

2024

# Houzz UK Kitchen Trends



Coogan Architects |  
Ross Campbell Photography



# Major Features Upgraded\*

Worktops	<b>93%</b>
Cabinets	<b>90%</b>
Sink	<b>89%</b>
Taps	<b>87%</b>
Lighting fixtures	<b>87%</b>
Flooring	<b>86%</b>

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# Built-in Features Added or Upgraded\*

Pantry cabinets	<b>43%</b>
Kitchen island	<b>40%</b>
Breakfast bar	<b>34%</b>
Electronics charging station	<b>31%</b>
Wine fridge/rack	<b>26%</b>
Coffee/tea station	<b>21%</b>

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# Kitchen Style After Upgrades\*

Contemporary	<b>24%</b>
Modern	<b>23%</b>
Traditional	<b>15%</b>
Country	<b>7%</b>
Scandinavian	<b>6%</b>
Eclectic	<b>5%</b>

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# Worktop Material\*

Engineered quartz	<b>47%</b>
Laminate	<b>15%</b>
Granite	<b>14%</b>
Butcher block or wood slab	<b>12%</b>
Solid surface (e.g. corian)	<b>9%</b>
Marble	<b>4%</b>

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# Worktop Colour\*

White	<b>48%</b>
Grey	<b>13%</b>
Wood - medium	<b>8%</b>
Black	<b>7%</b>
Beige	<b>6%</b>
Multi-coloured	<b>6%</b>

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# Cabinetry Upgrades\*

Replacing all cabinets	<b>82%</b>
Adding cabinets	<b>6%</b>
Replacing some cabinets	<b>6%</b>
Replacing cabinet doors only	<b>4%</b>
Refinishing the exterior	<b>4%</b>

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# Cabinetry Types\*

---

Stock cabinets (pre-manufactured, pre-assembled) **36%**

---

Semi-custom or custom cabinets **33%**

---

Ready-to-assemble cabinets  
(pre-manufactured, requiring assembly) **28%**

---

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# Cabinetry Colour\*

Grey	<b>19%</b>
Blue	<b>17%</b>
Green	<b>16%</b>
White	<b>15%</b>
Beige	<b>8%</b>
Black	<b>5%</b>

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# Cabinetry Door Handle Material\*

Brushed nickel	<b>22%</b>
Brass	<b>14%</b>
Chrome	<b>10%</b>
Bronze	<b>8%</b>
Black	<b>6%</b>
Wood	<b>4%</b>

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# Splashback Material\*

Tiled	<b>34%</b>
Engineered quartz	<b>30%</b>
Slab	<b>13%</b>
Paint	<b>5%</b>
Stainless steel/metal	<b>4%</b>

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# Splashback Colour\*

White	<b>39%</b>
Grey	<b>11%</b>
Multicoloured	<b>8%</b>
Green	<b>6%</b>
Black	<b>5%</b>
Beige	<b>4%</b>

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# Appliance Upgrades\*

Fridge/freezer	<b>81%</b>
Hob(s)	<b>80%</b>
Extractor fan	<b>77%</b>
Dishwasher(s)	<b>74%</b>
Microwave	<b>61%</b>
Wall oven(s)	<b>60%</b>

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# High-Tech Features in Upgraded Appliances\*

Wi-Fi connectivity	<b>27%</b>
Smartphone/tablet controls	<b>23%</b>
Colour touchscreen displays	<b>13%</b>
Connected to smart home device	<b>11%</b>
Built-in apps with recipes, cooking tips, etc.	<b>7%</b>
Built-in wireless/bluetooth speakers	<b>6%</b>

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# Wall Colour\*

White	<b>56%</b>
Beige	<b>13%</b>
Grey	<b>9%</b>
Green	<b>8%</b>
Blue	<b>2%</b>
Orange	<b>1%</b>

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# Flooring Material\*

Ceramic or porcelain tile	<b>25%</b>
Vinyl	<b>22%</b>
Engineered wood	<b>16%</b>
Laminate	<b>12%</b>
Stone (tile or other)	<b>10%</b>
Wood - stained or unstained	<b>6%</b>

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# Flooring Colour\*

Wood - medium	<b>26%</b>
Grey	<b>20%</b>
Wood - light	<b>15%</b>
Beige	<b>13%</b>
Brown	<b>6%</b>
White	<b>4%</b>

\*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





# Methodology

The 2024 Houzz UK Kitchen Trends Study is a report of homeowners who are in the midst of, are planning or recently completed a kitchen renovation.

The online survey was fielded to Houzz UK users in November-January 2024. n=497.

