2023

# Houzz Australia Kitchen Trends





# Major Features Upgraded\*

Benchtops	91%
Cabinets	90%
Splashback	88%
Taps	88%
Sink	87%
Lighting fixtures	<b>72</b> %

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2022-23.





# Built-in Features Added or Upgraded\*

Pantry cabinets	<b>53</b> %
Kitchen island	48%
Coffee/tea station	29%
Breakfast bar	28%
Walk-in pantry	27%
Electronics charging station	19%

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2022-23.





### Kitchen Style\*

Contemporary	24%
Modern	23%
Hamptons	11%
Coastal	<b>7</b> %
Country	4%
Traditional	4%

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2022-23.





### **Benchtop Material\***

Engineered Quartz	36%
Laminate	17%
Granite	14%
Butcher block or wood slab	9%
Solid surface (e.g. corian)	9%
Marble	6%

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, the benchtop as part of a completed, current or planned kitchen renovation during 2022-23.





## **Benchtop Colour\***

White	39%
Grey	16%
Black	8%
Multicoloured	<b>7</b> %
Beige	5%
Wood - medium	5%

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2022-23.





### Cabinetry Upgrades\*

Replacing all cabinets	<b>77</b> %
Replacing some cabinets	7%
Adding cabinets	<b>7</b> %
Replacing cabinet doors only	6%
Refinishing the exterior	6%

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, the cabinets as part of a completed, current or planned kitchen renovation during 2022-23.





## Cabinetry Types\*

Semi-custom or custom cabinets	<b>72</b> %
Ready-to-assemble cabinets (pre-manufactured, requiring assembly)	19%
Stock cabinets (pre-manufactured, pre-assembled)	6%

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, the cabinets as part of a completed, current or planned kitchen renovation during 2022-23.



