

2024

# Houzz U.S. Emerging Summer Trends Report





# Organic Modern Style

Organic modern bedroom up **245%**

Organic modern dining room up **146%**

Organic modern kitchen up **97%**

Organic modern bathroom up **76%**

Organic modern living room up **66%**



Kirby Home Designs, MassaRossa Luxury Homes & Amanda Layton  
©Sara Stewart (Sarah Strunk Photography)



# Dark and Moody

Moody living room up **130%**

Moody kitchen up **102%**

Moody bedroom up **85%**

Dark ceiling up **60%**

Dark and moody office up **57%**

Dark and moody powder room up **49%**





# Reading Rooms

Dark academia up **219%**

Snug up **157%**

Book nook up **69%**

Library wall up **61%**

Reading corner up **45%**





# Japanese Influence

Japandi living room	up <b>48%</b>
Wabi-sabi	up <b>44%</b>
Japanese kitchen	up <b>33%</b>
Japanese bedroom	up <b>25%</b>
Zen garden	up <b>22%</b>
Japanese bathroom	up <b>20%</b>



Devon Grace Interiors  
©Dustin Halleck



# Wellness

Cold plunge	up <b>74%</b>
Indoor sauna	up <b>69%</b>
Large windows	up <b>41%</b>
Home spa	up <b>34%</b>
Backyard sauna	up <b>30%</b>
Skylights	up <b>27%</b>



Kelley Design Group & CKN Capital Group  
©Cate Black Photography



# Leisure Spaces

Listening room	up <b>107%</b>
Living room piano	up <b>39%</b>
Bocce court	up <b>23%</b>
Bowling alley	up <b>18%</b>
Game room	up <b>16%</b>



Stephanie Stroud Interiors  
©Laurie Kilgore Photography



# Kid Zones

Race car bed	up <b>106%</b>
Teen lounge	up <b>51%</b>
Tween bedroom	up <b>48%</b>
Kids gaming bedroom	up <b>43%</b>
Bean bag	up <b>20%</b>
Jack-and-Jill bathroom	up <b>19%</b>



Margot Hartford © Houzz



# Methodology

Data reflects year over year growth in U.S.-based searches on Houzz from January-March 2024 versus January-March 2023.



Rachel Loewen © Houzz