

Big Ideas

Homeowners Turn to Speciality Built-In Features

More than four in five homeowners (82%) add speciality built-in features. Of those, many focus on storage with pantry cabinets (40%) and more than 1 in 10 add a walk-in pantry (12%), or a butler's pantry or prep kitchen (11%). Meanwhile, task-specific built-ins are also popular, including beverage stations (12%), which has risen five percentage points year-on-year, and baking stations (5%).

Improving Functionality Moves Projects Forward

Kitchen deterioration or dysfunction continues to be the number one driver for renovations (37%), ahead of personalising a recently purchased home (32%) and finally having the means to renovate (29%).

Blue Takes Cabinetry Top Spot

Blue is now the most popular cabinet colour in renovated kitchens (18%), followed closely by green (17%), surpassing neutral tones like grey (12%), off-white (9%) and white (8%). Almost 1 in 10 homeowners opt for wood (9%), with medium and light tones leading (4% each), followed dark (1%).

Most Homeowners Call in the Pros

The vast majority of renovating homeowners (90%) hire professionals for their kitchen renovation projects. Tradespeople are the most in demand overall (58%), while kitchen designers remain the most commonly hired specialists, engaged by more than 2 in 5 renovating homeowners (42%).

Homeowners Plan for Special Needs

Over half of renovating homeowners (55%) address current or future special needs in their kitchen renovation. Ageing-related updates rise significantly year-on-year to 25% (from 4%) for current needs and 37% (from 12%) for future needs, highlighting growing long-term planning considerations.

Half of Kitchens Increase Their Footprint

Half of renovating homeowners (51%) change the size of their kitchen during a renovation, with 23% enlarging it by more than 50% of the original size, 17% expand it slightly (between 25%-50% of the original size) and 11% increase it by less than 25%.

Scope & Spend



Layout Changes Top List of Major Upgrades

Almost three-quarters of renovating homeowners (72%) modify their kitchen layout, making it the most common type of major kitchen change. Fewer upgrade home systems (60%), while a third update walls (33%).

Moving the kitchen location entirely (19%), changing the ceiling (14%) and floor (13%) remain less popular major upgrades.

Major Changes During Renovations*

Layout	72%
Home systems	60%
Walls	44%
Location	19%
Ceiling	14%
Floor	13%

*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation during 2024-25 (2026 study).

Worktops, Cabinets and Taps Lead Kitchen Upgrades

The vast majority of homeowners renovating the kitchen upgrade worktops (90%), cabinets (89%), taps (87%) and sinks (86%). Flooring (81%), lighting fixtures (80%) and splashbacks (80%) follow fairly closely.

Features Upgraded During Renovations*

Worktops	90%
Cabinets	89%
Taps	87%
Sink(s)	-6 pp [#] 86%
Flooring	81%
Lighting fixtures	-5 pp [#] 80%

*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation during 2024-25 (2026 study).

#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

Functionality Fuels Makeovers

Kitchen renovation motivations remain diverse, but homeowners continue to focus on functionality and personalisation. Updating due to kitchen deterioration or breakdown continues to be the top reason for kitchen renovations, ahead of personalising a recently purchased home (32%) and finally having the means to renovate (29%).

Events Triggering Kitchen Renovations*

Kitchen deterioration	37%
Personalising a recently purchased home	32%
Finally have the financial means to do it	29%
Old kitchen too small for my needs	26%
Can no longer stand the style of the old kitchen	24%
Making my kitchen more accommodating	19%

*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation during 2024-25 (2026 study).

Half of Kitchens Increase Their Footprint

Half of renovating homeowners (51%) change the size of their kitchen during a renovation, with 23% enlarging it by more than 50% of the original size, 17% expanding it slightly (between 25%-50% of the original size) and 11% increase it by less than 25%.

When enlarging a kitchen, the majority of the time the space comes from extending the home (50%). Although, for 1 in 5, the space is taken from decreasing the size of the dining room (23%).

51%

increased the size of their kitchen*

*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation during 2024-25 (2026 study).

**Percentages reflect the proportion of homeowners who have increased or are increasing their kitchen size as part of their completed, current or planned kitchen renovation during 2024-25 (2026 study).

#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

Spaces Used to Increase Kitchen Size**

Extension	50%
Dining room	23%
Living room	7% -5 pp [#]
Garage	5%
Hallway	4%
Bedroom	2%

Typical Kitchen is Less than 20 Square Metres

Looking at the final size, 3 in 5 of renovated kitchens (60%)

measure 15 square metres or more, while 20% fall between 10 and 14.99 square metres.

