2023

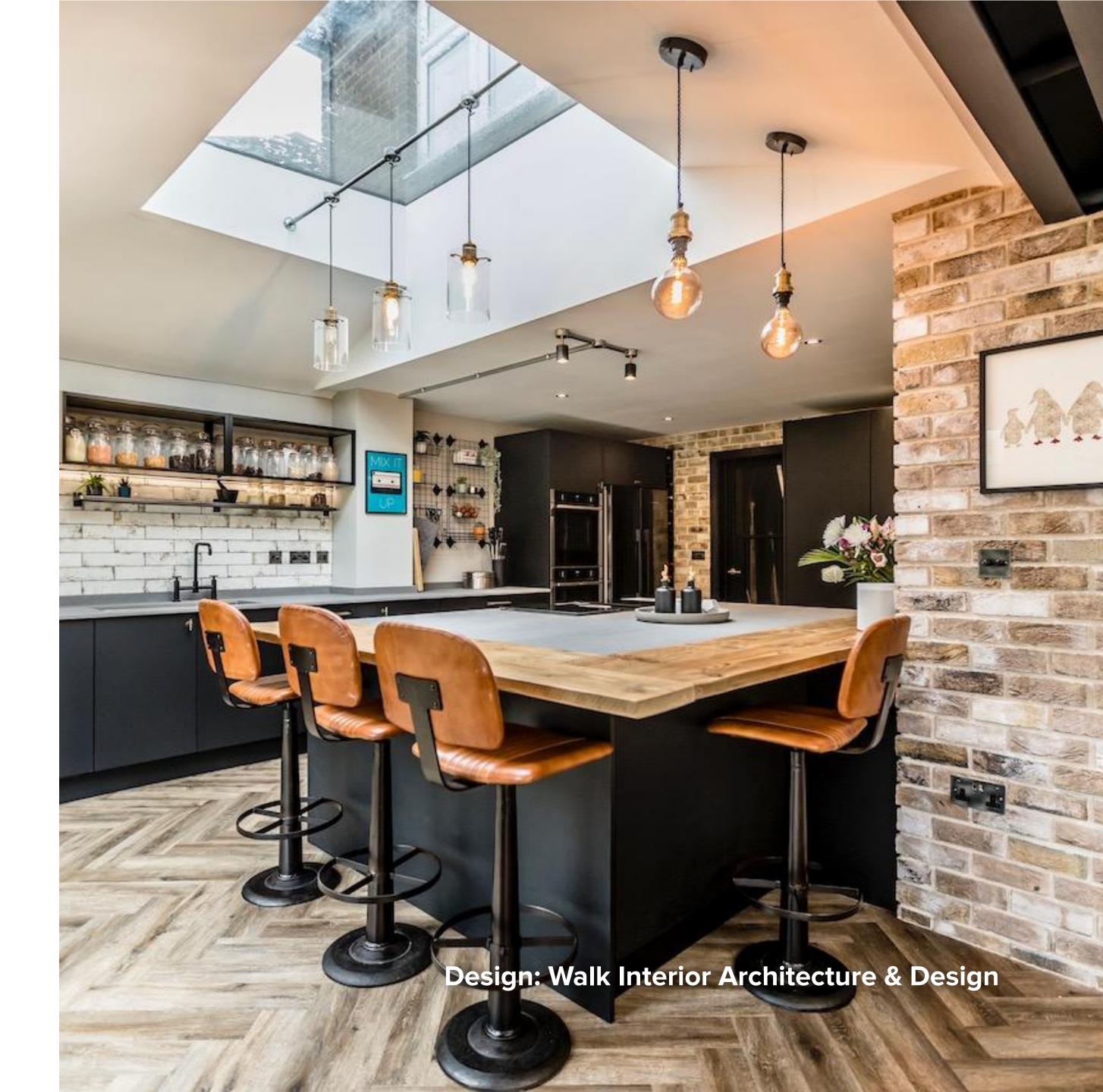
Houzz UK Emerging Summer Trends Report





Getting Industrial in the Kitchen

Stainless steel worktop/splashback	up 179%
Exposed beams	up 166%
Open kitchen shelving	up 136%
Industrial kitchen	up 99%
Polished concrete	up 23%



1970s Revival

Orange	up 259%
Eclectic	up 157%
Mustard yellow sofa	up 139%
Dark wood flooring	up 132%
Sunken bath	up 117%
Retro	up 109%
Quirky wallpaper	up 99%



Contemporary Wildlife Gardens

Contemporary patios	up 2,061%
Railway sleeper beds	up 498%
Wildlife garden	up 423%
Outdoor decor items	up 95%
Outdoor living/dining	up 61%
Vegetable garden	up 61%
Ponds	up 29%



