2024

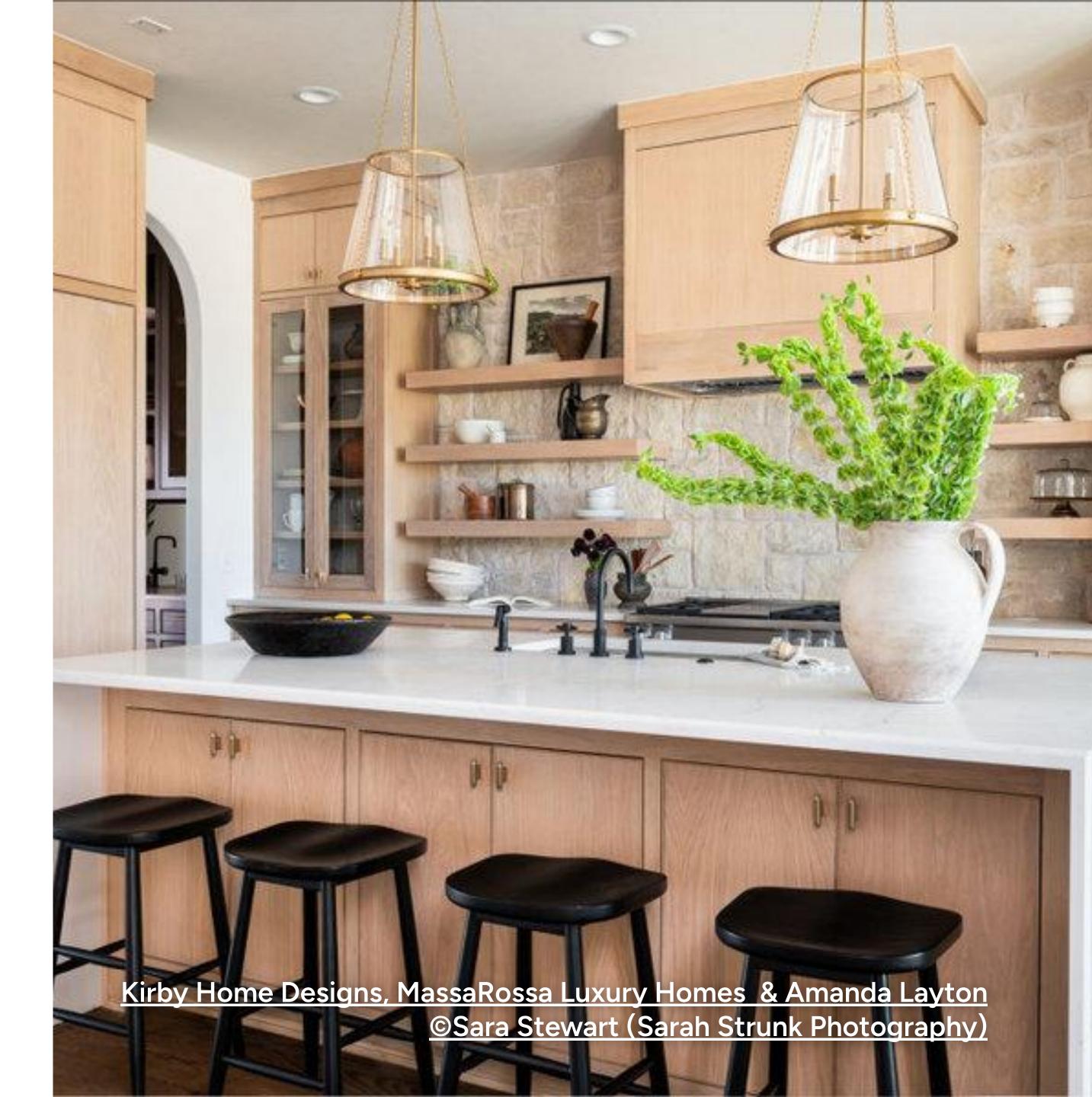
# Houzz U.S. Emerging Summer Trends Report





#### Organic Modern Style

Organic modern bedroom	up <b>245%</b>
Organic modern dining room	up <b>146%</b>
Organic modern kitchen	up <b>97%</b>
Organic modern bathroom	up <b>76%</b>
Organic modern living room	up <b>66%</b>



## Dark and Moody

Moody living room	up <b>130%</b>
Moody kitchen	up <b>102%</b>
Moody bedroom	up <b>85%</b>
Dark ceiling	up <b>60%</b>
Dark and moody office	up <b>57%</b>
Dark and moody powder room	up <b>49%</b>



