2022

Houzz UK Emerging Summer Trends Report





Elevated TV Rooms

Media wall	up 187%
TV wall	up 63%
Snug	up 48%
TV room	up 46%
Cinema	up 30%
Corner sofa	up 24%



Indoor-Outdoor Spaces

Crittal-style	up 199%
Sunroom	up 56%
Outdoor kitchen	up 56%
Orangerie	up 35%
Sliding door	up 21%
Outdoor fireplace	up 18%



Thinking Practically

Solar panels	up 100%
American fridge freezer	up 79%
Dog shower	up 51%
Larder	up 37%
Boot room	up 36%
Utility room	up 27%
Laundry	up 20%



Surfaces That Last

Resin flooring	up 97%
Tadelakt	up 87%
Microcement	up 78%
Cork flooring	up 44%
LVT	up 39%
Granite	up 36%



Luxurious Bedrooms

up 218%
up 200%
up 63%
up 33%
up 32%
up 25%
up 23%



Dedicated Spaces

Games room	up 71%
Indoor pool	up 51%
Playroom	up 50%
Reading nook	up 50%
Sauna	up 21%



Methodology

Data reflects year over year growth in UK-based searches on Houzz from January-March 2022 versus January-March 2021.

