2024

Houzz UK Kitchen Trends





Major Features Upgraded*

Worktops	93%
Cabinets	90%
Sink	89%
Taps	87%
Lighting fixtures	87%
Flooring	86%

^{*}Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2023-24.





Built-in Features Added or Upgraded*

Pantry cabinets	43%
Kitchen island	40%
Breakfast bar	34%
Electronics charging station	31%
Wine fridge/rack	26%
Coffee/tea station	21%

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Kitchen Style After Upgrades*

Contemporary	24%
Modern	23%
Traditional	15%
Country	7 %
Scandinavian	6%
Eclectic	5%

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Worktop Material*

Engineered quartz	47%
Laminate	15%
Granite	14%
Butcher block or wood slab	12%
Solid surface (e.g. corian)	9%
Marble	4%

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Worktop Colour*

White	48%
Grey	13%
Wood - medium	8%
Black	7 %
Beige	6%
Multi-coloured	6%

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Cabinetry Upgrades*

Replacing all cabinets	82%
Adding cabinets	6%
Replacing some cabinets	6%
Replacing cabinet doors only	4%
Refinishing the exterior	4%

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Cabinetry Types*

Stock cabinets (pre-manufactured, pre-assembled)	36%
Semi-custom or custom cabinets	33%
Ready-to-assemble cabinets (pre-manufactured, requiring assembly)	28%

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Cabinetry Colour*

Grey	19%
Blue	17%
Green	16%
White	15%
Beige	8%
Black	5%

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Cabinetry Door Handle Material*

Brushed nickel	22%
Brass	14%
Chrome	10%
Bronze	8%
Black	6%
Wood	4%

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Splashback Material*

Tiled	34%
Engineered quartz	30%
Slab	13%
Paint	5%
Stainless steel/metal	4%

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Splashback Colour*

39%
11%
8%
6%
5%
4%

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Appliance Upgrades*

80%
77%
74%
61%
60%

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High-Tech Features in Upgraded Appliances*

Wi-Fi connectivity	27 %
Smartphone/tablet controls	23%
Colour touchscreen displays	13%
Connected to smart home device	11%
Built-in apps with recipes, cooking tips, etc.	7 %
Built-in wireless/bluetooth speakers	6%

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Wall Colour*

56%
13%
9%
8%
2%
1%

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Flooring Material*

Ceramic or porcelain tile	25%
Vinyl	22%
Engineered wood	16%
Laminate	12%
Stone (tile or other)	10%
Wood - stained or unstained	6%

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Flooring Colour*

Wood - medium	26%
Grey	20%
Wood - light	15%
Beige	13%
Brown	6%
White	4%

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Methodology

The 2024 Houzz UK Kitchen Trends Study is a report of homeowners who are in the midst of, are planning or recently completed a kitchen renovation.

The online survey was fielded to Houzz UK users in November-January 2024. n=497.