1 in 10 of renovated kitchens are smaller than 9.99 square metres (11%).

Final Size of Renovated Kitchens*

< 9.99 square metres	11%
10 to 14.99 square metres	20%
15 to 19.99 square metres	16%
20 to 29.99 square metres	25%
30 to 34.99 square metres	6%
35 to 49.99 square metres	10%
50 square metres or more	3%

*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation during 2024-25 (2026 study).

Most Homeowners Call in the Pros

The vast majority of renovating homeowners (90%) hire at least one professional for their kitchen renovation. Tradespeople are the most commonly hired (58%), followed by kitchen designers (42%) and kitchen fitters (41%).

90%

hire a pro for their kitchen renovation

Service Providers Hired*

Tradesperson	58%
Kitchen designer	42%
Kitchen fitter	41%
Home builder	27%
Architect	27%
Cabinet maker	22%

*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation during 2024-25 (2026 study).

Special Needs Solutions Remain Popular

More than half of renovating homeowners (55%) address special needs while renovating the kitchen.

Among those, 2 in 4 (41%) expect those needs to arise within the next year, with the share up 8 percentage points year on year. The majority are planning further ahead: Almost half (48%) expect such needs to emerge in five or more years, while smaller shares anticipate them in one to two years (5%) or three to four years (6%).

55%

address special needs

When Homeowners Expect Future Special Needs to Arise*

In the next 12 months	41%
In the next 1-2 years	5%
In the next 3-4 years	6%
In the next 5 or more years	48%

*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation during 2024-25 (2026 study).

Focus on Ageing Needs

When addressing current special needs in kitchen renovations, homeowners most often focus on ageing household members (25%). Fewer renovating homeowners address the needs of pets (12%), young children (9%) and household members with disabilities (6%).

As for future needs, ageing household members are again the top focus (37%). Fewer homeowners prepare for the future needs of pets (7%), household members with disabilities (7%) or young children (4%).

Current Special Needs Addressed by Kitchen Renovations*

Ease of use by ageing household members **25%**

Ease of use by pets **12%**

Ease of use by young children **9%**

Future Special Needs Addressed by Kitchen Renovations*

Ease of use for ageing household members **37%**

Ease of use for pets **7%**

Ease of use for household members with disabilities **7%**

*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation during 2024-25 (2026 study).

Flooring and Cabinetry Lead Ageing in Place Upgrades

The vast majority of renovating homeowners (87%) who address age-related needs in the kitchen include features to improve accessibility and safety.

Non-slip flooring is the most common choice (44%) for addressing ageing needs, followed by pull out cabinets (38%) and wide drawer pulls (34%). Many also add additional lighting (32%) and rounded worktops (30%), while smaller shares incorporate wheelchair-accessible doorways (14%), lower fixtures (7%) or lower worktops (4%).

Features Incorporated to Address Current or Future Ageing in Place*

Non-slip floors	44%
Pull out cabinets	38%
Wide drawer pulls	34%
Additional lighting	32%
Rounded worktops	30%

*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation during 2024-25 (2026 study).

Energy-efficiency Highly Sought for Sustainability

More than 9 in 10 renovating homeowners (88%) choose at least one sustainable feature during their kitchen renovation. Energy-efficient products are sought out, with LED lightbulbs (71%) and energy-efficient appliances (52%) at the top of the list.

Timeless design (44%) and energy-efficient windows (36%) are also popular, followed by light dimmers (26%) and water efficient fixtures (22%).

91%

choose at least one sustainable option*

Sustainable Features in Kitchen Renovations*

LED light bulbs	71%
Energy efficient appliances	52%
Timeless design	44%
Energy-efficient windows	36%
Light dimmers	26%
Water efficient fixtures	22%

*Percentages reflect the proportion of homeowners who are incorporating or have incorporated sustainable options as part of a completed, current or planned kitchen renovation during 2025-26.

Look & Feel



Contemporary Style Holds Steady

Contemporary remains the most common style for newly renovated kitchens (30%), followed by Modern (21%) and Traditional (13%).

90%

change their kitchen style during a renovation*

Kitchen Styles Following Style Change*

Contemporary	30%
Modern	21%
Traditional	13%
Country	8%
Scandinavian	5%
Eclectic	4%

*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation during 2024-25 (2026 study).

