2021 Houzz Emerging Home Design Trends Report



Dedicated Activity Spaces

Art studio	up	875%
Home bars	up	277 %
Wine cellars	up	271%

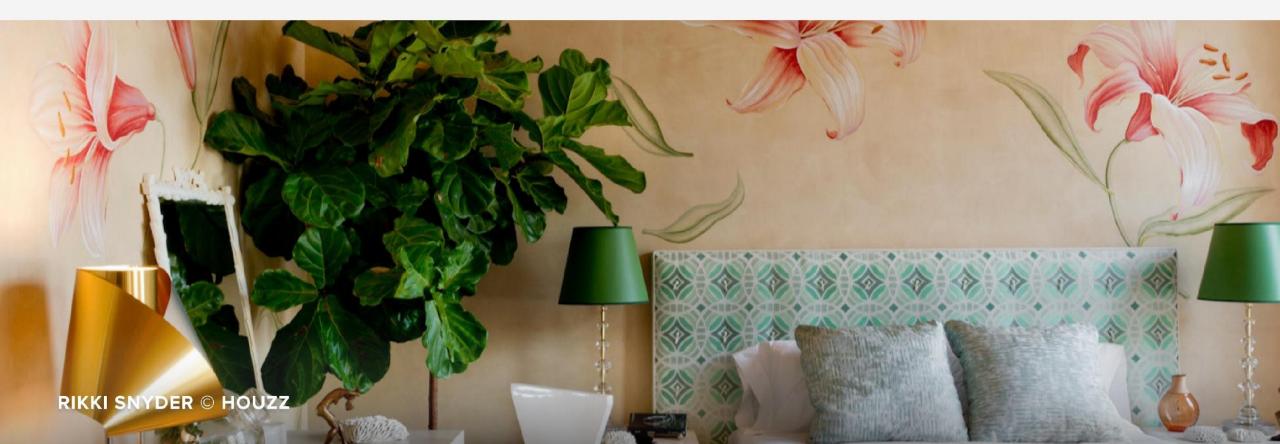
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Home theater	ир	190%
Home gym	up	156%
Home office	ир	108%



Bringing the Outdoors In

Green kitchen cabinets	up 829%
Green tile bathroom	up 771%
Green accent chair	up 754 %

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Artificial plants & trees	ир	658%
Green bedroom	up	379%
Indoor pots & planters	up	353%



Living Room Refresh

Accent pillow	up 5050%	Abstract paintings	up 618%
Home accents	up 2417%	Display shelves	up 511%
Decorative accents	up 799 %	Slipcovers & chair covers	up 448 %



Flexible Design

TV armoire with pocket door	ир	2259%	Nesting side tables	ир	1918%
Queen Murphy bed	up	2081%	Daybed sets	ир	867%
Swivel accent chair	up	1922%	Nesting coffee tables	up	194%



Luxury Fabrics, Materials and Colors

Gold table lamps	up	1166%
Velvet accent chair	up	1161%
Champagne color	up	846%

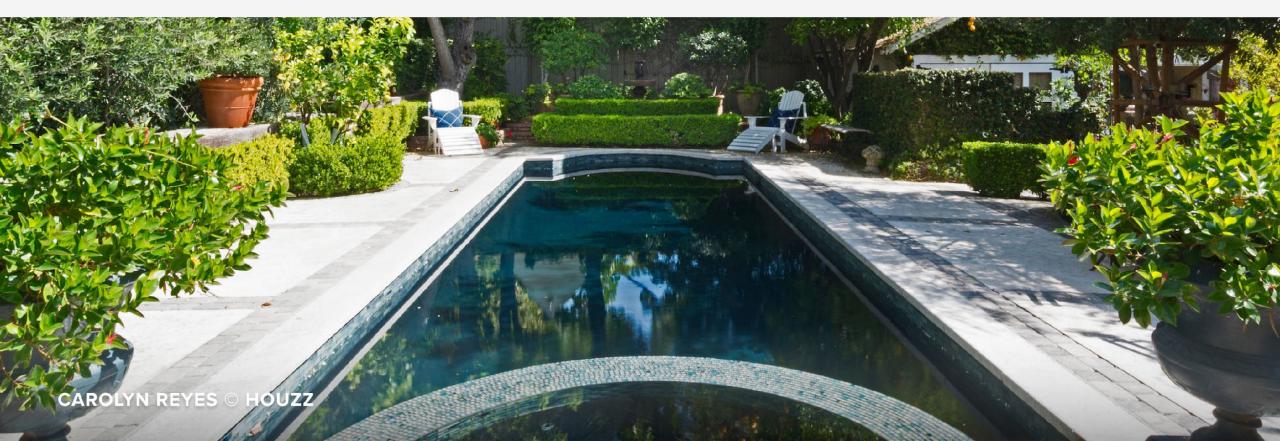
Gold wall mirrors	ир	606%
Crystal table lamps	up	629%
Velvet sofas	ир	121%



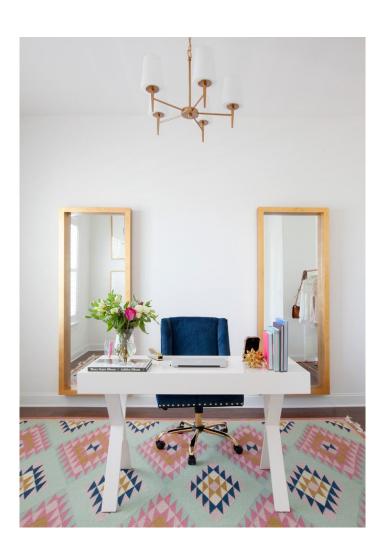
Swimming Pool Design

Pools with water features	up	797 %
Rectangle pool	up	576 %
Lap pool	up	269%

Infinity pool	up 214%
Plunge pool	up 73 %
Geometric pool	up 70%



Methodology



Data reflects year over year growth in searches on Houzz US from April-June 2021 versus April-June 2020.