

2023

Houzz U.S. Emerging Summer Trends Report



Your New Destination Is Below the Surface

Basement golf simulator up **1,905%**

Basement family room up **791%**

Basement rec room up **524%**

Basement movie theater up **121%**

Basement game room up **97%**

Basement entertainment area up **60%**

Basement home gym up **55%**

Basement kitchenette up **52%**



Eric Lucero

© Thomas Sattler Homes

Rooftop Living

Outdoor rooftop terrace up **1,555%**

Rooftop deck up **90%**

Rooftop patio up **40%**



MVCC, Inc. and Jacob Lilley Architects

© Greg Premru

Bathrooms With Better Accessibility

Aging-in-place bathroom up **141%**

Handicap-accessible bathrooms up **137%**

Handheld shower head up **68%**

Wet room up **56%**

ADA compliant bathroom vanities up **43%**

Curbless shower up **41%**



Industrial-Style Kitchens Get Cooking

Kitchen track lighting up **203%**

Pull-down kitchen faucets up **200%**

Stainless steel countertops up **113%**

Brick wall kitchen up **93%**

Industrial kitchen up **41%**

Concrete countertops up **28%**

Copper kitchen backsplash up **14%**



Entertainer's Dream Kitchen

Walk-in kitchen pantry up **2,636%**

Large kitchen island with seating up **187%**

Open concept kitchen to family room up **76%**

Beverage station up **71%**

Island cooktops up **48%**

Scullery kitchen up **38%**

Island ranges up **32%**



Degree of Separation

Living room divider up **446%**

Shoji screen up **60%**

Partition wall up **41%**



Sharon Risedorph

© John Lum Architecture Inc.

Overhead Design

High-gloss ceiling up **816%**

Tongue-and-groove ceiling up **74%**

Painted ceiling up **68%**

Wallpaper ceiling up **26%**

Black ceiling up **19%**



Historical Style Revival

Spanish Colonial living room up **1,470%**

Colonial front porch up **536%**

Spanish Colonial kitchen up **207%**

Colonial exteriors up **167%**

Spanish Colonial exterior up **163%**

Colonial living room up **123%**



Small Outdoor Features Fit for Summer

Small screened-in porch ideas up **522%**

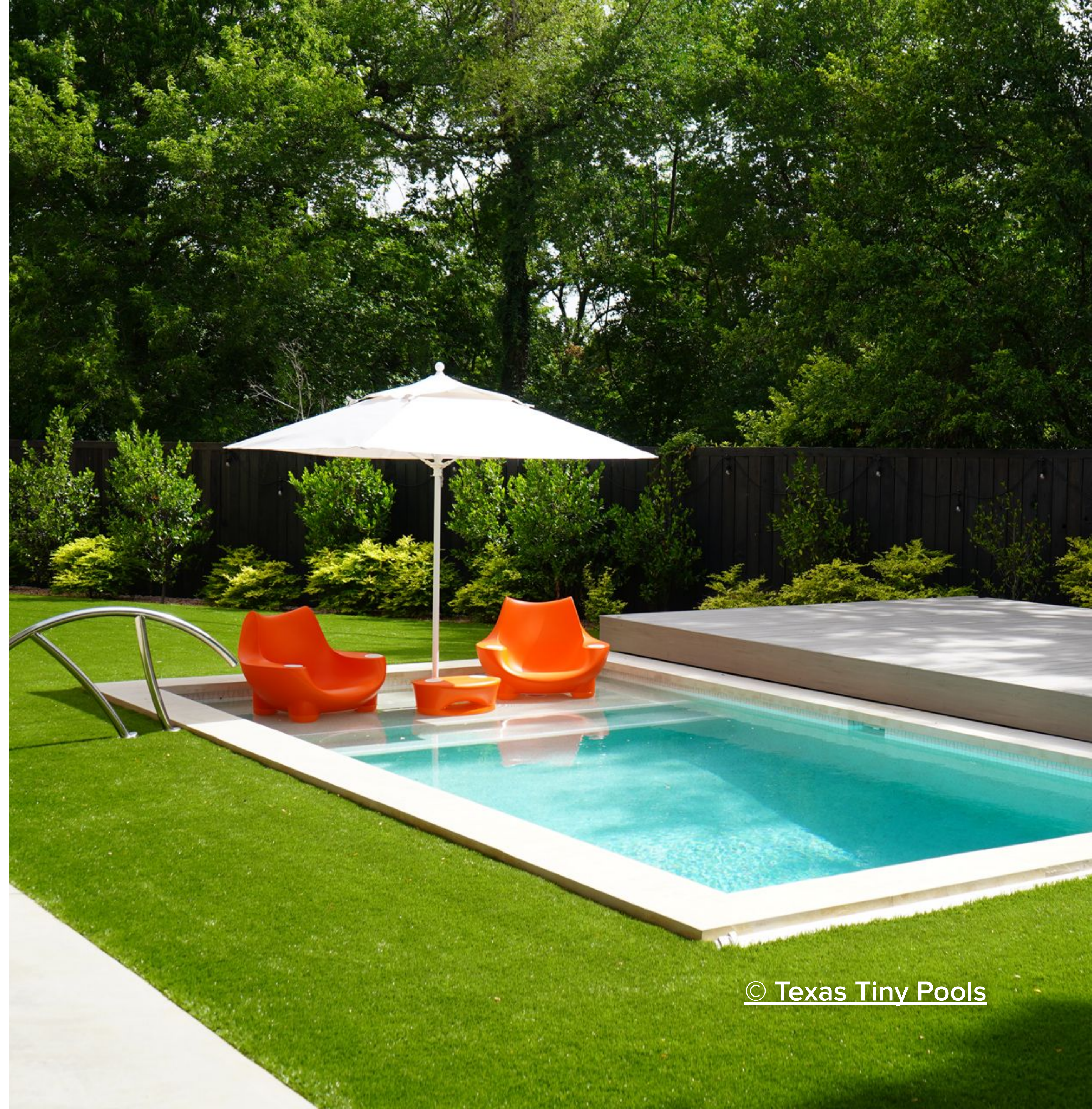
Small plunge pool up **375%**

Small pool house up **210%**

Small swimming pool up **46%**

Small backyard patio up **30%**

Small front porch up **28%**



Methodology

Data reflects year-over-year growth in U.S.-based searches on Houzz from January-March 2023 versus January-March 2022.

