

2017 CALIFORNIA UMBRELLA PRODUCT SPECIFICATION

Residential

SUN MASTER SERIES

The Evolution of an Original

When California Umbrella introduced the Sun Master Series, Eisenhower was living in the White House and Mercury Astronauts thrilled the world with unheard of breakthroughs in the cascading race for space dominance.

An entire generation of baby boomers set out to redefine the world and take on conventions as the world sped into a wild future. In this exciting era, California Umbrella introduced a smooth and easy tilting frame that promised years of carefree comfort in the sprawling backyards and pool sides taking over the American leisure-escape. A symbol of simple pleasure in enjoying the outdoors made for an incredible rise in a developing casual furnishings industry and a true original was born.

Today, it is a re-imagined original, with the same deft operation that conquered patios a generation ago. Now blended with the results of modernization developed in the manufacturing age, with Fiberglass materials that embody contemporary flexibility and resilience in the face of challenging winds and constant change. Take on the sun and master the shade with a brand new original. The Sun Master.

GSCUF118

Product Size (W" x H"): 132" x 109- 2/5"

Shipping Size: 86" x 7" x 7"

Shipping weight (lbs.): 25

The industry standard has been raised by this extra-large 11 foot California Market Umbrella. This umbrella offers all the features a residential owner demands, along with advances in design often reserved for commercial use. The tough aluminum pole is matched by the innovative use of a ½ inch diameter premium fiberglass rib system, which adds flexibility and longevity under windy conditions. In this extra-large canopy, by using thicker and more resilient fiberglass, the advanced collar tilt design separates tilt position control from the user-friendly crank to open features. Owners have a complete range of tilt positions at their fingertips and a resilient, easy to use, umbrella frame that will bring years of shade enjoyment.

Standard features include:

Extra-large 11 foot diameter canopy

8 premium durable fiberglass ribs with ½ inch diameter

Riveted and reinforced Rib joints

High durable resin housing and hub

Deluxe crank lift system

Advanced collar tilt system
Durable 1½ inch aluminum pole
Product dimension: 132"W x 109-2/5"H
Base sold separately

GSCUF908

Product Size (W" x H") :108" x 101"
SHIPPING SIZE (L" x W" x H"): 75" x 7" x 7"
Shipping weight (lbs.): 17

Sturdy fiberglass frames and water-repellent fabric team up to create super-durable umbrellas that can withstand small gales and big elephant sneezes. The 9-foot canopy lifts into the air with an easy crank lift mechanism. The separately controlled infinity tilt can shield you from the sun at any point in its fiery orbit. Each umbrella is designed to cover 48 inch round tables; however, the right base (not included) can support freestanding configurations as well.

Standard features include:

Large 9ft. canopy
Crack-resistant fiberglass ribs
Crank lift mechanism
Advanced collar tilt
1.5"-diameter pole
Durable resin housing
Designed for 48" tables
Base not included

GSCUF758

Product Size (W" x H") 90' x 102 2/5'
Shipping Size: 75" x 7" x 7"
Shipping weight (lbs.): 16

The industry standard has been raised by this 7.5' California Market Umbrella. This umbrella offers all the features a residential owner demands, along with advances in design often reserved for commercial use. The tough aluminum pole is matched by the innovative use of a 1/2-inch diameter premium fiberglass rib system which adds flexibility and longevity under light windy conditions; by the extra-large canopy using thicker and more resilient fiberglass. The advanced collar tilt design separates tilt position control, from the user-friendly, crank-to-open feature. Owners have a complete range of tilt positions at their fingertips and a resilient, easy to use umbrella frame that will bring years of shade enjoyment.

Standard features include:

7.5 foot diameter canopy
8 premium durable fiberglass ribs with ½ inch diameter
Riveted and reinforced rib joints
Durable resin housing and hub
Deluxe crank lift system
Advanced collar tilt system
Durable 1½ inch aluminum pole
Product dimension: 90" W x 102.4"H
Base sold separately

GOLDEN STATE SERIES

A Contemporary Classic

A midsummer evening view from almost any perch in California bathes the senses in the golden hues of a western sunset. California is called the Golden State for many reasons, but there's no arguing that the name is well earned as you take in the view of a waning day over the Pacific, and this is where the inspiration for the Golden State series meets you.

