<br>(non threshold)                     | 11% |

# Frameless Doors Most Common

The majority of homeowners (70%) choose a shower with a door and a frameless style is the number 1 choice, at 50%. Hinged doors are the most popular style (22%), followed by sliding (20%) and fixed (14%) styles.

70%

choose a shower with a door.

\*Percentages reflect the proportion of homeowners who are adding or have added a new shower, or are replacing or have replaced an existing shower, as part of their completed, current or planned bathroom renovation during 2025- 26 (2026 study).  
\*\*Percentages reflect the proportion of homeowners whose new or updated shower has a door.

## Style of Upgraded Shower Doors\*

|         |     |
|---------|-----|
| Hinged  | 22% |
| Sliding | 20% |
| Fixed   | 14% |

## Style of Upgraded Door Frames\*\*

|             |     |
|-------------|-----|
| Frameless   | 50% |
| Semi-framed | 26% |

# Rain Showers and Handheld Units Top Enhancements

The most popular features of upgraded showers are rain/waterfall shower heads (78%), closely followed by handheld shower heads (73%) and thermostatic mixers (50%).

\*Percentages reflect the proportion of homeowners who are adding or have added a new shower or are replacing or have replaced an existing shower as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).

## Features of Upgraded Showers\*

|                            |             |
|----------------------------|-------------|
| Rain/waterfall shower head | 78%         |
| Handheld shower head       | 73%         |
| Thermostatic mixers        | -15 pp# 50% |
| Grab bars                  | 10%         |
| Seat                       | -5 pp# 9%   |
| Body sprays                | 5%          |

# Baths Hold Their Ground

More than half of renovating homeowners (58%) are adding or replacing a bath, while just 17% are removing one altogether, which is down 5 percentage points year on year, suggesting the bath is holding its ground even as bathrooms are redesigned around bigger showers.

58%

add or replace their bath

\*Percentages reflect the proportion of homeowners who are adding or have added a new bath or are replacing or have replaced an existing bath as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).

## Bath Upgrades\*

|                            |     |
|----------------------------|-----|
| Replacing an existing bath | 42% |
| Removing a bath altogether | 17% |
| Adding a new bath          | 16% |

# When a Bath Makes Way for a Shower

Among the homeowners who did remove their bath, the vast majority used the space to enlarge a shower (85%), while smaller shares relocated the shower (19%) or used the freed-up space to enlarge or relocate a vanity (15% and 16%, respectively).

\*Percentages reflect the proportion of homeowners who are adding or have added a new bath or are replacing or have replaced an existing bath as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).

## Features of Upgraded Showers\*

|                                             |     |
|---------------------------------------------|-----|
| Shower - enlarging at the expense of a bath | 85% |
|---------------------------------------------|-----|

|                          |     |
|--------------------------|-----|
| Shower - moving location | 19% |
|--------------------------|-----|

|                               |     |
|-------------------------------|-----|
| Vanity/sink - moving location | 16% |
|-------------------------------|-----|

|                                                  |     |
|--------------------------------------------------|-----|
| Vanity/sink - enlarging at the expense of a bath | 15% |
|--------------------------------------------------|-----|

|                                                |    |
|------------------------------------------------|----|
| Cabinetry - enlarging at the expense of a bath | 9% |
|------------------------------------------------|----|

|                          |    |
|--------------------------|----|
| Closet - moving location | 8% |
|--------------------------|----|

# Standard Baths Surge

Standard baths are the most popular type (66%) up 10 percentage points year on year. Freestanding flat-bottom baths (31%) and alcove baths (31%) are the top styles this year.

\*Percentages reflect the proportion of homeowners who are adding or have added a new bath or are replacing or have replaced an existing bath as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).  
#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

## Type of Upgraded Bath\*

|               |         |     |
|---------------|---------|-----|
| Standard bath | +10 pp# | 66% |
| Soaking bath  | -9 pp#  | 23% |

## Style of Upgraded Bath\*

|                                       |     |
|---------------------------------------|-----|
| Freestanding flat bottom bath         | 31% |
| Alcove bath (bordered by three walls) | 31% |

# Space and Safety Drive Bath Choices

The most popular features of upgraded baths are non-slip surfaces (16%), followed by space for two (14%) and grab bars (12%).