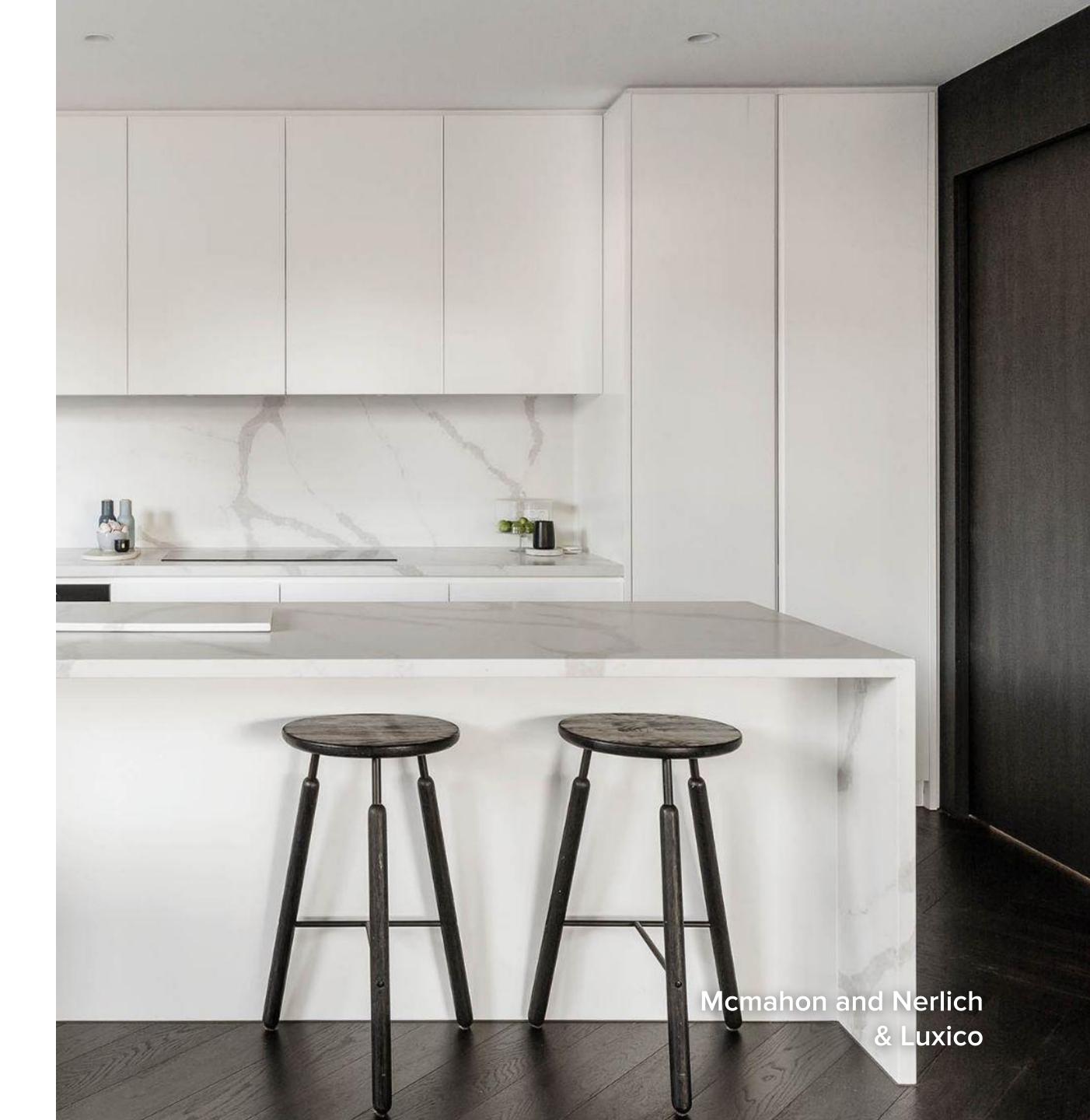


# Cabinetry Colour\*

White	<b>52</b> %
Black	8%
Grey	6%
Green	6%
Wood - light	6%
Blue	5%

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2022-23.





# Cabinetry Door Handle Material\*

Brushed nickel	21%
Chrome	15%
Black	14%
Brass	10%
Bronze	5%
Pewter	4%

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, the cabinets as part of a completed, current or planned kitchen renovation during 2022-23.





### Splashback Material\*

Tiled	56%
Quartz	11%
Slab	9%
Stainless steel/metal	4%
Paint	1%

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, the splashback as part of a completed, current or planned kitchen renovation during 2022-23.





### Splashback Colour\*

White	38%
Grey	12%
Multicoloured	9%
Green	8%
Blue	8%
Beige	5%

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2022-23.





# Appliance Upgrades\*

Cooktop(s)	84%
Extractor fan	76%
Dishwasher	69%
Wall oven(s)	65%
Fridge/freezer	<b>57</b> %
Microwave	<b>52</b> %

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, appliances as part of a completed, current or planned kitchen renovation during 2022-23.





# High-Tech Features in Upgraded Appliances\*

Wi-Fi connectivity	13%
Smartphone/tablet controls	13%
Colour touchscreen displays	12%
Connected to smart home device	9%
Built-in apps with recipes, cooking tips, etc.	8%
Voice-activated controls	3%

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, appliances as part of a completed, current or planned kitchen renovation during 2022-23.





### Wall Colour\*

White	62%
Beige	16%
Grey	12%
Green	2%
Blue	2%

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2022-23.



