

2023

Houzz UK Bathroom Trends



Zeal Kitchen and Interior Projects |
Veronica Rodriguez Photography

Major Features Upgraded*

Basin	91%
Wall finish	90%
Taps or other plumbing fixture(s)	88%
Flooring	85%
Toilet	84%
Shower	74%

*Percentages reflect proportion of homeowners who are updating, or have updated, the bathroom as part of a completed, current or planned kitchen renovation during 2022-23.



New Systems Upgraded*

Ventilation fan	85%
Radiant heating	32%
Water softener	9%
Tankless water heater	9%
Dehumidifier	6%
Home entertainment system	3%

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Bathroom Style*

Contemporary	35%
Modern	33%
Traditional	7%
Victorian	4%
Coastal	2%

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Type of Shower*

Shower over bath set-up	29%
Low curb shower (low-threshold)	28%
Corner (walls on two sides)	24%
Alcove (walls on three sides)	20%
Curbless shower (no-threshold)	17%
Dual shower (room for two)	11%

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Millie Turner Designs Ltd |
Robin Quarrel Photography

Shower Features*

Rain/waterfall shower head	78%
Handheld shower head	71%
Thermostatic mixers	59%
Seat	9%
Grab bars	8%
Digital shower controls	6%

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Amy Stoddart Studio Ltd |
Chris Snook Photography

Type of Bath*

Alcove bath (bordered by three walls)	35%
Freestanding flat bottom bath	34%
Deck-mounted (within a built-up structure)	10%
Freestanding claw-foot bath	9%
Corner bath (deck-mounted or alcove)	7%

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Bath Features*

Space for two	43%
Non-slip floor	33%
Grab bars	31%
Whirlpool/jets	8%
Seat	7%
Lighting (built-in)	7%

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Type of Toilet*

Double-flush toilet	63%
Wall-mount toilet	38%
High-efficiency toilet	19%
Two-piece toilet (tank attached to the bow)	19%
One-piece toilet	18%
Tall or extra tall toilet	13%

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Toilet Features*

Bidet functionality	28%
Automatic/hands-free flushing	27%
Overflow protection anti-clog system	25%
Nightlight (built-in)	25%
Motion activated cover and seat	25%
Self-cleaning features	23%

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YARD Architects
Richard Chivers Photography

Type of Basin*

Drop-in	25%
Wall-mount	20%
Pedestal	15%
Console	15%
Trough	8%
Vessel	6%

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Type of Vanity Unit*

Stock vanity unit (pre-manufactured, pre-assembled)	60%
Semi-custom or custom vanity unit	20%
Ready-to-assemble vanity unit (pre-manufactured, requiring assembly)	16%
Repurposed existing furniture	3%