\*Percentages reflect the proportion of homeowners who are adding or have added a new bath or are replacing or have replaced an existing bath as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).

†No year-over-year comparison is available due to revisions in the survey logic, questions and/or answer choices.

## Features of Upgraded Baths\*†

|                   |     |
|-------------------|-----|
| Non-slip floor    | 16% |
| Space for two     | 14% |
| Grab bars         | 12% |
| Smart-fill        | 5%  |
| Built-in lighting | 5%  |
| Whirlpool or jets | 3%  |

# Laminate, Vinyl and Porcelain Dominate Flooring

Outside of the shower, laminate or vinyl flooring is the top pick for a third of homeowners (30%). Porcelain (26%) and ceramic (21%) follow, with wood (3%) at some distance.

80%

add or upgrade their flooring

\*Percentages reflect the proportion of homeowners who are adding or have added a new flooring or are replacing or have replaced an existing flooring as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).

## Upgraded Flooring Material\*

|                |     |
|----------------|-----|
| Laminate/vinyl | 30% |
| Porcelain      | 26% |
| Ceramic        | 21% |
| Wood           | 3%  |
| Marble         | 2%  |

# Non-Slip Surfaces and Heating Priority Features

For flooring outside of the shower, 41% of renovating homeowners prioritise non-slip surface for safety, while 33% opt for heated flooring.

\*Percentages reflect the proportion of homeowners who have updated or are updating non shower flooring as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).

†No year-over-year comparison is available due to revisions in the survey logic, questions and/or answer choices.

## Features of Upgraded Flooring<sup>\*†</sup>

|                   |     |
|-------------------|-----|
| Non-slip floor    | 41% |
| Heated floor      | 33% |
| Mildew resistance | 11% |

# Double-Flush and Wall-Mounted Toilets Lead

Double-flush toilets continue to be the most popular style chosen during renovations, chosen by 47% of homeowners. Wall-mounted (39%), one-piece (23%) and two-piece (16%) toilets follow.

**76%**  
add or upgrade their toilet

\*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a bathroom renovation during 2025-26 (2026 study), and who have added or upgraded, or are adding or upgrading toilets as part of their renovation.

## Features in Upgraded Toilets\*

|                     |                    |
|---------------------|--------------------|
| Double-flush toilet | -10 pp# <b>47%</b> |
| Wall-mount toilet   | <b>39%</b>         |
| One-piece toilet    | +6 pp# <b>23%</b>  |
| Two-piece toilet    | <b>16%</b>         |

# Ceiling Lights Dominate Lighting Upgrades

Ceiling lights are the top lighting choice in renovated bathrooms, chosen by 62%. Illuminated mirrors (38%) and recessed lights (38%) follow. Wall lights (18%) are also popular.

70%

Add or upgrade their lighting

\*Percentages reflect the proportion of homeowners who have updated or are updating light fixtures as part of their completed, current or planned bathroom renovation during 2025-26 (2026 study).

| Type of Lighting Fixtures* |     |
|----------------------------|-----|
| Ceiling lights             | 62% |
| Illuminated mirrors        | 38% |
| Recessed lights            | 38% |
| Wall lights                | 18% |

# Methodology

Findings from a survey of 569 UK renovating homeowners on Houzz about their recent or planned bathroom renovation projects.

The online survey was fielded to Houzz UK users in June 2026.