Neutrals Lead for Kitchen Walls and Floors

Renovating homeowners are still showing a strong preference for neutral kitchen colour palettes. Off-white remains the top wall colour (29%), white (18%), blue (9%), green (9%), grey (9%) and beige (6%) follow.

When it comes to flooring colours, wood tones remain the favourite, selected by more than 2 in 5 renovating homeowners (43%). Brown (11%), grey (11%), beige (11%) and off-white (7%) round out the mix.

Wall Colours in Renovated Kitchens*[†]

Off-white **29%**

White **18%**

Blue **9%**

Flooring Colours in Renovated Kitchens*[†]

Wood* **43%**

Brown **11%**

Grey **11%**

*Percentages reflect the proportion of renovating homeowners who are updating or have updated walls as part of a completed, current or planned kitchen renovation during 2025-26.

**Wood includes light (15%), medium (27%) and dark (1%) tones.

[†]No year-over-year comparison is available due to revisions in the survey logic, questions and/or answer choices.

Blue Takes Top Spot for Cabinetry Colour

Blue is now the most popular cabinet colour in renovated kitchens (18%), followed closely by green (17%), surpassing neutral tones like grey (12%), off-white (9%) and white (8%) which have been favoured in the past. Almost 1 in 10 homeowners opt for wood (9%), with medium and light tones leading (4% each), followed dark (1%).

Kitchen Cabinetry Colours*†

Blue	18%
Green	17%
Grey	12%
Off-white	9%
Wood	9%
White	8%

*Percentages reflect the proportion of renovating homeowners who are updating or have updated cabinetry as part of a completed, current or planned kitchen renovation during 2025-26.

†No year-over-year comparison is available due to revisions in the survey logic, questions and/or answer choices.

Shades of Wood Preferred for Contrasting Upper Cabinets

Almost 3 in 10 choose contrasting upper and lower cabinetry (29%), with wood tones leading for upper cabinetry (25%), followed by off-white (21%) and beige (13%). For lower cabinetry, green leads (24%), followed by grey (20%) and blue (19%).

29%

choose different upper and lower cabinetry colours*

*Percentage reflects the proportion of renovating homeowners who are updating or have updated cabinetry as part of a completed, current or planned kitchen renovation during 2025-26.

**Percentages reflect the proportion of renovating homeowners who are opting or have opted for different-colour upper and lower cabinets as part of a completed, current or planned kitchen renovation during 2025-26.

***Wood includes light (13%), medium (10%) and dark (2%) tones.

†No year-over-year comparison is available due to revisions in the survey logic, questions and/or answer choices.

Colours of Contrasting Upper Cabinets**†

Wood***	25%
Off-white	21%
Beige	13%

Colours of Contrasting Lower Cabinets**†

Green	23%
Grey	20%
Blue	19%

L-shaped Layouts Lead by Small Margin

Among renovating homeowners changing their kitchen layout, L-shaped takes the top spot (32%), followed very closely by U-shaped layouts (32%). Galley kitchens account for 13% of kitchens with a changed layout.

Layout of New or Upgraded Kitchen*

L-shaped	32%
U-shaped	32%
Galley	13%
Single wall	7%
G-shaped	7%

*Percentages reflect the proportion of renovating homeowners who have completed, are currently working on or are planning a kitchen renovation during 2025-26.

**Percentages reflect the proportion of renovating homeowners who are changing or have changed the kitchen layout as part of a completed, current or planned kitchen renovation during 2025-26.

Products & Features



Majority of Cabinets Are Semi-custom

More than three quarters of renovating homeowners (78%) replace all the cabinets during a kitchen renovation, while 1 in 5 (20%) opt for partial cabinet replacements. Only 2% do not upgrade the cabinets at all.

Among cabinetry types, semi-custom options remain the favourite, chosen by 38% of renovating homeowners, followed by stock cabinets (31%) and ready-to-assemble cabinets (20%).

Cabinet Upgrades During Kitchen Renovations*

Replacing all cabinets **78%**

Adding cabinets **8%**

Replacing cabinet doors only **6%**

Primary Types of New or Upgraded Cabinets*

Semi-custom cabinets **38%**

Stock cabinets **32%**

Ready-to-assemble cabinets **20%**

*Percentages reflect the proportion of renovating homeowners who are adding or replacing, or have added or replaced, some or all of the cabinets as part of a completed, current or planned kitchen renovation during 2025-26.

MDF Keeps Top Spot for Cabinet Fronts

MDF remains the favoured material for new or upgraded kitchen cabinet fronts, chosen by 39% of renovating homeowners. Solid wood (35%) follows closely. Veneer (10%), chipboard (7%) and plywood (6%) trail behind.

