

2023

Houzz Australia Kitchen Trends



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Major Features Upgraded*

Benchtops	91%
Cabinets	90%
Splashback	88%
Taps	88%
Sink	87%
Lighting fixtures	72%

*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2022-23.



Built-in Features Added or Upgraded*

Pantry cabinets	53%
Kitchen island	48%
Coffee/tea station	29%
Breakfast bar	28%
Walk-in pantry	27%
Electronics charging station	19%

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Kitchen Style*

Contemporary	24%
Modern	23%
Hamptons	11%
Coastal	7%
Country	4%
Traditional	4%

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Benchmark Material*

Engineered Quartz	36%
Laminate	17%
Granite	14%
Butcher block or wood slab	9%
Solid surface (e.g. corian)	9%
Marble	6%

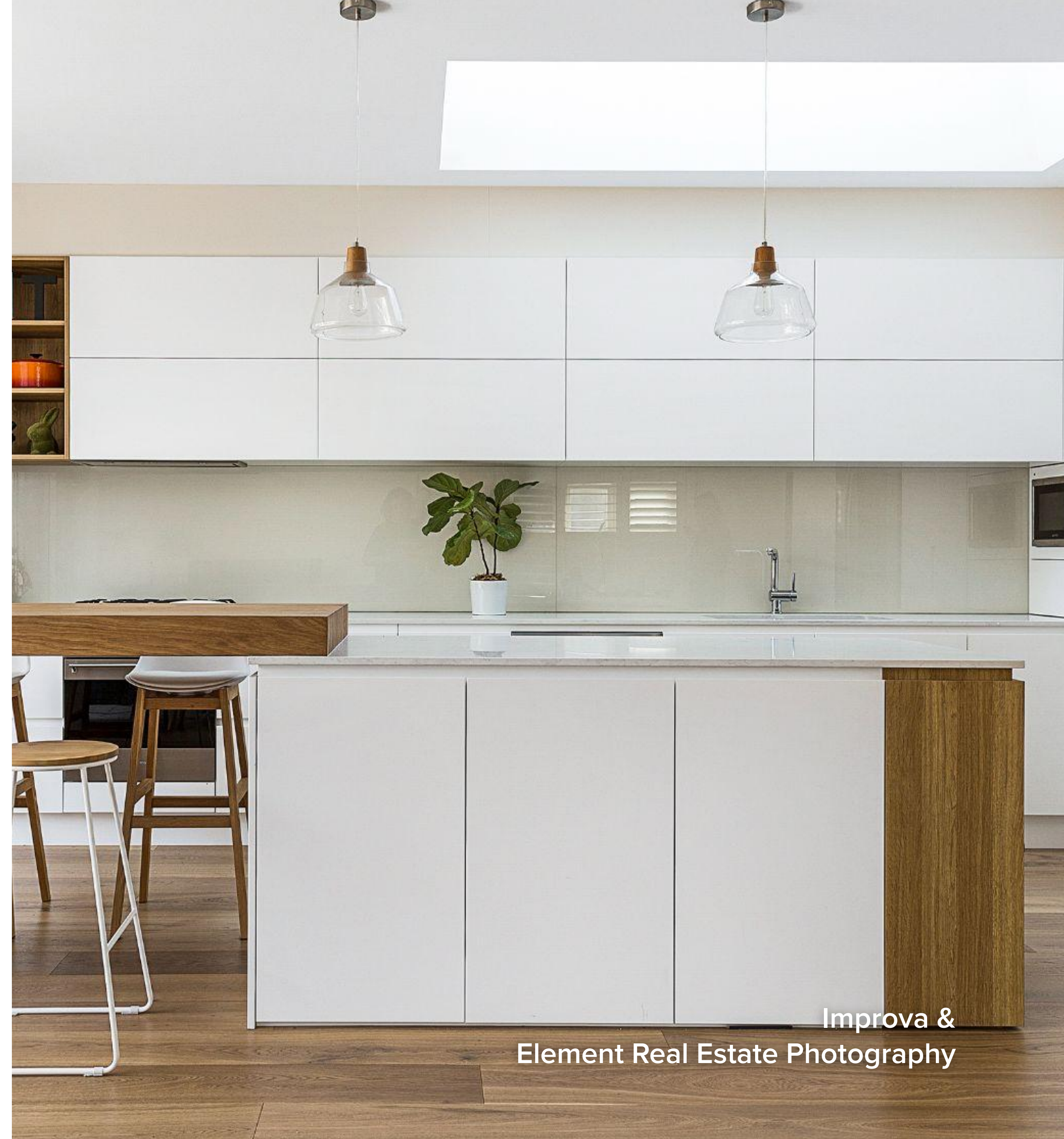
*Percentages reflect proportion of homeowners who are updating, or have updated, the benchtop as part of a completed, current or planned kitchen renovation during 2022-23.