The revolutionary Collar tilt design that made California Umbrella a standard, endures as a continuing benchmark for effortless operation. Chase the sun to the horizon with the continuous motion of the canopy as you wring out the last bit of golden light from the day, shading the low hanging sun from your evening. No matter where you make your escape, bring a piece of our sky with you, delivered by the Golden State Series.

GSCU908

Product Size (W" x H"): 108" x 102-3/8"

Shipping Size: 75" x 7" x 7"

Shipping weight (lbs.): 18

This California Umbrella market umbrella is a top seller and offers all the features a residential owner demands in a beautiful market design. The tough aluminum frame is matched by the innovative use of the advanced collar tilt design. This style separates tilt position control from the user-friendly, crank-to-open feature. Owners have a complete range of tilt positions at their fingertips. This resilient, easy to use umbrella frame will bring years of shade enjoyment.

Standard features include:

Large 9 foot diameter canopy

8 heavy-duty aluminum Ribs

High durable resin housing and hub

Deluxe crank lift system

Advanced collar tilt system

Durable 1½ inch aluminum Pole

Product dimension: 108"W x 102-3/8"H

Base sold separately

GSCU118

Product Size (W" x H") 132" x 110-1/2"

Shipping Size: 86" x 7" x 7"

Shipping weight (lbs.): 24

This extra-large 11 foot California Umbrella, market style is a top seller that offers all the features a residential owner demands in a beautiful market design. The tough aluminum frame is matched by the innovative use of the advanced collar tilt design. This style separates tilt position control from the user-friendly, crank-to-open feature. Owners have a complete range of tilt positions at their fingertips, with a resilient, easy to use umbrella frame that will bring years of shade enjoyment.

Standard features include:

Extra-large 11 foot diameter canopy
8 heavy duty aluminum Ribs
High durable resin housing and hub
Deluxe crank lift system
Advanced collar tilt system
Durable 1½ inch aluminum pole
Standard double wind vent canopy design (Not an upgrade!)
Product dimension: 132"W x 110-1/2"H
Base sold separately

PACIFIC TRAIL SERIES

The Test of Time

Spanning the length of the state, the Pacific crest trail covers every part of California's incredible geographic and cultural diversity. Taking on the journey through this meandering trail will reveal deceptively rich lowland deserts as well as sky scraping giant sequoias shading the heart of the most majestic national parks. You can see the urban sprawl and the natural wonder of the state from border to border, and discover just what makes the west such an enduring representation of America.

Likewise, our Pacific Trail series umbrellas provide the timeless aesthetic of the Market style with all the essential features of a time tested staple of the shade industry we inspired. Fully robust framework with crank lift and tilting features supporting a range of canopy styles and fabrics at compelling value, it is the essential shade product standing the test of any use case. From end to end, the simple beauty of complete coverage to businesses and consumers is the hallmark of the Pacific Trail series and California Umbrella.

GSPT908

Product Size (W" x H") 108" x 101"

Shipping Size: 75" x 7" x 7"

Shipping weight (lbs.): 17

Solid-colored umbrellas graciously spread their aluminum ribs to provide a 9-foot circle of shade on patios and terraces. The umbrella's classic silhouettes add style to their utilitarian features; including easy crank lifting and a push-button tilt to shield you from orbiting suns or annoying neighbors. Sturdy Olefin fabric stops sunlight without sacrificing its color; so the umbrella stays stylish for many sunny afternoons.

Standard features include

Bronze pole and hardware
Easy Crank lift
Push-button tilt system
Aluminum ribs and center pole
Durable 1.5" pole diameter
Base not included

GSPT758

Product Size (W" x H") 90" x 95-2/5"

Shipping Size: 65" x 7" x 7"

Shipping weight (lbs.): 16

This traditional 7 ½ foot California Umbrella market style offers the residential owner a beautiful market design without taking over their space. The aluminum frame has a simple crank to open and push- to- tilt design. The push-button tilt style keeps the tilt feature and the user-friendly, crank-to-open feature separate within the frame which adds to the umbrella's longevity. Owners can simply crank open their umbrella and push a button to tilt canopy towards the sun.