Materials for New or Upgraded Cabinet Fronts*

Medium-density fiberboard (MDF)	39%
Solid wood	35%
Veneer	10%
Chipboard	7%
Plywood	6%

*Percentages reflect the proportion of renovating homeowners who are adding or replacing, or have added or replaced, some or all of the cabinets as part of a completed, current or planned kitchen renovation during 2025-26.

Shaker Style Remains the Cabinet Door Favourite

Among cabinet door styles, Shaker continues to lead (49%), though flat-panel (46%) follows closet. Louvered (1%), glass-front (1%) and raised-panel (1%) styles are rarely chosen.

Primary Door Styles of New or Upgraded Cabinets*

Shaker (recessed panel)	49%
Flat panel	46%
Louvered	1%
Glass front	1%
Raised panel	1%

*Percentages reflect the proportion of renovating homeowners who are adding or replacing, or have added or replaced, some or all of the cabinets as part of a completed, current or planned kitchen renovation during 2025-26.

Bar Pulls Lead Among Cabinet Handle Choices

More than a third of homeowners opt for bar pulls (35%), whilst a similar share select a handleless kitchen design (31%). Knobs (24%) and cup pulls (18%) follow. Brushed nickel is the most popular finish (19%), followed by brass (17%) and bronze (10%).

69%

choose cabinets with a handle*

Handle Types on New or Upgraded Cabinets*

Bar pulls	35%
Knobs	24%
Cup/pin pulls	18%

Handle Finishes on New or Upgraded Cabinets*

Brushed nickel	19%
Brass	17%
Bronze	10% +5 pp [#]

*Percentages reflect the proportion of homeowners who are adding or replacing, or have added or replaced, some or all of the cabinets as part of a completed, current or planned kitchen renovation during 2025-26.

#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

Pantry Cabinets Are Top Built-In Kitchen Feature

More than 4 in 5 homeowners (82%) incorporate built-in features during a kitchen renovation.

Pantry cabinets lead the list of options (40%), and coffee/tea stations (27%) are in the No. 2 spot. Breakfast bars (24%), electronics charging stations (22%) and wine fridge/rack (21%) follow. Built in seating (15%) and walk in pantries (12%) appeal to smaller shares of renovating homeowners.

82%

install or upgrade built-in features

Features Built In During Kitchen Renovations*

Pantry cabinets	40%
Coffee/tea station	27%
Breakfast bar	24%
Electronics charging station	22%
Wine fridge/rack	21%
Seating/banquette or other built-in seating (e.g. dining bench)	15%

*Percentages reflect the proportion of renovating homeowners who have completed, are currently working on or are planning a kitchen renovation during 2025-26.

Almost All Cabinets Have Speciality Storage

Almost all homeowners (95%) integrate speciality storage features in their upgraded cabinetry, including cutlery organisers (78%), pull-out waste or recycling bins (55%) and storage for spices (36%). Solutions for hard-to-reach spaces include deep drawer organisers (45%), pullout shelves (31%) and corner carousels (29%).

95%

of updated cabinets have specialty storage

Specialty Storage Types in New or Upgraded Cabinets*

Cutlery organisers	78%
Pull-out waste or recycling bins	55%
Storage for spices	36%
Microwave cabinet/drawer	32%
Utensil organiser	31%
Wine and/or bar cabinets	20%

*Percentages reflect the proportion of renovating homeowners who are adding or replacing, or have added or replaced, cabinets as part of a completed, current or planned kitchen renovation during 2025-26.

Rectangular Islands Lead Upgrades

Almost half of renovating homeowners (47%) add or update a kitchen island during their project. The majority are adding a new island (37%), while those upgrading an existing island sits at 7%. More than half of renovated kitchens (53%) do not have an island, while 3% of renovating homeowners keep their existing island as is.

For island shapes, rectangular continues to lead, at 76% this year, while much smaller shares of renovating homeowners choose an L-shaped (5%), a U-shaped (4%) or a square (4%) design.

47%

add an island or update an existing island

*Percentages reflect the proportion of renovating homeowners who have completed, are currently working on or are planning a kitchen renovation during 2025-26.

**Percentages reflect the proportion of renovating homeowners who are adding or upgrading, or have added or upgraded, a kitchen island as part of a completed, current or planned kitchen renovation during 2025-26.