Benchmark Colour*

White	39%
Grey	16%
Black	8%
Multicoloured	7%
Beige	5%
Wood - medium	5%

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Cabinetry Upgrades*

Replacing all cabinets **77%**

Replacing some cabinets **7%**

Adding cabinets **7%**

Replacing cabinet doors only **6%**

Refinishing the exterior **6%**

*Percentages reflect proportion of homeowners who are updating, or have updated, the cabinets as part of a completed, current or planned kitchen renovation during 2022-23.



Cabinetry Types*

Semi-custom or custom cabinets	72%
Ready-to-assemble cabinets (pre-manufactured, requiring assembly)	19%
Stock cabinets (pre-manufactured, pre-assembled)	6%

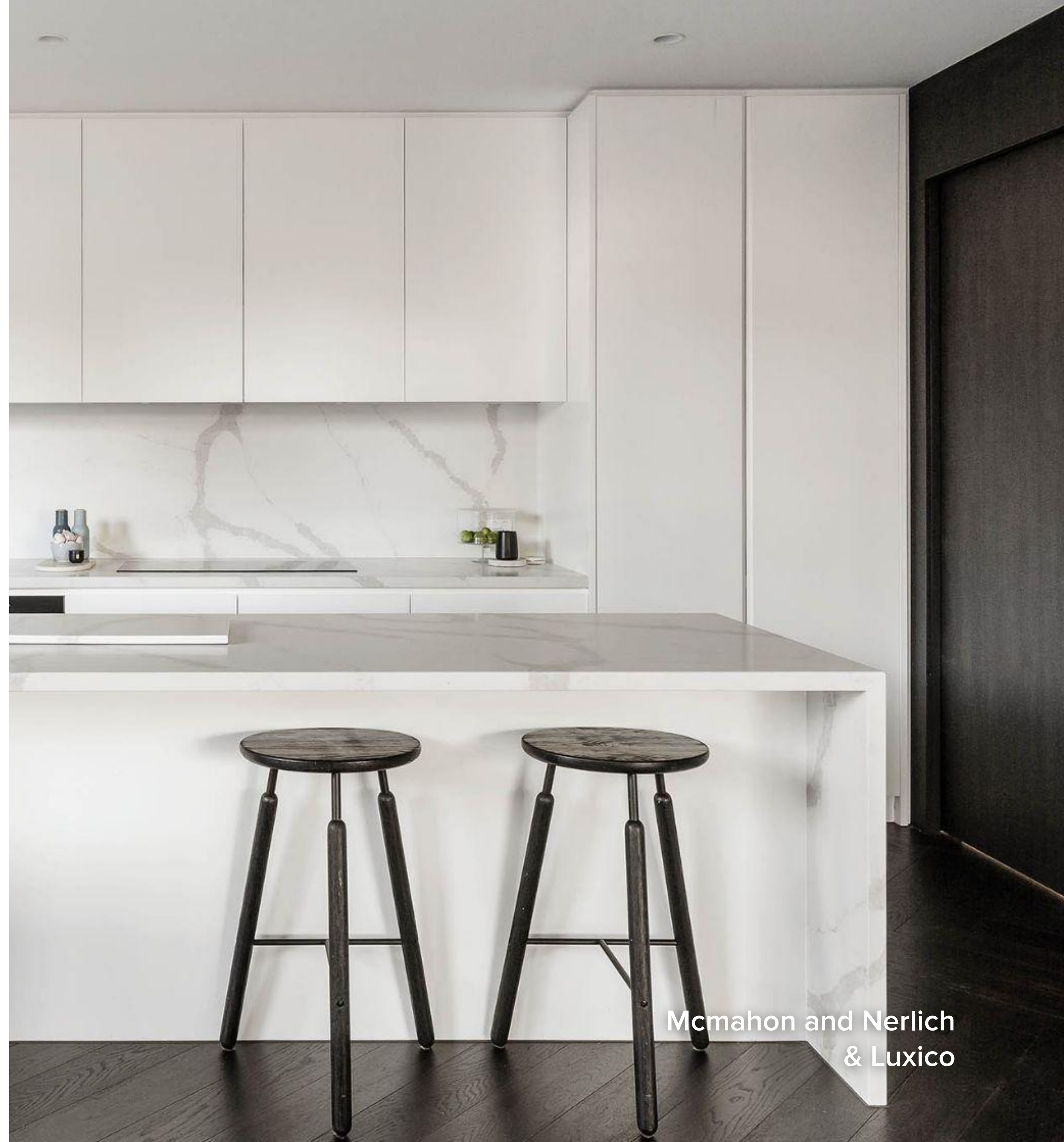
*Percentages reflect proportion of homeowners who are updating, or have updated, the cabinets as part of a completed, current or planned kitchen renovation during 2022-23.