Standard features include:

Traditional 7 ½ foot diameter canopy

8 heavy duty aluminum ribs

High durable resin housing and hub

Easy crank lift and push button tilt System

Durable 1½ inch aluminum Pole

Product dimension: 90"W x 95-2/5"H

Base sold separately

GSPT608

Product Size (W" x H") 72" x 102"

Shipping Size: 65" x 7" x 7"

Shipping weight (lbs.): 13

This traditional 6 foot California Umbrella market style is a top seller and offers the residential owner a beautiful market design without taking over their space. The aluminum frame has a simple crank to open and push- to- tilt design as well as aluminum ribs to match. The push-button tilt style keeps the model user-friendly and crank-to-open feature separate within the frame which adds to the umbrella's longevity. Owners can simply crank open their umbrella and push a button to tilt canopy towards the sun.

Standard features include:

Traditional 6-foot diameter canopy

8 heavy duty aluminum ribs

High durable resin housing and hub

Easy crank lift and push button tilt System

Durable 1½ inch aluminum Pole

Product dimension: 72" Wx 102" H

Base sold separately

SUNSET SERIES

A Well-known Discovery

A famous thoroughfare built on thousands artful dreams as well as the paragon of western iconography, a California Sunset. Enjoying both leaves no two experiences suffering from a repeat performance, but rather a consistently enthralling sensation of discovery from moment to moment.

When you use our Sunset series umbrellas you'll get consistent and effortless performance, and an experience that in its novelty, feels unexpected each time. A smoothly performing crank lift feature offers an expected convenience delivered to you by California Umbrella. As the sun quickly sets itself upon your afternoon, suddenly casting its light across the sky and tricking hidden colors out, retaliate with an equally hidden trick of shade. Cranking your umbrella a little more tilts the canopy against the horizon with an operation that delights in its simplicity.

You'll always know you have more time to enjoy your outdoor space, keeping the sun at bay a bit longer, but each time you use our Sunset Series umbrella it will feel like a new experience.

SDAU 118

Product Size (W" x H") 132" x 110-1/2"

Shipping Size: 86" x 7" x 7"

Shipping weight (lbs.): 24

This 11 foot California Umbrella, market style is a top seller and offers all the features a residential owner demands in a beautiful market design. This style offers the user-friendly, crank-to-open, crank-to-tilt feature that consumers have grown to love. Owners of this auto-tilt model have a complete range of tilt positions at their fingertips and a resilient, easy to use umbrella frame that will bring years of shade enjoyment.

Standard features include:

Traditional 11-foot diameter canopy

8 heavy duty aluminum ribs

High durable resin housing and hub

Easy crank lift and auto tilt system

Durable 1½ inch aluminum pole

Product dimension: 132" W x 110-1/2"H

Base sold separately

SDAU 908

Product Size (W" x H") 108" x 102-3/8"

Shipping Size: 75" x 7" x 7"

Shipping weight (lbs.): 18

This 9 foot California Umbrella, market style is a top seller and offers all the features a residential owner demands in a beautiful market design. This style offers the user-friendly, crank-to-open, crank-to-tilt feature that consumers have grown to love. Owners of this auto-tilt model have a complete range of tilt positions at their fingertips and a resilient, easy to use umbrella frame that will bring years of shade enjoyment.

Standard features include:

Traditional 9 foot diameter canopy

8 heavy duty aluminum ribs

High durable resin housing and hub

Easy crank lift and auto tilt system

Durable 1½ inch aluminum pole
Product dimension: 108"W x 102-3/8"H
Base sold separately

PAGODA SERIES

SMPT852PD (Not available in DropShip)

Product Size (W" x H") 102" x 109-2/5"
Shipping Size: 75" x 7" x 7"
Shipping weight (lbs.): 21

Classic and Timeless, the pagoda style umbrella is a fun and fanciful staple of California Umbrellas' history. Since 1946 this eye catching design has garnered the attention of people all over the world. The exciting color combinations that define this vintage piece still offer the most dramatic expressions for any outdoor space. Have fun with your own color combinations, as well, add tassels to give your creation even more appeal!