Island Changes During Kitchen Renovations*

Adding an island	37%
Upgrading an existing island	7%
Keeping the existing island as is	3%

Shape of Upgraded Islands**

Rectangle	76%
L-shape	8%
Square	6%
U-shape	3%

Slab Makes a Strong Showing on Splashbacks

Nearly three-quarters of renovating homeowners (71%) choose a slab style for their new or upgraded splashback.

Among all splashback types, engineered quartz leads material choices (36%), up 13 percentage points year on year. Glass/acrylic (18%) and ceramic (17%) follow. Fewer renovating homeowners choose porcelain (7%), granite (6%) or stainless steel or metal (4%) for their splashback.

71%

choose slab for their new or upgraded splashback*

*Percentage reflects the proportion of renovating homeowners who are adding or updating, or have added or updated, a backsplash as part of a completed, current or planned kitchen renovation during 2025-26.

**Percentages reflect the proportion of renovating homeowners who are adding or updating, or have added or updated, a backsplash and are choosing or have chosen tile as part of a completed, current or planned kitchen renovation during 2025-26.

#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

Materials for New or Upgraded Splashbacks**

Engineered quartz

+13 pp[#] **36%**

Glass/acrylic

18%

Ceramic

17%

Porcelain

7%

Granite

6%

Stainless steel or metal

4%

Majority of Splashbacks Reach the Cabinets

Coverage up to the cabinets or extractor fan remains the most popular splashback choice, selected by 44% of renovating homeowners. Partial coverage to the cabinets or extractor fan leads closely, at 40%.

Few renovating homeowners (1%) take the splashback all the way to the ceiling, while a slightly larger share (7%) opt for partial coverage to the ceiling.

Coverage of New or Upgraded Splashbacks*

Up to the Cabinets

Full coverage	44%
Partial coverage	40%

Up to the Ceiling

Full coverage	1%
Partial coverage	7%

*Percentages reflect the proportion of renovating homeowners who are adding or updating, or have added or updated, a backsplash as part of a completed, current or planned kitchen renovation during 2025-26.

[#]Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

Engineered Quartz No. 1 Worktop Material

Engineered quartz continues to be the most frequently chosen worktop material (50%), with its share rising 8 percentage points year over year. Laminate (17%) and granite (13%) follow.

Interest in butcher block or wood slab worktops has softened, with its share declining by 6 percentage points to reach 8%.

Materials for New or Upgraded Worktops*

Engineered quartz +8 pp[#] 50%

Laminate 17%

Granite 13%

Butcher block or wood slab -6 pp[#] 8%

Solid surface (e.g. corian) 8%

Marble 3%

*Percentages reflect the proportion of homeowners who are upgrading or have upgraded worktops as part of a completed, current or planned kitchen renovation during 2025-26.

#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

Square Edges and Veined Patterns Lead for Worktops

Square edges are the most popular for worktops, chosen by 41% of renovating homeowners. Beveled (28%) and eased (12%) edges are less common.

Among worktop patterns, veined designs continue to be most preferred (58%, up 8 percentage points year on year), while speckled (25%) and uniform (17%) patterns follow.

Edge Styles of New or Upgraded Kitchen Worktops*

Square	41%
Beveled	28%
Eased	12%
Veined	58% +8 pp [#]

Patterns of New or Upgraded Kitchen Worktops*

Veined	58% +8 pp [#]
Speckled	25%
Uniform	17%

*Percentages reflect the proportion of homeowners who are upgrading or have upgraded countertops as part of a completed, current or planned kitchen renovation during 2025-26.
#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

Under-cabinet Lights Top Lighting Choices

In renovated kitchens, under-cabinet lights lead lighting choices (66%). Almost half of renovating homeowners choose pendant lights (48%), while spotlights (45%, up 10 percentage points) and recessed lights (42%) follow closely.

In-cabinet lights (26%), wall lights (18%), track lights (8%) and toe-kick lighting (7%) round out the list.

80%

add or upgrade lighting*

*Percentages reflect the proportion of renovating homeowners who are adding or upgrading, or have added or upgraded, lighting as part of a completed, current or planned kitchen renovation during 2025-26.

#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

New or Upgraded Lighting Fixture Types*

Under-cabinet lights	66%
Pendant lights	48%
Spotlight	^{+10 pp[#]} 45%
Recessed lights	42%
In-cabinet lights	26%
Wall lights	18%

Vinyl/resilient Tile is Preferred Flooring

Among those who upgrade or replace their flooring, vinyl/resilient tile remains the favoured choice (29%). Porcelain (15%), engineered wood (14%), laminate (13%), natural stone (11%) and ceramic (9%) follow.