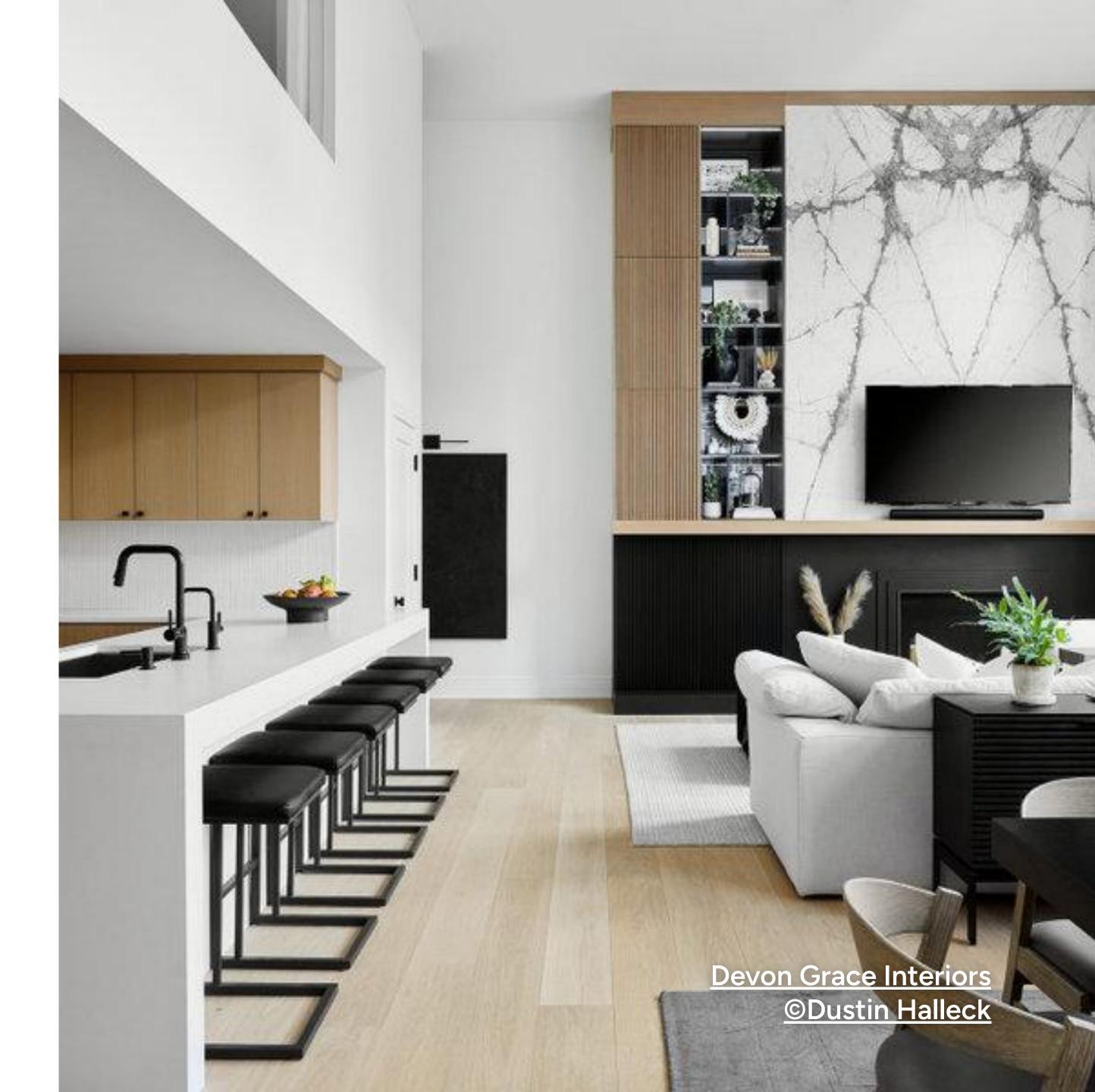
## Reading Rooms

Dark academia	up <b>219%</b>
Snug	up <b>157%</b>
Book nook	up <b>69%</b>
Library wall	up <b>61%</b>
Reading corner	up <b>45%</b>



## Japanese Influence

Japandi living room	up <b>48%</b>
Wabi-sabi	up <b>44%</b>
Japanese kitchen	up <b>33%</b>
Japanese bedroom	up <b>25%</b>
Zen garden	up <b>22%</b>
Japanese bathroom	up <b>20%</b>



#### Wellness

Cold plunge	up <b>74%</b>
Indoor sauna	up <b>69%</b>
Large windows	up <b>41%</b>
Home spa	up <b>34%</b>
Backyard sauna	up <b>30%</b>
Skylights	up <b>27%</b>



#### Leisure Spaces

Listening room	up <b>107%</b>
Living room piano	up <b>39%</b>
Bocce court	up <b>23%</b>
Bowling alley	up <b>18%</b>
Game room	up <b>16%</b>



#### **Kid Zones**

up <b>106%</b>
up <b>51%</b>
up <b>48%</b>
up <b>43%</b>
up <b>20%</b>
up <b>19%</b>



#### Methodology

Data reflects year over year growth in U.S.-based searches on Houzz from January-March 2024 versus January-March 2023.