This model uses Sunbrella A Grade color choices which are more naturally sun resistant colors. The Sunbrella A Grade that this umbrella comes with is considered an express color choice; which means they ship faster and you can enjoy the shade as soon as possible.

Standard features include:

- 8.5-foot pagoda style canopy
- 12 steel wire ribs
- 1.5 inch aluminum pole
- Easy open crank mechanism
- High quality Sunbrella A grade fabric material
- 5 years' warranty for Sunbrella A grade fabric material

TAHOE SERIES

GS1188

Product Size (W" x H") 132" x 109-2/5"
Shipping Size: 86" x 7" x 7"
Shipping weight (lbs.): 23

For your large oval and rectangular tables, you need a market umbrella that offers the right coverage. This umbrella features an 11 x 8-foot rectangle canopy with an easy to use crank open function. The aluminum frame provides a lightweight and strong support for the canopy and the steel cable used to lift the canopy provides added resilience.

Standard features include:

- Large 11 x 8' rectangular canopy

8 heavy duty aluminum ribs
High durable resin housing and hub
Crank open frame
Base sold separately

CALI SERIES

More Than a Name

Our shade tradition is not born in a State; it comes from an irrepressible culture. The weather, the people, the diversity, and the largess of life found throughout, makes California a place where limitations or conventions don't last long. Surf in the morning, Ski in the evening, sample world famous wines or socially viral food trucks serving remotely accessible cuisine. California is more than a name or a place.

A CALI Series umbrella is more than an Umbrella. Cantilevered framework eliminates a limiting center mast and opens up the freedom to design an ever expanding set of uses for your shade. Rotating 360 degrees on its side mounted mast, the CALI series projects a shade profile around itself with over a 380 square foot coverage area, bringing together separate elements of an outdoor room with a unified shade solution. Reaching high into the air, the expansive canopy of the CALI series can shift back on the mast to screen out the setting sun with the lowest canopy position available in our line, walling off the evening sun and leaving a gorgeous sky above to bask in as the day ends.

By setting itself apart as more than an umbrella, the CALI series represents the spirit of our brand and what inspired it.

CALI 118

Product Size (W" x H") 156" X 99 10/16"

Shipping Size: 108" x 21" x 14"

Shipping weight (lbs.): 102

Shipping issue:

CALI118117-Covers 103" L x 45" W x 44" HT @ 159 lbs with short crate

CALI118117-Covers 103" L x 45" W x 50" HT @ 159 lbs with tall crate

CALI118117-Covers 103" L x 44" W x 17" HT @ 129 lbs

The CALI 118 is an exciting cantilever umbrella that opens up tremendous possibilities for any space. The extra-large 11' foot canopy tilts and turns 360 degrees with its peddle release to offer the most dramatic shade potential. This umbrella features a strong aluminum frame and ribs that will last you a long time. With a standard fillable base which can be filled with water, rock or sand up to 350 lb

Standard features include:

- 8 Heavy duty aluminum ribs
- High durable resin hub and housing
- Deluxe crank lift system
- Protective cover included
- Fill-able base up to 350 lbs. weight support

- Large 11 foot diameter canopy
- Base: 8" H x 35" W x 35" D
- Dimensions: 156" X 99 10/16"

CALI 338

Product Size (W" x H") 120" X 109"

Shipping Size: 108" x 21" x 14"

Shipping weight (lbs.): 102

The CALI 338 is an exciting square cantilever umbrella that opens up tremendous possibilities for any space. The extra-large 10 foot square canopy tilts and turns 360 degrees with its peddle release to offer the most dramatic shade potential. This umbrella features a strong aluminum frame and ribs that will last you a long time. With a standard fillable base which can be filled with water, rock or sand up to 350 lb.

