2023

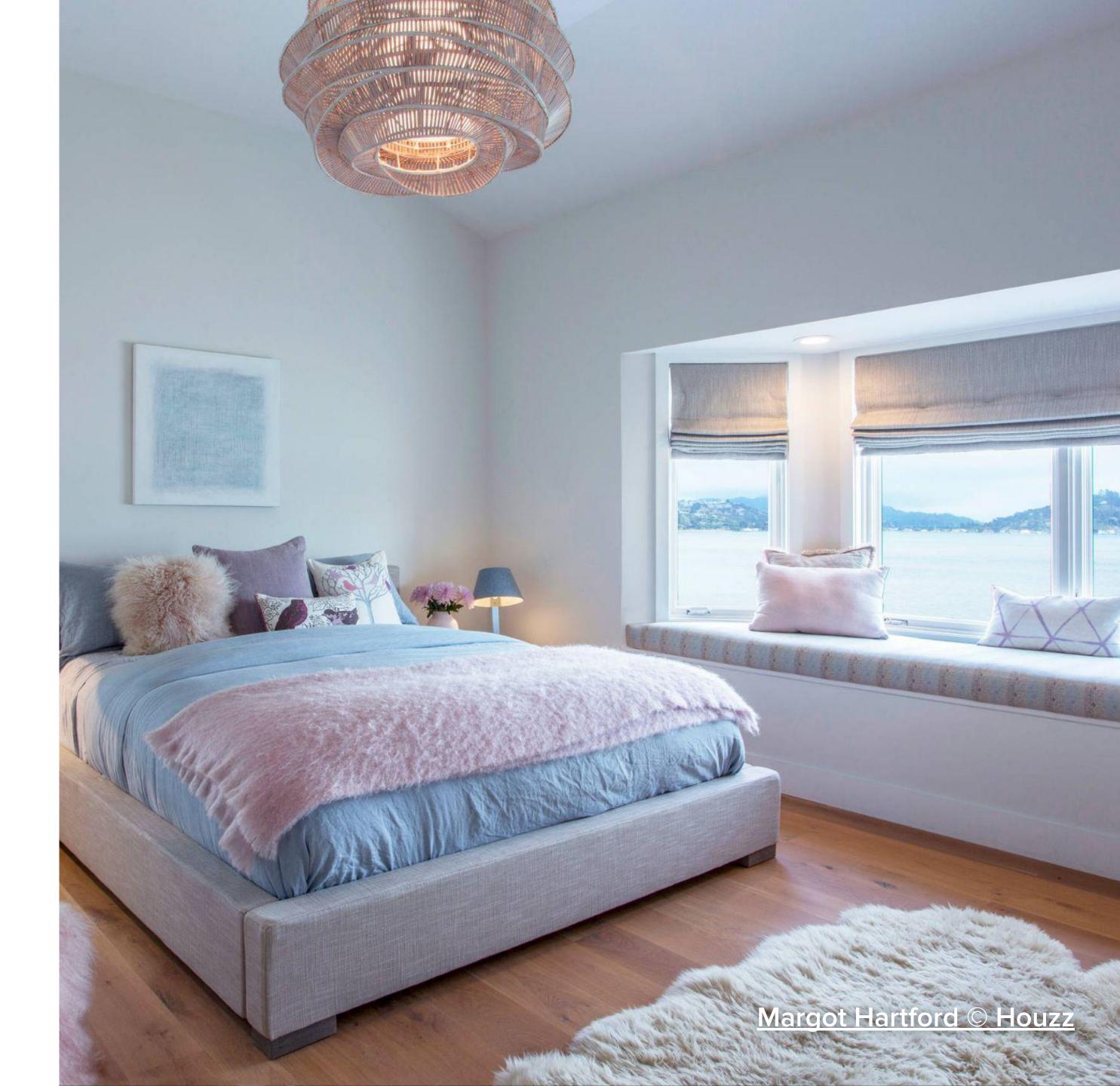
Houzz U.S. Emerging Winter Trends Report





Greater Connections to the Outdoors

Bedroom window seat	up 360%
Living room bay window	up 134%
Four-season room	up 126%