A Degree of Separation

Kitchen peninsula	up 136%
Internal glass window	up 77%
Partition wall	up 51%
Room divider	up 47%
Internal glass door	up 39%



Big Personality

Vintage decor items	up 569%
William Morris pattern	up 144%
Secret door	up 140%
Country cottage interiors	up 136%
Kitchen dresser	up 129%
Colourful rooms	up 98%
Wall art	up 57%



Climate-influenced Updates

Insulation	up 100%
Heat pump	up 99%
External cladding	up 32%
Solar panels	up 28%



Hobbyists

Sewing room	up 179%
Workshop	up 82%
Craft room	up 75%
Bike storage	up 70%
Music studio	up 45%
Reading nook	up 33%



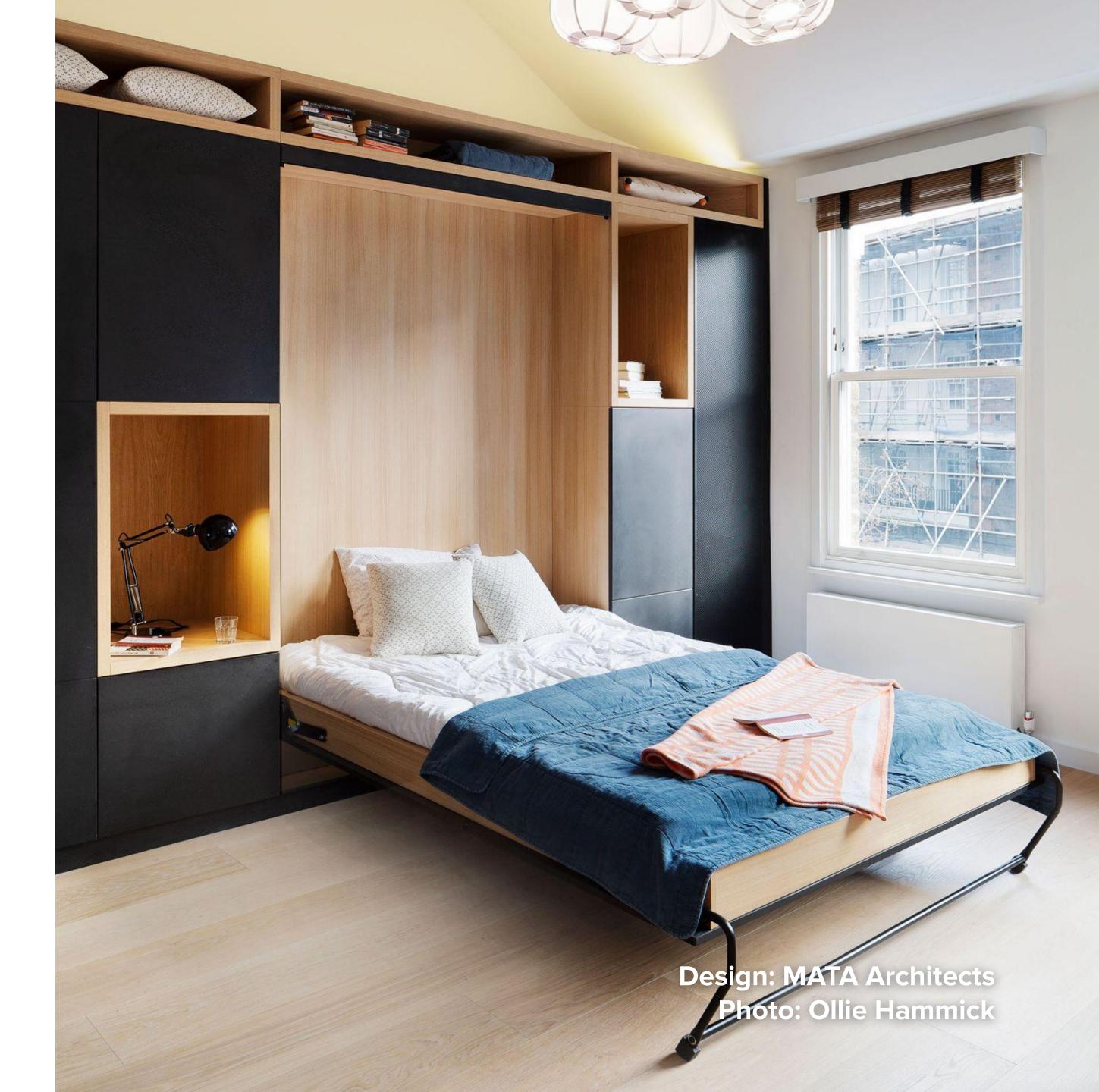
Luxurious Bathrooms

Rustic bathroom	up 444%
Shower enclosures	up 318%
Luxury bathroom	up 109%
Shower niche	up 77%
Spa bathroom	up 61%
Bathroom lighting	up 55 %