Standard features include:

- 8 Heavy duty aluminum ribs
- High durability resin hub and housing
- Deluxe crank lift system
- Protective cover included
- Fill-able base up to 350 lbs. weight support
- Large 10' square diameter canopy
- Base: 8" H x 35" W x 35" D
- Dimensions: 109" H x 120" W x 120" D

BAYSIDE SERIES

BA908

Product Size (W" x H") 108" x 95"

Shipping Size: 85" x 15" x 7"

Shipping weight (lbs.): 35

This California Umbrella BA 908 model is an exciting cantilever umbrella that opens up tremendous possibilities for any space. The large 9 foot canopy tilts and turns 360 degrees to offer the most dramatic shade potential. With a strong 2 inch diameter aluminum pole, stainless steel crank system and a standard base with pre-drilled ground anchor holes; this tough design will stand up to the rigors of use. It is recommended to use at least 100 lbs. of weight on the base if the frame is not anchored to the ground.

Standard Features include:

- Large 9 foot diameter canopy
- 8 heavy duty aluminum ribs
- High durable resin housing and hub
- Deluxe crank lift system
- 2 inch diameter aluminum cantilever pole
- Standard base with pre-drilled ground anchor holes
- Product dimension: 108"W x 95"H
- 100 lbs. of free weight is recommended if not anchored to the ground
- Base sold separately

CASA SERIES

Part of the essence of California is the feeling of home and sanctuary that cascades through the culture. From the historic Missions that connected our state and sowed the seeds of our cities, to the world class hospitality of our renowned tourism destinations and leisure industry, to the oceans of homes spreading out to sustain families and communities. California is a place to find yourself at home, with all the comforts and essentials that make for a life well lived all the way through.

This is where we find the inspiration for our Casa Series, a shade product that provides you with the essentials of form and function at a value which sets us apart from the crowd. Crank-to-tilt function in an Umbrella makes tilting your shade to enjoy long lasting summer evening conversations both simple and easy. With the Casa Series Umbrella we use our patented reinvention of this functionality to offer you a more resilient and less costly design. Our Casa series umbrellas are just the right ingredient to your outdoor space because they offer you comfort, resilience, longevity, and value. All this to help you enjoy the feeling of home, and the benefits of being there.

CASA908

Product Size (W" x H") 108" x 102"

Shipping Size: 75" x 7" x 7"

Shipping weight (lbs.): 14

Standard Features include:

Large 9 foot diameter canopy

8 heavy duty aluminum ribs

High durable resin housing and hub

Deluxe crank lift system

Crank open frame and auto tilt system

Base sold separately

COMMERCIAL

ALLURE

An Excess of Abundance

The bountiful opportunities and resources offered by our state make it a dream destination. Lavish lifestyles and opulence are woven into the fabric of the culture, and broadcast around the world in the images of our art and media. The excess isn't skin deep, it starts with the embarrassment of natural riches and culminates in the way we've dressed our cities with extravagance for the world to see. With the constant rebirth of landmarks, architecture, art, and technology, a true reflection of California is in the depth of its abundance.

The Allure Series demonstrates that attraction and excess are the hallmarks of quality. We've built this series using a beautiful and excessively robust stainless steel mast. The heft and finish of this single piece of refined steel represent a luxury of indulgence, delivering clean and contemporary lines from a deftly overwrought piece of natural material. Above it all is a flexible canopy of fiberglass ribs that dares the elements by its span and resistance. Taken together, the Allure series of the California Umbrella collection delivers classically understated aesthetics to your space, sumptuously emboldened by

an irresistible abundance of performance.

LUXY 118

Product Size (W" x H") 132" x 103-1/2"

Shipping Size: 105" x 9" x 9"

Shipping weight (lbs.): 27

The LUXY series offers the strength and beauty of stainless steel, with the innovation of a premium fiberglass rib system. This combination adds flexibility and longevity under windy conditions by using thicker and more resilient fiberglass. In addition, its substantial and strong single piece pole has twice the wall thickness of the average umbrella. A deluxe pulley lift system completes the simple and sleek design that satisfies the high demand of a commercial grade customer. The extra-large 11 foot canopy comes in a wide variety of color and is delivered with a standard double wind vent cut at no extra charge! Strength and resilience are what commercial customers demand; and the innovative LUXY series is unmatched in both categories.