81%

add or upgrade flooring*

Types of New or Upgraded Flooring*

Vinyl/resilient tile	29%
Porcelain	15%
Engineered wood	14%
Laminate	13%
Natural stone	11%
Ceramic	9%

*Percentages reflect the proportion of renovating homeowners who are adding or upgrading, or have added or upgraded, flooring as part of a completed, current or planned kitchen renovation during 2025-26, 2024-25 or 2023-24.

Hobs and Fridge Freezers Are Top Large Appliances

Among large kitchen appliances, renovating homeowners most frequently install hobs (81%) and fridge freezers (79%), followed by extractor fans (78%), dishwashers (77%) and microwaves (62%).

Renovating homeowners also often add or update wall ovens (61%) and instant hot water tap (36%), while smaller shares opt for washer/dryers (26%), wine fridge (19%) or range cooker (18%).

Types of New Large Appliance*

Hob(s)	81%
Fridge freezer	79%
Extractor fan	+6 pp [#] 78%
Dishwasher(s)	77%
Microwave	+8 pp [#] 62%
Wall oven(s)	61%

*Percentages reflect the proportion of renovating homeowners who are updating or have updated some or all of their large appliances as part of a completed, current or planned kitchen renovation during 2025-26.

#Shows a statistically significant difference between 2026 and 2025 studies at or above a 90% confidence level.

Toasters Are No. 1 Small Appliance Purchase

Among small appliances in renovated kitchens, toasters top the list (63%). Air fryers (54%), blenders (32%), mixers (26%) and pressure cookers (20%) follow.

Smaller shares of renovating homeowners choose steamers (9%), juicers (6%), stand-alone ice makers (6%) or pizza ovens (2%).

Types of New Small Appliance*

Toaster	63%
Air fryer	54%
Blender	32%
Mixer	26%
Pressure cooker/crock-pot	20%
Steamer	9%

*Percentages reflect the proportion of renovating homeowners who are purchasing or have purchased small appliances as part of a completed, current or planned kitchen renovation during 2025-26.

Special Oven Control Features Remain Popular

More than two-thirds of renovating homeowners (69%) choose an oven with one or more special features. Automated cooking via preprogrammed recipes (41%) tops the list, followed by remote timer activation (38%), remote monitoring or control capability via phone (36%), a control lock (32%), precise temperature control (27%) and activity notifications (26%).

69%

choose an oven with one or more special features

Special Features in New Ovens*

Automated cooking via preprogrammed recipes	41%
Remote timer activation	^{+14 pp[#]} 38%
Remote monitoring or control capability via phone	^{+14 pp[#]} 36%
Control locks	32%
Precise temperature control	27%
Activity notifications	26%

*Percentages reflect the proportion of renovating homeowners who have purchased or are purchasing a new oven as part of a completed, current or planned kitchen renovation during 2025-26.

[#]Shows a statistically significant difference between 2025 and 2024 studies at or above a 90% confidence level..

Special Fridge and Freezer Features

More than a third of renovating homeowners (37%) choose a fridge or freezer with one or more special features. The most sought of these are an adjustable temperature by drawer or compartment (20%), followed by a touchscreen display (14%) and water filter change alerts (105).

Smaller shares of renovating homeowners seek control locks (5%), remote ice maker controls (4%) and transparent screen features (3%).

37%

choose a fridge or freezer with one or more special features

Special Features in New Fridges*

Adjustable temperature by drawer or compartment	20%
Touchscreen display	14%
Water filter change alert	10%
Control locks	5%
Remote ice maker control	4%
Transparent screen	3%

*Percentages reflect the proportion of renovating homeowners who have purchased or are purchasing a new fridge or freezer as part of a completed, current or planned kitchen renovation during 2025-26.

Methodology

Approach

Houzz is an all-in-one resource for homeowners working on a home renovation or decorating project. Our large and engaged user community provides unprecedented insights into the latest market trends based on users' home improvement activity. We aggregate and share these insights with the community to give people greater confidence in the choices they make for their homes, and to give home professionals greater insights into their clients' wants and needs. With these goals in mind, Houzz conducted an online quantitative survey of registered Houzz users regarding kitchen renovation projects, fielded from November - December 2025.

Completeness and Qualifications

The 70-question survey gathered information from a total of 402 users, who reported they were 18 or older, were homeowners and had completed a kitchen renovation or extension in the past 12 months, were currently working on one or planned to start one in the next six months.

