

2023

# Houzz UK Emerging Summer Trends Report





# Getting Industrial in the Kitchen

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Stainless steel worktop/splashback up **179%**

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Exposed beams up **166%**

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Open kitchen shelving up **136%**

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Industrial kitchen up **99%**

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Polished concrete up **23%**

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Design: Walk Interior Architecture & Design



# 1970s Revival

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Orange up **259%**

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Eclectic up **157%**

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Mustard yellow sofa up **139%**

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Dark wood flooring up **132%**

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Sunken bath up **117%**

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Retro up **109%**

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Quirky wallpaper up **99%**

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Photo: Marni Epstein-Mervis © Houzz



# Contemporary Wildlife Gardens

Contemporary patios up **2,061%**

Railway sleeper beds up **498%**

Wildlife garden up **423%**

Outdoor decor items up **95%**

Outdoor living/dining up **61%**

Vegetable garden up **61%**

Ponds up **29%**



Design: Joanne Alderson Design



# A Degree of Separation

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Kitchen peninsula up **136%**

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Internal glass window up **77%**

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Partition wall up **51%**

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Room divider up **47%**

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Internal glass door up **39%**

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Design: Perla Windows Ltd



# Big Personality

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Vintage decor items up **569%**

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William Morris pattern up **144%**

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Secret door up **140%**

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Country cottage interiors up **136%**

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Kitchen dresser up **129%**

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Colourful rooms up **98%**

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Wall art up **57%**

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Design: Sustainable Kitchens



# Climate-influenced Updates

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Insulation up **100%**

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Heat pump up **99%**

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External cladding up **32%**

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Solar panels up **28%**

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Design: Offset Architects Ltd



# Hobbyists

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Sewing room up **179%**

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Workshop up **82%**

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Craft room up **75%**

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Bike storage up **70%**

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Music studio up **45%**

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Reading nook up **33%**

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Design: Victoria Hopkins Interiors



# Luxurious Bathrooms

Rustic bathroom up **444%**

Shower enclosures up **318%**

Luxury bathroom up **109%**

Shower niche up **77%**

Spa bathroom up **61%**

Bathroom lighting up **55%**



Design: Simon Taylor Furniture  
Photo: Darren Chung



2023 HOUZZ UK EMERGING  
SUMMER TRENDS REPORT

# Hosting Guests Again

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Guest bathroom up **290%**

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Extendable dining table up **283%**

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Murphy bed up **179%**

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Guest room up **91%**

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Design: MATA Architects  
Photo: Ollie Hammick



# Preserving Charm and Character

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Furniture repair up **877%**

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Listed building up **151%**

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Georgian house up **107%**

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Victorian terrace up **56%**

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Ceiling rose up **39%**

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Design: VORBILD Architecture



# Kerb Appeal

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Double front doors up **551%**

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Bin cover solution up **364%**

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Modern front door up **353%**

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Timber cladding up **89%**

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Grey windows up **74%**

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Porches up **50%**

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Front garden up **48%**

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Design: Concept 8 Architects



# Comfort Above All Else

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Beige sofa up **806%**

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Cosy up **253%**

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Armchair up **178%**

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Neutral colour schemes up **124%**

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Curved sofa up **109%**

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Carpet up **69%**

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Design: Sarah Brink Design



# Methodology

Data reflects year over year growth in UK-based searches on Houzz from January-March 2023 versus January-March 2022.