Standard features include:

Commercial grade design

Extra Large 11 foot diameter canopy

Standard double wind vent canopy design (Not an upgrade!)

8 premium durable fiberglass ribs with ½" wall thickness

Riveted and reinforced rib joints

High durable aluminum hub

Deluxe pulley lift system

Durable 1½" stainless steel pole with 2mm wall thickness (2x the norm)

LUXY 908

Product Size (W" x H"): 108" x 101-3/8"

Shipping Size: 105" x 9" x 9"

Shipping weight (lbs.): 25

The LUXY Series offers the strength and beauty of stainless steel with the innovation of a premium fiberglass rib system. This combination adds flexibility and longevity under windy conditions by using thicker and more resilient fiberglass. In addition, its substantial and strong single piece pole has twice the wall thickness of the average umbrella. A deluxe push lift system completes the simple sleek design that satisfies the high demands of a commercial grade customer. The 9 foot canopy comes in a wide variety of colors and cut, offering the highest level of customization. The express color choices ship faster, so you can enjoy the shade as soon as possible. Strength and resilience are what commercial customers demand and the innovative LUXY series is unmatched in both categories.

Standard Features include:

Commercial grade design

Large 9 foot diameter canopy

8 premium durable fiberglass ribs with ½" wall thickness

Riveted and reinforced rib joints

High durable aluminum hub

Deluxe push lift system

Durable 1½" stainless Steel Pole with 2mm wall thickness (2x the norm)

Base sold separately

OCEANSIDE

Focused on Performance

The association that California has with its beaches is renowned and established by generations of sun seekers. With the ocean looming so large in the culture of California, the connection to it forms an essential part of our identity. The relentlessly moving salt air and waves, toiling under an intense sunny gaze, both lure and punish in equal measure.

Our Oceanside Series is perfectly adapted to thrive, exposed to the stark beauty of the elements. We've designed this collection completely with high density reinforced fiberglass material. Light and flexible, it deflects the energy of movement so that a gusty breezy fades to obscurity. Dense and strong, it braces against the beating sun and the barrage of corrosive elements to stand beautifully undisturbed in service. Defying conventions, the 7.5 foot model can extend or contract its mast to fit into any need or space, so that one shade can shelter a casual afternoon lounging in the sand, or an installation of bar height tables for a crowd of customers.

When you spend as much time interacting with sun drenched shores as we have, focus turns towards performance. What follows is the Oceanside Series.

EFFO 908

Product Size (W" x H") 108" x 105"

Shipping Size: 75" x 7" x 7"

Shipping weight (lbs.): 19

This EFFO908 from California Umbrella is quite simply the most innovative design for the future of commercial grade umbrellas. It is the all fiberglass version of the classic market style. Since this entire frame is made of high durable fiberglass, it makes this the most weather resistant frame on the market. The traditional 9 foot canopy is tailor made for outdoor dining and provides excellent coverage and substantial shade.

Standard features include:

Commercial grade fiberglass market frame

9 foot canopy

Fiberglass two-piece pole

Eight 9.7mm reinforced fiberglass ribs

1.5 inch bottom pole diameter

Deluxe push lift system

Standard single wind vent

Product dimension: 108"W x 105"H

Base sold separately

EFFO 758

Product Size (W" x H") 90" x 92-3/8"

Shipping Size: 75" x 7" x 7"

Shipping weight (lbs.): 16

This EFFO758 from California Umbrella is quite simply the most innovative design for the future of commercial grade umbrellas. It is the all fiberglass version of the classic market style. The entire frame is made of high durable fiberglass, making this the most weather resistant frame on the market. The traditional 7 ½ foot canopy is tailor made for outdoor dining. The adjustable height bottom pole includes settings for bar height and standard height; so the user has a variety of choices in how they furnish and use their space. Real flexibility is an umbrella that blocks the sun, resists the elements and opens the possibilities for your outdoor space.