Hosting Guests Again

Guest bathroom	up 290%
Extendable dining table	up 283%
Murphy bed	up 179%
Guest room	up 91%



Preserving Charm and Character

Furniture repair	up 877%
Listed building	up 151%
Georgian house	up 107%
Victorian terrace	up 56%
Ceiling rose	up 39%



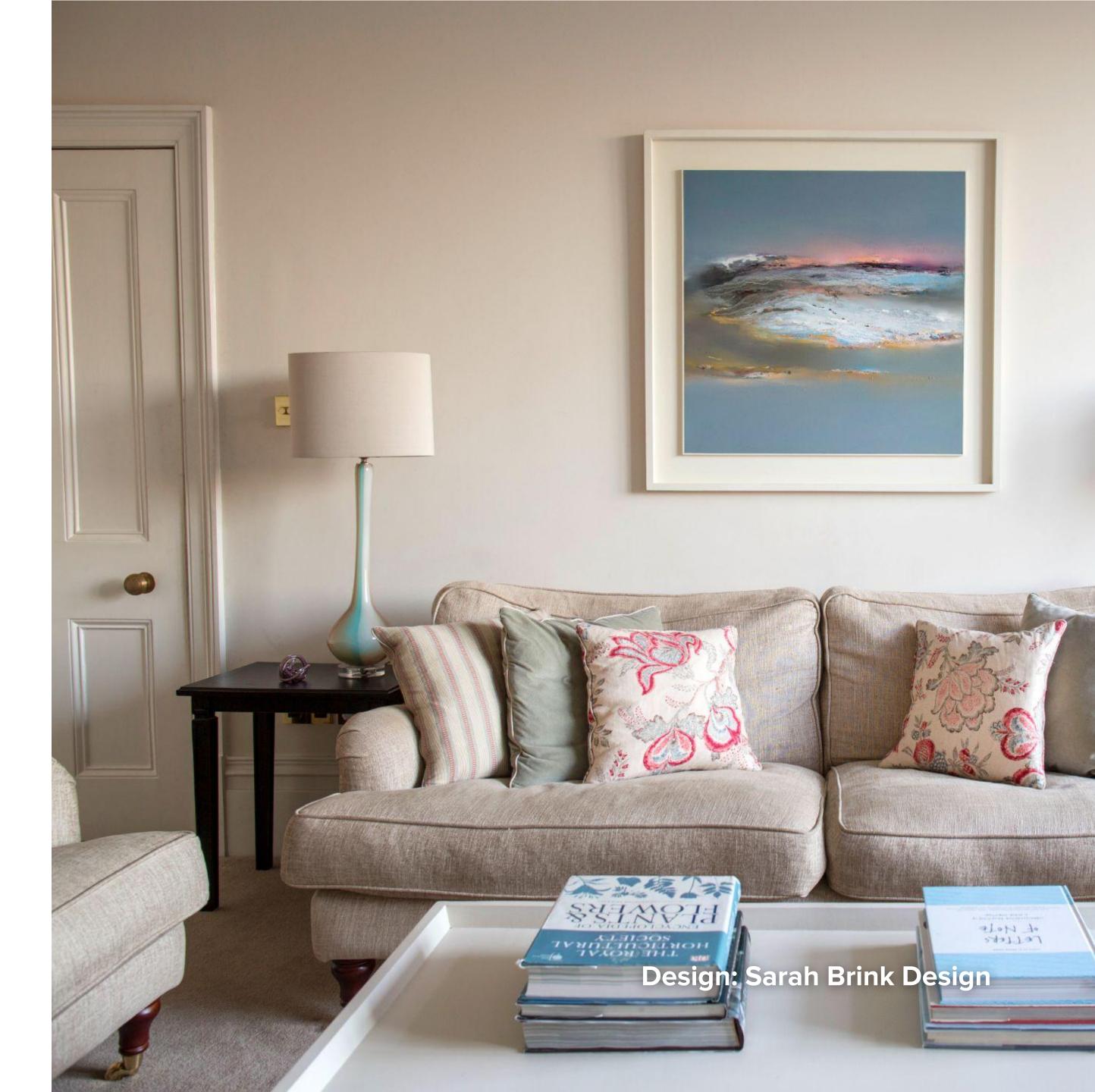
Kerb Appeal

Double front doors	up 551%
Bin cover solution	up 364%
Modern front door	up 353%
Timber cladding	up 89%
Grey windows	up 74%
Porches	up 50%
Front garden	up 48%



Comfort Above All Else

Beige sofa	up 806%
Cosy	up 253%
Armchair	up 178%
Neutral colour schemes	up 124%
Curved sofa	up 109%
Carpet	up 69%



Methodology

Data reflects year over year growth in UK-based searches on Houzz from January-March 2023 versus January-March 2022.