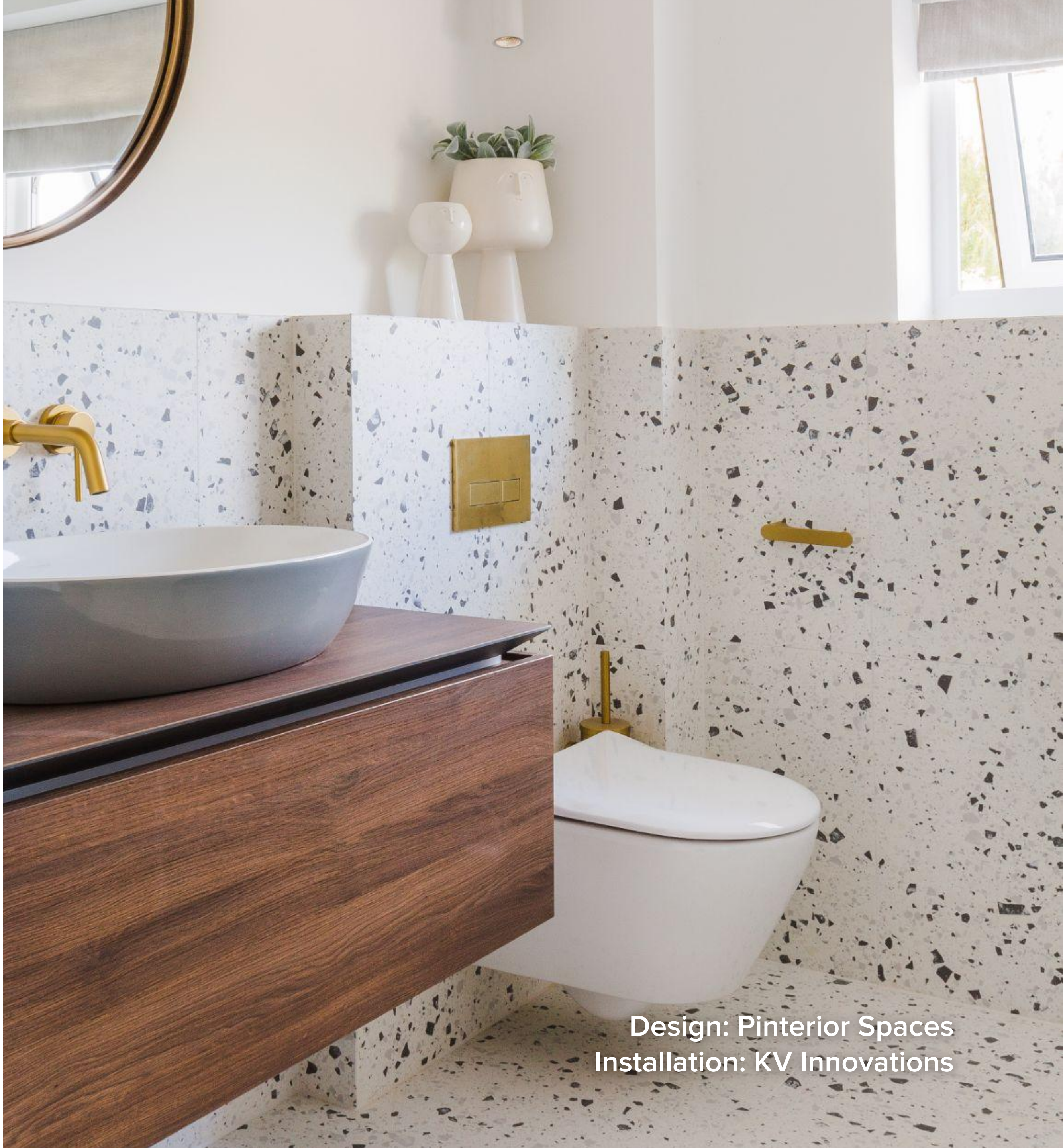
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Vanity Unit Features*

Soft close drawers	54%
Soft close doors	47%
Drawer organiser - built-in	30%
Open shelves	23%
Plug socket - built-in	16%
Hand towel bar	11%

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Design: Pinterior Spaces
Installation: KV Innovations

Vanity Unit Colour*

White	39%
Grey	23%
Beige	11%
Blue	9%
Green	8%

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Wall Finish (outside of shower)*

Ceramic or porcelain (tile or other)	72%
Paint	42%
Engineered wood	5%
Marble (tile or other)	4%
Wallpaper	4%

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Wall Colour (outside of shower)*

White	33%
Grey	24%
Beige	9%
Blue	8%
Green	6%

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Wall Colour (inside of shower)*

White	34%
Grey	28%
Beige	10%
Green	7%
Blue	4%

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Flooring Material (outside of shower)*

Ceramic or porcelain (tile or other)	45%
Vinyl/resilient flooring (tile or other)	23%
Linoleum (tile or other)	9%
Laminate	7%
Marble (tile or other)	5%
Granite (tile or other)	4%

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Woodrow Vizor Architects |
Adam Scott Photography

Lighting*

Ceiling lights	77%
Lighted mirrors	37%
Recessed lights	26%
Wall lights	15%
In-cabinet lights	15%
Shower lights	14%

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Carla Capdevila © Houzz

Methodology

Findings from a survey of 419 UK homeowners on Houzz about their recent or planned bathroom renovation projects.

The online survey was fielded to Houzz UK users in November-December 2022.

