

2026

# U.S. Houzz Emerging Summer Trends Report



# Curves & Soft Geometry

Scalloped tile up **210%**

Arched range hood up **177%**

Arched pantry door up **130%**

Rounded kitchen island up **123%**

Curved staircase up **66%**

Curved peninsulas and islands up **61%**

Wave tile up **38%**



Schloegel Design Remodel;  
Matthew Anderson (Photography)

# Tactile Textures

Sandstone up **257%**

Linen wallpaper up **104%**

Venetian plaster up **94%**

Seagrass wallpaper up **94%**

Travertine flooring up **84%**

Terracotta flooring up **55%**

Limewash interior paint up **53%**

Wainscoting up **32%**



Vision Interiors

# Warm, Earthy Colors

Rust colors up **178%**

Chocolate brown up **153%**

Mushroom color up **69%**

Olive green up **57%**

Sage up **55%**

Taupe up **50%**

Cream up **44%**



Northside Design Collective;  
Jack Robert Photography

# Nostalgic Spaces

Mahjong room up **1,986%**

Bibliothèque up **191%**

Card room up **129%**

Speakeasy up **75%**

Puzzle room up **51%**

Board game room up **45%**

Poker room up **38%**

Playroom up **38%**



Refined Interiors

# Wellness Retreats

Wellness rooms up **164%**

Calming up **139%**

Biophilic design up **112%**

Spa up **68%**

Home gym up **46%**

Sensory room up **43%**

Yoga room up **20%**



Tays & Co. Design Studios;  
Marka Architecture (Architect);  
Tischler Wood (Cabinetry);  
Taylor Hall O'Brien (Photography)

# Eco-Friendly Choices

Solar energy up **1,675%**

Repurposed materials up **199%**

Low-voltage lighting up **162%**

Permeable patio up **137%**

Recycled glass countertop up **84%**

Native landscape up **59%**

Sustainable up **42%**

Passive house up **37%**

Bamboo flooring up **32%**



Rodwin Architecture & Skycastle  
Construction

# Compact Outdoor Areas

Small front yards up **79%**

Small courtyards up **63%**

Small patio garden up **57%**

Small backyards up **43%**



New Leaf Custom Homes (Builder);  
The Design Shop (Designer);  
Costa Christ (Photographer)

# European Garden Romanticism

French courtyards up **481%**

Italian courtyards up **352%**

Cottage patios up **204%**

English cottage patios up **131%**



CLC Landscape Design

# Methodology

Data reflects year over year growth in U.S.-based searches on Houzz from January-March 2026 versus January-March 2025.

# About Houzz

Houzz, the leading AI-driven platform for construction and design, empowers industry professionals and homeowners with the tools they need to make every project a success. The company's cloud-based project management and design software, Houzz Pro ([pro.houzz.com](https://pro.houzz.com)), helps pros win projects, collaborate with clients and teams, and run their businesses efficiently and profitably. Houzz Pro also provides pros and their clients with 24/7 access to project information, 3D visualizations and financial tools. Using Houzz, people can find ideas and inspiration, hire professionals and buy products. The Houzz platform is used by more than 3 million construction and design industry professionals and over 70 million homeowners and home design enthusiasts around the world. Houzz and Houzz Pro are available on the web and as top-rated mobile apps. For more information, visit [houzz.com](https://houzz.com).



**70M**  
Homeowners

**3M**  
Professionals

**AutoMate AI**

### Sales

CRM | Custom Websites | Targeted Advertising  
Lead Generation | Contracts

### Planning

3D Scanner | 3D Floor Plans | Takeoffs  
Product Clipper | Mood Boards | Selections

### Project Management

Schedule | Tasks | Client Dashboard | Sub Dashboard  
Daily Logs | Time & Expense Tracking | Procurement  
photo, video & file storage

### Financials

Estimates | Invoices | Proposals | Change Orders  
Online Payments | Budgets | Financial Reports  
QuickBooks Integration

### Houzz Community





[houzz.com/research](https://houzz.com/research)