

2021 Houzz Emerging Home Design Trends Report



Dedicated Activity Spaces

Art studio up **875%**

Home bars up **277%**

Wine cellars up **271%**

Home theater up **190%**

Home gym up **156%**

Home office up **108%**



Bringing the Outdoors In

Green kitchen cabinets up **829%**

Green tile bathroom up **771%**

Green accent chair up **754%**

Artificial plants & trees up **658%**

Green bedroom up **379%**

Indoor pots & planters up **353%**



Living Room Refresh

Accent pillow up **5050%**

Home accents up **2417%**

Decorative accents up **799%**

Abstract paintings up **618%**

Display shelves up **511%**

Slipcovers & chair covers up **448%**



Flexible Design

TV armoire with pocket door	up	2259%
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Queen Murphy bed	up	2081%
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Swivel accent chair	up	1922%
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Nesting side tables	up	1918%
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Daybed sets	up	867%
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Nesting coffee tables	up	194%
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Luxury Fabrics, Materials and Colors

Gold table lamps up **1166%**

Velvet accent chair up **1161%**

Champagne color up **846%**

Gold wall mirrors up **606%**

Crystal table lamps up **629%**

Velvet sofas up **121%**



Swimming Pool Design

Pools with water features	up 797%
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Rectangle pool	up 576%
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Lap pool	up 269%
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Infinity pool	up 214%
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Plunge pool	up 73%
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Geometric pool	up 70%
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Methodology



Data reflects year over year growth in searches on Houzz US from April-June 2021 versus April-June 2020.