Standard features include:

Deluxe push lift system
Fiberglass ribs
Fiberglass center pole
All fiberglass hub and housing
2 section pole with almost 4mm wall thickness
Reinforced rib joints
Stainless steel hardware and pulleys
Product dimension: 90"W x 92-3/8"H
Protective cover is recommended
Base sold separately

VENTURE SERIES

Driven to Perform

From the missions that seeded California's modern day roots, through the gold rush, the oil boom, and the daily revolutions built in Silicon Valley, the history of California is built by people driven to create something. The Venture Series is made to serve the enterprising spirit in our line of products. It is the essential commercial umbrella, bold in its materials, classic in its appearance, and driven to perform. Starting with a double wall thickness to set a robust foundation, everything in the Venture series is designed for work. Stainless steel hardware to all the finishing details, zinc plated rib hubs, and a canopy supported by half inch thick, high density plastic extruded Fiberglass ribs, it all makes for a series of shade products that endures any challenge and delivers shade beautifully.

Wherever value and performance is met with the need for flexibility and strength, we offer the Venture series as your shade solution.

ALTO 118

Product Size (W" x H") 132' x 107'

Shipping Size: 75' x 7' x 7'

Shipping weight (lbs.): 24

This heavy duty top seller 11 foot commercial grade umbrella offers all the features a residential or commercial owner demand with a robust, commercial grade aluminum frame. The two-section aluminum pole with a 0.08 inch wall thickness and fiberglass rib framework has superior stability and is perfect for demanding commercial conditions. The strong aluminum pole frame is matched by a simple and efficient pulley lift system, which compliments a resilient and easy to use umbrella. One of the key benefits to this

umbrella is a three year warranty on the fiberglass ribs as opposed to your standard one year warranty. This umbrella will hold up against anything you throw at it; it has the benefits of both worlds.

Standard features include:

Simple and efficient pulley-lift system
Eight heavy duty fiberglass ribs for superior stability
Aluminum hub and housing
2 section aluminum pole with over 2mm wall thickness
Reinforced rib joints
Stainless steel hardware and pulleys
Double wind vent
Product dimension: 132"W x 107"H
Recommend using protective cover
Base sold separately

ALTO 908

Product Size (W" x H") 108" x 103"

Shipping Size: 75"x 7" x 7"

Shipping weight (lbs.): 20

This heavy duty 9 foot commercial grade umbrella by California Umbrella offers all the features a residential or commercial owner demands, with a robust commercial grade aluminum frame. The 2 section aluminum pole with a 0.08 inch wall thickness and fiberglass rib framework has superior stability and is perfect for demanding commercial conditions. The strong aluminum pole frame is matched by a simple efficient push lift system that complements a resilient easy to use umbrella. One of the key benefits to this umbrella is a 3 year warranty on the fiberglass ribs as a opposed to your standard one year warranty. This umbrella will hold up against anything you throw at it; it has the benefits of both worlds.

Standard features include:

Commercial grade
Large 9 foot diameter canopy
8 heavy duty fiberglass ribs
High durable two piece aluminum pole with over 0.08" wall thickness
Reinforced rib joints
Deluxe push lift system
Dimensions: 103" H x 108" W x 108" D
Base sold separately

ALTO 758

Product Size (W" x H") 90" x 98"

Shipping Size: 65"x 7"x 7"

Shipping weight (lbs.): 19

This heavy duty 7.5 commercial grade umbrella offers all the features a residential or commercial owner demand with a robust commercial grade aluminum frame. The two-section aluminum pole with a 0.08 inch wall thickness and fiberglass rib framework has superior stability and is perfect for demanding commercial conditions. The strong aluminum pole frame is matched by a simple and efficient push lift system that

completes a resilient and easy to use umbrella. One of the key benefits to this umbrella is a 3 year warranty on the fiberglass ribs as opposed to your standard 1 year warranty. This umbrella will hold up against anything you throw at it; it has the benefit of both worlds.