Designer: Interiors by Chloe  
Photographer: Pete Helme

# Appendix A: Bathroom Colours After Renovation

|           | Non-Shower Walls | Shower Walls | Accent Walls | Non-Shower Flooring | Vanity |
|-----------|------------------|--------------|--------------|---------------------|--------|
| White     | 23%              | 21%          | 11%          | 17%                 | 22%    |
| Off-white | 17%              | 17%          | 10%          | 16%                 | 10%    |
| Grey      | 10%              | 14%          | 9%           | 16%                 | 7%     |
| Beige     | 16%              | 13%          | 11%          | 13%                 | 11%    |
| Blue      | 7%               | 8%           | 13%          | 3%                  | 9%     |
| Brown     | 1%               | 2%           | 5%           | 6%                  | 3%     |
| Green     | 7%               | 7%           | 15%          | 4%                  | 10%    |
| Wood*     | -                | -            | -            | 10%                 | 17%    |
| Black     | 2%               | 4%           | 2%           | 3%                  | 3%     |

\*Wood includes light, medium and dark tones

# Appendix B: Bathroom Materials After Renovation

|                     | Shower Flooring | Non-Shower Flooring | Shower Wall Finish | Non-Shower Wall Finish |
|---------------------|-----------------|---------------------|--------------------|------------------------|
| Granite             | 2%              | 3%                  | 1%                 | 1%                     |
| Limestone           | 3%              | 3%                  | 2%                 | 4%                     |
| Marble              | 2%              | 2%                  | 4%                 | 4%                     |
| Quartz (engineered) | 1%              | 1%                  | 2%                 | 1%                     |
| Onyx                | 0%              | 0%                  | 1%                 | 1%                     |
| Slate               | 3%              | 3%                  | 1%                 | 1%                     |
| Travertine          | 3%              | 3%                  | 3%                 | 3%                     |
| Ceramic             | 16%             | 21%                 | 41%                | 30%                    |
| Porcelain           | 22%             | 26%                 | 36%                | 28%                    |

# Appendix C: Additional Materials

|                               | Shower Flooring | Non-Shower Flooring | Shower Wall Finish | Non-Shower Wall Finish |
|-------------------------------|-----------------|---------------------|--------------------|------------------------|
| Engineered wood               | 1%              | 1%                  | -                  | 2%                     |
| Wood - finished or unfinished | 1%              | 3%                  | -                  | 5%                     |
| Exposed Brick                 | -               | -                   | -                  | 1%                     |
| Microcement                   | -               | -                   | 3%                 | 3%                     |
| Tadelakt                      | -               | -                   | 0%                 | 0%                     |
| Zellige                       | 0%              | 0%                  | -                  | 1%                     |
| Paint                         | -               | -                   | -                  | 38%                    |
| Wallpaper                     | -               | -                   | -                  | 3%                     |
| Laminate/vinyl                | 4%              | 30%                 | -                  | -                      |
| Acrylic                       | 11%             | -                   | -                  | -                      |
| Stone resin                   | 13%             | -                   | -                  | -                      |

# AI at Houzz

This photorealistic image was created using [Houzz Pro's 3D Floor Planner](#) to showcase key trends from the 2026 UK Houzz Bathroom Trends Study.





Houzz is the leading AI platform for construction and design, empowering industry professionals and homeowners with the tools they need to make every project a success. Houzz Pro ([pro.houzz.co.uk](https://pro.houzz.co.uk)) is an all-in-one software for construction and design professionals that puts AI trained on real industry data to work helping pros collaborate more effectively with clients and teams, deliver exceptional projects, and run more efficient, profitable businesses. The platform gives pros and their clients 24/7 access to project information, 3D visualisations, and financial tools. Houzz helps people find ideas and inspiration, hire professionals and get advice for their projects, with more than 3 million pros and over 70 million homeowners and home design enthusiasts around the world relying on it today. For more information, visit [houzz.co.uk](https://houzz.co.uk).