Appendix A: Kitchen Colours After Renovation*†

	Walls	Cabinetry	Contrasting Upper Cabinetry	Contrasting Lower Cabinetry	Worktop	Splashback	Flooring
White	18%	8%	7%	0%	32%	35%	4%
Off-white	29%	9%	21%	7%	26%	25%	7%
Grey	9%	12%	7%	20%	8%	4%	11%
Beige	6%	8%	13%	2%	5%	4%	11%
Blue	9%	18%	5%	19%	1%	2%	0%
Brown	0%	1%	0%	3%	3%	1%	11%
Green	9%	17%	10%	24%	2%	4%	0%
Wood**	3%	9%	25%	14%	10%	1%	43%
Black	1%	2%	3%	3%	7%	5%	2%
Greige	4%	6%	2%	2%	3%	3%	6%

*Percentages reflect the proportion of renovating homeowners who have completed, are currently working on or are planning a kitchen renovation during 2025-2026 (2026 study).

**Wood includes light, medium and dark tones

†No year-over-year comparison is available due to revisions in the survey logic, questions and/or answer choices.

Appendix B: Features Upgraded During Kitchen Renovations*

	2025	2024	2023		2025	2024	2023
Appliances (all)	63%	61%	69%	Electronics	18%	18%	31%
Appliances (some)	28%	30%	42%	Taps	87%	88%	87%
Splashback	80%	83%	85%	Flooring	81%	86%	86%
Cabinets	89%	91%	90%	Lighting fixtures	80%	85%	87%
Worktops	90%	92%	93%	Sink(s)	86%	92%	89%
Doors - exterior	47%	51%	54%	Wall finish (not splashback)	70%	72%	71%
Doors - interior	46%	43%	51%	Windows	44%	46%	53%

*Percentages reflect the proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation during 2025-26 (2026 study), 2024-25 (2025 study) and 2023-24 (2024 study).

2026 UK Houzz Kitchen Trends | © Houzz Inc.

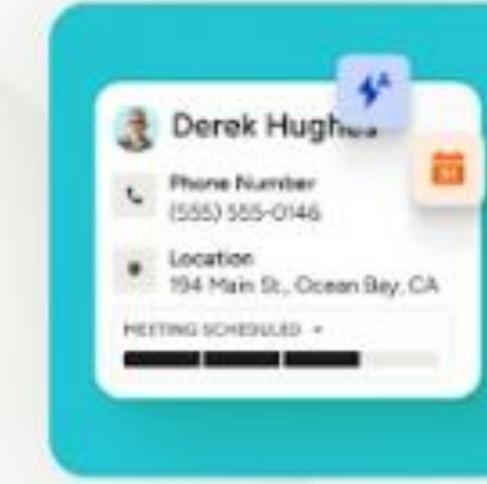
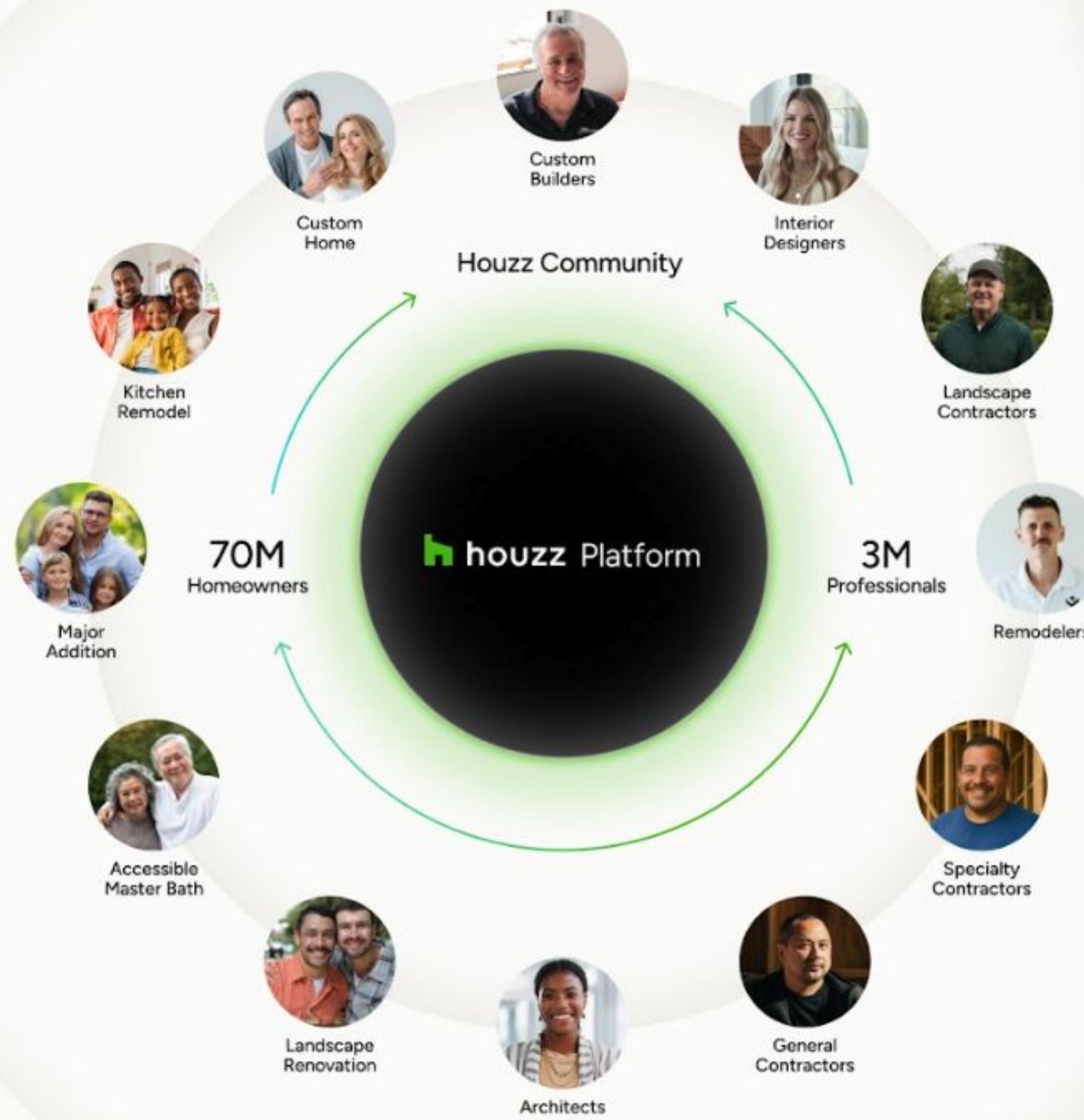
About Houzz