Entertainment-Focused Gathering Spaces

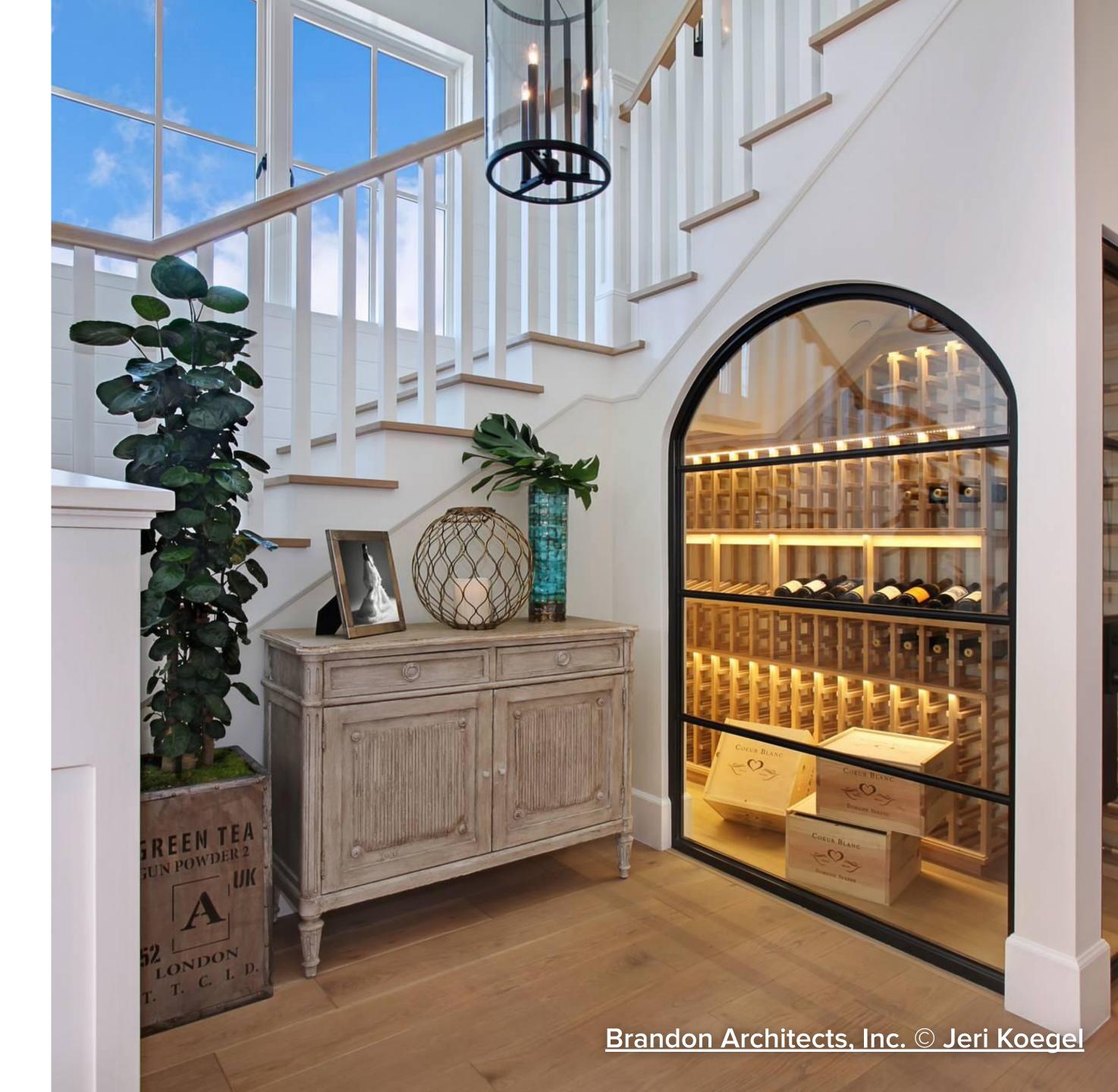
Sectional with coffee table up 4,608% Family room with tv over fireplace up 339% Living room with built-in entertainment up 253%

Small home theater up 106%



Secret or Hidden Spaces

Trap doors	up 255%
Kitchen with hidden pantry	up 148%
Speakeasy home bar lounge	up 108%
Kids' reading nook	up 105%
Wine bar and cellar under stairs	up 60%



Green Color Palettes

Light green kitchen cabinets	up 132%
Sage green walls	up 110%
Teal living room	up 72%
Dark green exterior	up 66%
Green bathroom tile	up 53%
Pewter green	up 27%



Methodology

Data reflects year-over-year growth in U.S.-based searches on Houzz from January-September 2023 versus January-September 2022.