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70M homeowners  
& 3M pros •  
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directory, research



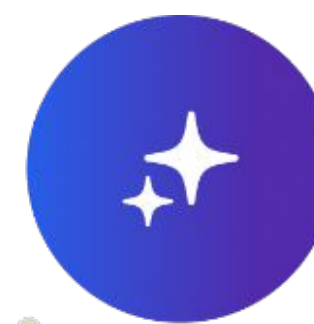
## Advertising

Targeted advertising  
to reach local  
homeowners

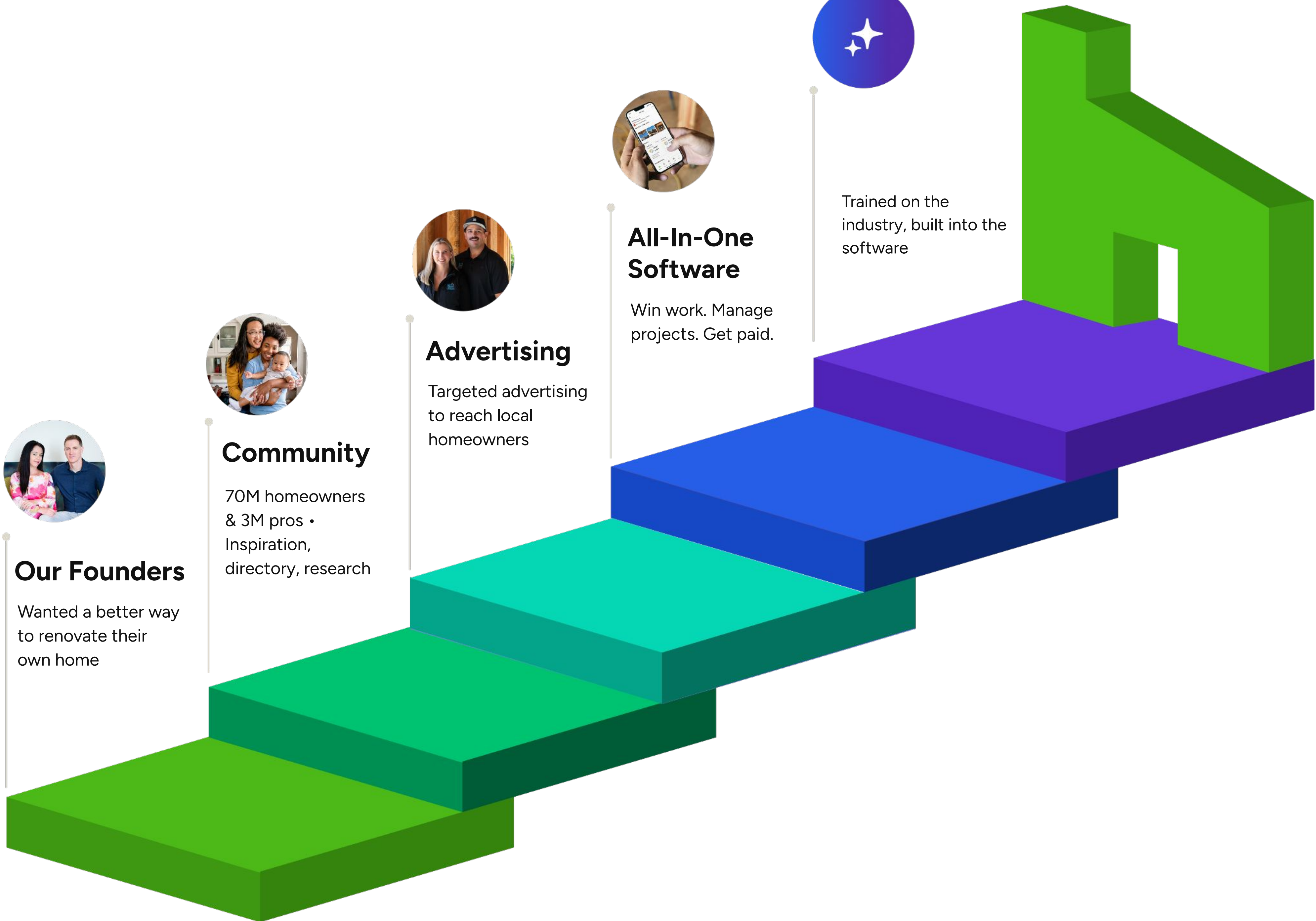


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