Cabinetry Colour*

White	52%
Black	8%
Grey	6%
Green	6%
Wood - light	6%
Blue	5%

*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2022-23.



Cabinetry Door Handle Material*

Brushed nickel	21%
Chrome	15%
Black	14%
Brass	10%
Bronze	5%
Pewter	4%

*Percentages reflect proportion of homeowners who are updating, or have updated, the cabinets as part of a completed, current or planned kitchen renovation during 2022-23.



Splashback Material*

Tiled	56%
Quartz	11%
Slab	9%
Stainless steel/metal	4%
Paint	1%

*Percentages reflect proportion of homeowners who are updating, or have updated, the splashback as part of a completed, current or planned kitchen renovation during 2022-23.



Splashback Colour*

White	38%
Grey	12%
Multicoloured	9%
Green	8%
Blue	8%
Beige	5%

*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2022-23.



Appliance Upgrades*

Cooktop(s)	84%
Extractor fan	76%
Dishwasher	69%
Wall oven(s)	65%
Fridge/freezer	57%
Microwave	52%

*Percentages reflect proportion of homeowners who are updating, or have updated, appliances as part of a completed, current or planned kitchen renovation during 2022-23.



High-Tech Features in Upgraded Appliances*

Wi-Fi connectivity	13%
Smartphone/tablet controls	13%
Colour touchscreen displays	12%
Connected to smart home device	9%
Built-in apps with recipes, cooking tips, etc.	8%
Voice-activated controls	3%

*Percentages reflect proportion of homeowners who are updating, or have updated, appliances as part of a completed, current or planned kitchen renovation during 2022-23.



Wall Colour*

White	62%
Beige	16%
Grey	12%
Green	2%
Blue	2%

*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2022-23.



Flooring Material*

Engineered wood	25%
Wood - stained or unstained	19%
Ceramic or porcelain tile	18%
Laminate	14%
Vinyl	13%
Stone (tile or other)	5%

*Percentages reflect proportion of homeowners who are updating, or have updated, the flooring as part of a completed, current or planned kitchen renovation during 2022-23.



Flooring Colour*

Wood - medium	27%
Wood - light	23%
Grey	13%
Beige	9%
Wood - dark	7%
Brown	6%

*Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2022-23.



Methodology

The 2023 Houzz Australia Kitchen Trends Study is a report of homeowners who are in the midst of, are planning or recently completed a kitchen renovation.

The online survey was fielded to Houzz Australia users in November-December 2022. n=473.