This photorealistic image was created using [Houzz Pro's 3D Floor Planner](#) to showcase key trends from the 2026 UK Houzz Kitchen Trends Study.





Houzz, the leading platform for construction and design, empowers industry professionals and homeowners with the tools they need to make every project a success. The company's cloud-based, AI-powered project management and design software, Houzz Pro (pro.houzz.co.uk), helps pros win projects, collaborate with clients and teams, and run their businesses efficiently and profitably. Houzz Pro also provides pros and their clients with 24/7 access to project information, 3D visualisations and financial tools. Using Houzz, people can find ideas and inspiration, hire professionals, and get advice for their projects. The Houzz platform is used by more than 3 million construction and design industry professionals and over 70 million homeowners and home design enthusiasts around the world. Houzz and Houzz Pro are available on the web and as a top-rated mobile app. For more information, visit houzz.co.uk.



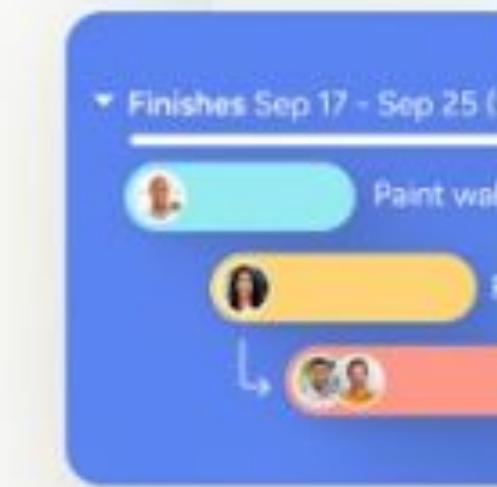
Sales

CRM | Custom Websites | Targeted Advertising
Lead Generation | Contracts



Planning

3D Scanner | 3D Floor Plans | Takeoffs
Product Clipper | Mood Boards | Selections



Project Management

Schedule | Tasks | Client Dashboard | Sub Dashboard
Daily Logs | Time & Expense Tracking | Procurement
Photo, Video & File Storage

AutoMate AI



Financials

Estimates | Invoices | Proposals | Change Orders
Online Payments | Budgets | Financial Reports
QuickBooks Integration



houzz.co.uk/research