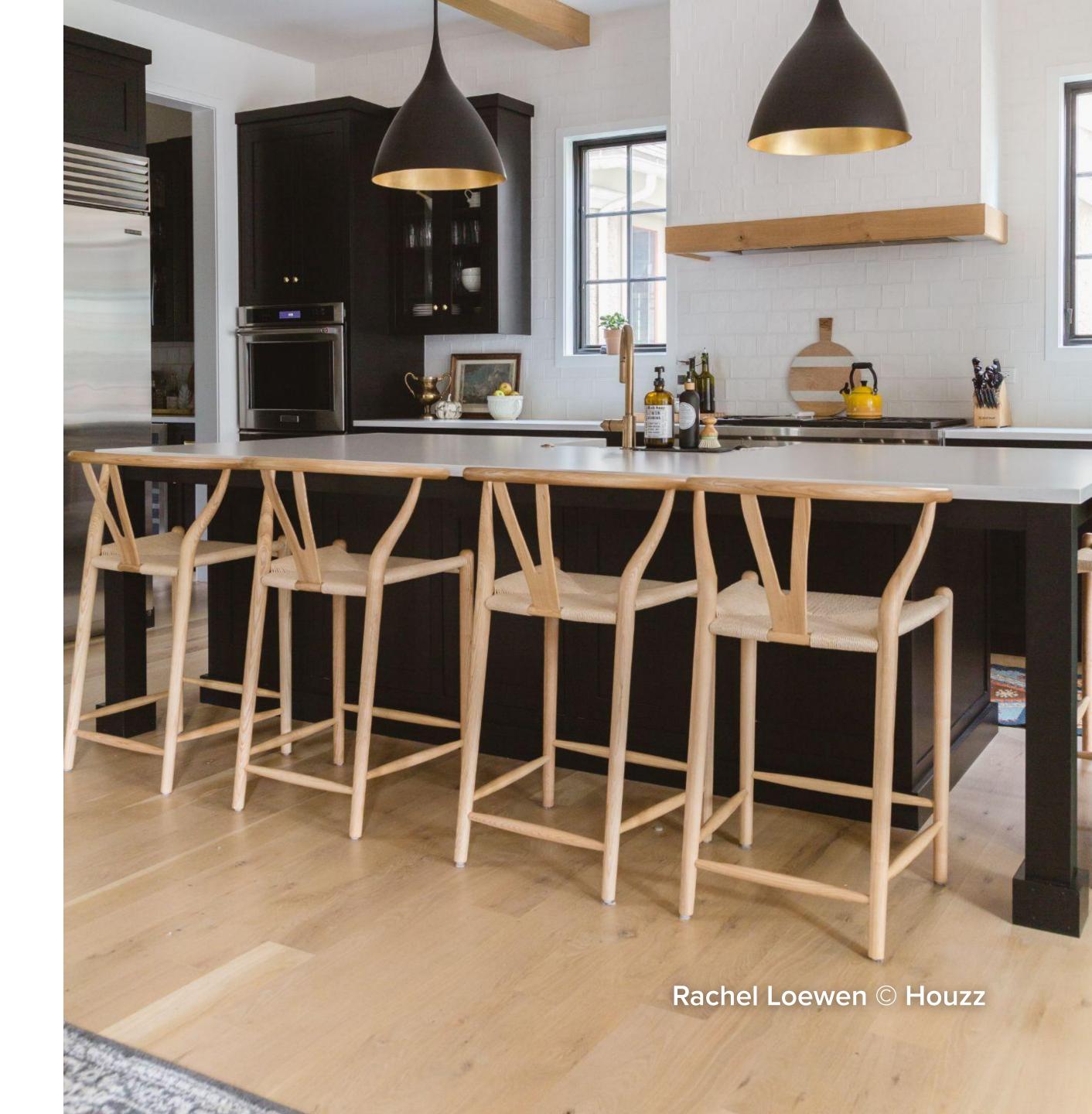


### Flooring Material\*

Engineered wood	25%
Wood - stained or unstained	19%
Ceramic or porcelain tile	18%
Laminate	14%
Vinyl	13%
Stone (tile or other)	5%

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, the flooring as part of a completed, current or planned kitchen renovation during 2022-23.





## Flooring Colour\*

Wood - medium	27%
Wood - light	23%
Grey	13%
Beige	9%
Wood - dark	7%
Brown	6%

<sup>\*</sup>Percentages reflect proportion of homeowners who are updating, or have updated, the kitchen as part of a completed, current or planned kitchen renovation during 2022-23.





#### Methodology

The 2023 Houzz Australia Kitchen Trends Study is a report of homeowners who are in the midst of, are planning or recently completed a kitchen renovation.

The online survey was fielded to Houzz Australia users in November-December 2022. n=473.



