

2022

Houzz Emerging Summer Trends Report



2022 HOUZZ EMERGING SUMMER
TRENDS REPORT

Continued Focus on the Outdoors

Hot tubs on decks up **130%**

Drought-tolerant landscaping ideas up **99%**

Drought-tolerant front yard
landscaping ideas up **45%**

Landscapers up **42%**



Janet Paik © Houzz

Making an Entrance

Iron front doors up **80%**

Green front doors up **51%**

Front door handles up **46%**

Red front doors up **22%**



Statement Lighting

Extra large chandeliers up **223%**

Kitchen ceiling lights up **120%**

Flush mounted lighting up **95%**

Task lighting up **94%**

Lantern chandeliers up **56%**

Industrial pendant lights up **30%**

Wicker pendants up **30%**



Styles Defined

Midcentury modern kitchen ideas up **576%**

Japandi bathrooms up **229%**

Beach style design ideas up **143%**

Japandi kitchens up **104%**



Midcentury Modern on the Mind

Kit kat tile up **797%**

Bouclé up **149%**

Midcentury modern bedroom ideas up **102%**

Midcentury modern exterior home ideas up **94%**

Curved sofa up **31%**

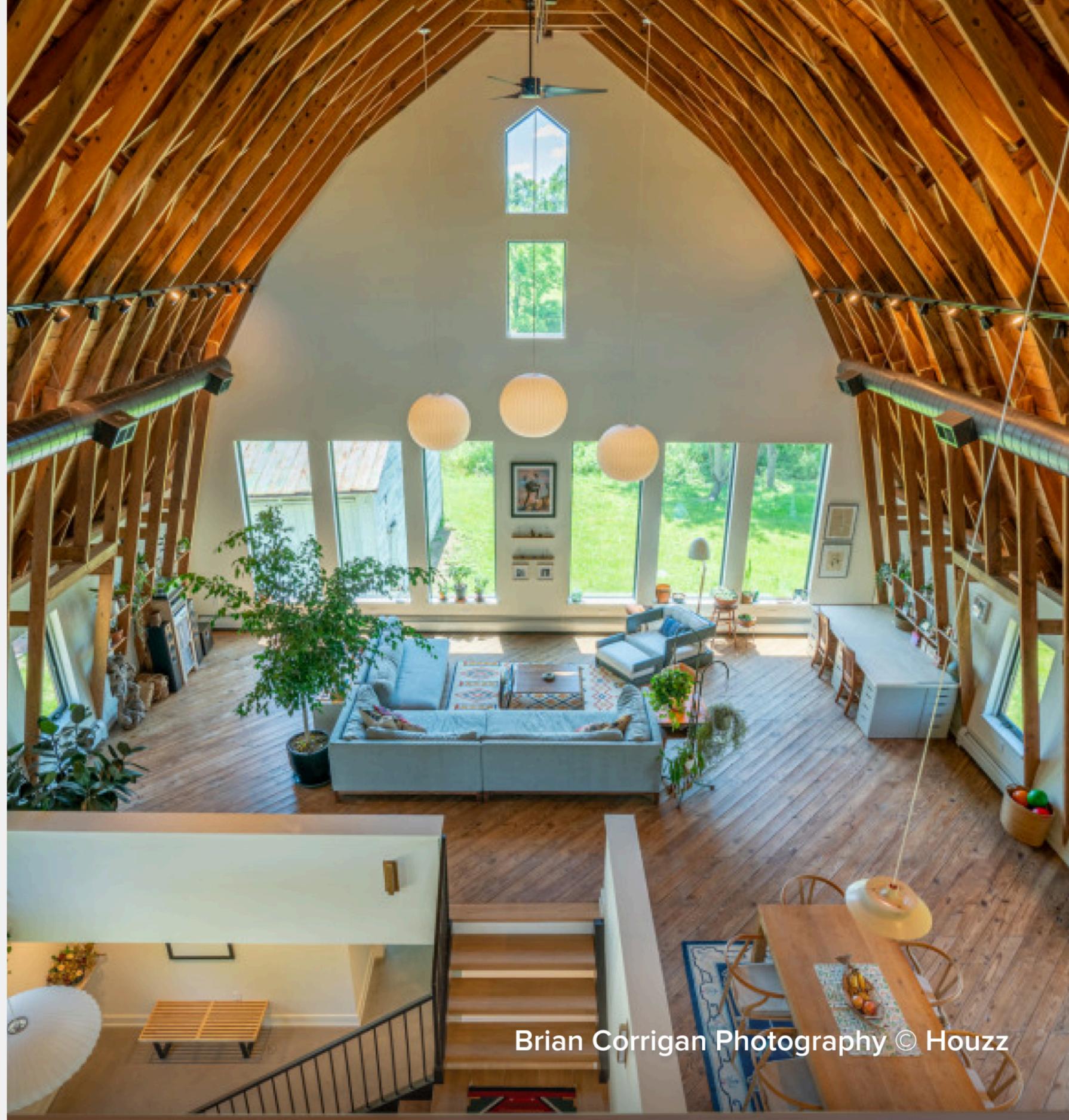


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Barndo Homes

Barndo up **154%**

Barndominium kitchens up **138%**



Brian Corrigan Photography © Houzz

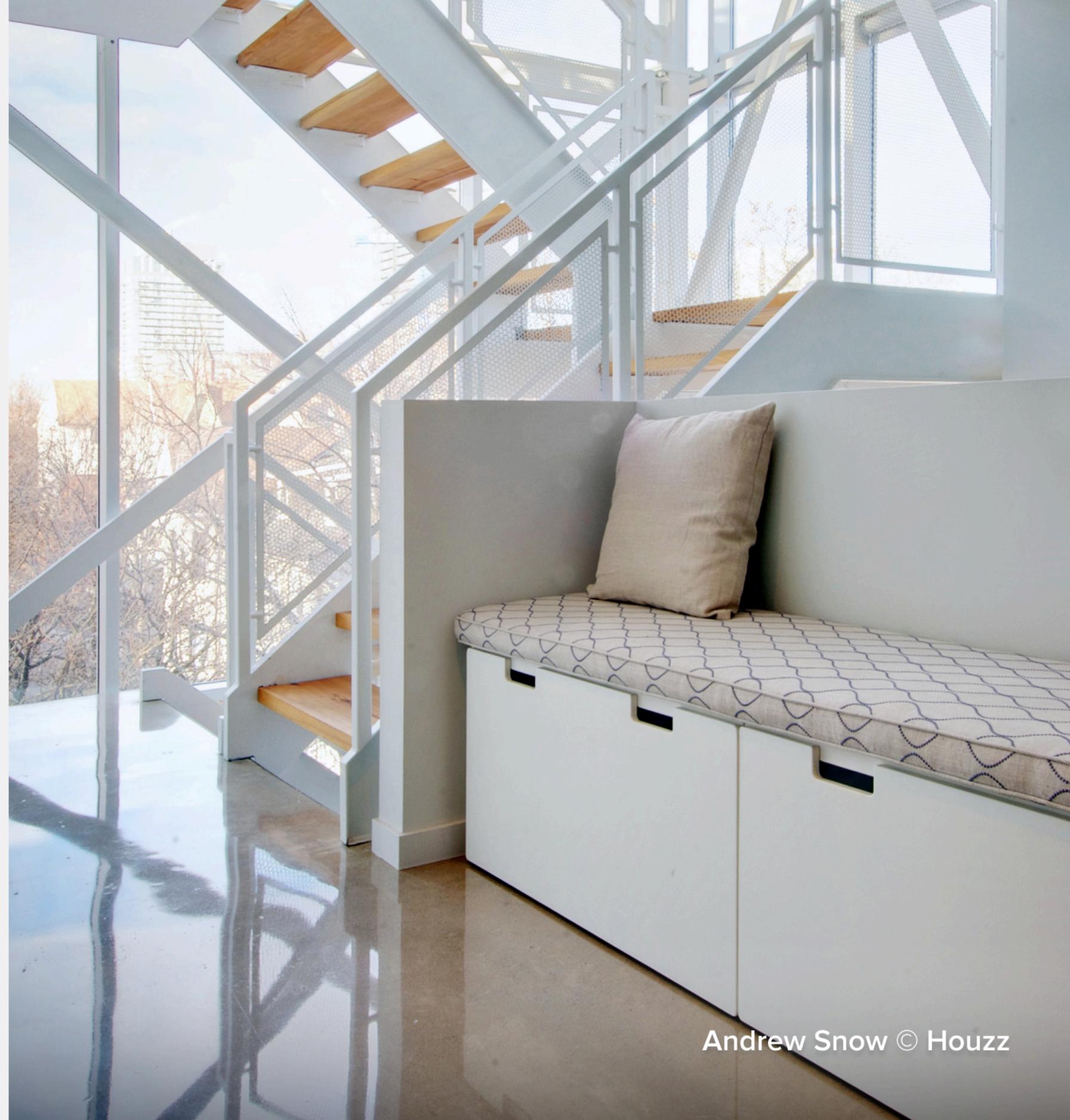
Maximizing Space

Stacking washer dryers up **106%**

Hallway cabinets up **101%**

Acrylic counter stool up **97%**

Open tread staircase up **46%**



Pandemic-Inspired Trends

Chair seat covers up **429%**

Small single-wall kitchen ideas up **108%**

Windowless bathrooms up **96%**

Computer armoire up **90%**

Cloffice up **76%**

Dog feeding stations up **55%**

Bidets up **14%**



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Methodology

Data reflects year over year growth in U.S.-based searches on Houzz from January-March 2022 versus January-March 2021.



Alexandra Crafton © Houzz