Standard features include:

Deluxe push lift system
12.7mm fiberglass ribs
Aluminum center pole
Aluminum hub and housing
2 section pole with over 2mm wall thickness
Reinforced rib Joints
Stainless steel hardware
Base sold separately

ALTO 604

Product Size (W" x H") 72" x 101"

Shipping Size: 72"x 72" x 103-1/8

Shipping weight (lbs.): 17

This heavy duty 6ft commercial grade umbrella offers all the features a residential or commercial owner demand with a robust commercial grade aluminum frame. The two-section aluminum pole with a 0.08 inch wall thickness and fiberglass rib framework has superior stability and is perfect for demanding commercial conditions. The strong aluminum pole frame is matched by a simple and efficient push lift system that completes a resilient and easy to use umbrella. One of the key benefits to this umbrella is a 3 year warranty on the fiberglass ribs as opposed to your standard 1 year warranty. This umbrella will hold up against anything you throw at it; it has the benefit of both worlds.

Standard features include:

Deluxe push lift system
12.7mm fiberglass ribs
Aluminum center pole
Aluminum hub and housing
2 section pole with over 2mm wall thickness
Reinforced rib Joints
Stainless steel hardware
Base sold separately

GROVE SERIES

The Traditional Standard

California's forests are famous the world over for their assemblies of the most majestic trees and diversity. The hundreds of groves of Redwoods and Sequoias that cover the coastal forests and granite faces of the Sierras give us our inspiration for the Grove Series.

Wood Market umbrellas are classic, and the Grove series gives you all the tradition and attraction they have always offered. The sourced hardwoods are subtly grained and finished to provide the warmth and character expected from a wood product. The Grove series comes in sizes across the umbrella spectrum to mix and match in any combination.

MARE 908

Product Size (W" x H") 108" X 97-1/2"

Shipping Size: 65" x 7" x 7"

Shipping weight (lbs.): 20

The classic look of a traditional wood market umbrella by California Umbrella is captured by the MARE design series. The hallmark of the MARE series is beautiful 100% marenti wood pole and rib system. The dark stained finish over a traditional marenti wood is perfect for outdoor dining rooms and poolside décor. The deluxe push lift system ensures a long lasting shade experience that commercial customers demand.

Standard Features include:

Commercial grade design

Large 9' diameter canopy

8 premium durable fiberglass ribs with ½" diameter

Riveted and reinforced rib joints

High durable resin hub

Deluxe push lift system

Durable 1½" hardwood pole

Base sold separately

MARE 758

Product Size (W" x H") 90" x 93-1/8"

Shipping Size: 65" x 7" x 7"

Shipping weight (lbs.): 18

The classic look of a traditional wood market umbrella by California Umbrella is captured by the MARE design series. The hallmark of the MARE series is the beautiful 100% marenti wood pole and rib system. The dark stained finish over a traditional marenti wood is perfect for outdoor dining rooms and poolside décor. The deluxe push lift system ensures a long lasting shade experience that commercial customers demand.

Stand features include:

7.5' size canopy

High durability resin hub

8 marenti wood ribs

Durable 1.5" marenti wood pole

Deluxe push lift system

Dimensions: 90" x 93-1/8"

Base sold separately

MARE 604

Product Size (W" x H") 72" x 102-5/8"

Shipping Size: 65" x 7" x 7"

Shipping weight (lbs.): 17

The sizable 6' x 6' square canopy is the perfect size for bistro tables and coffee shops, backyard retreat as well as other outdoor dining spaces. The hallmark of the MARE series is the beautiful 100% marenti wood pole and rib system. The dark stained finish over a traditional marenti wood is perfect for outdoor dining rooms and poolside décor. The deluxe push lift system ensures a long lasting shade experience that commercial customers demand.

Standard features include:

6' x 6' square canopy.
4 marenti wood ribs
High durable resin hub
Deluxe push-lift system
Durable 1.5" marenti wood pole
Dimensions: 72" x 102-5/8"
Base sold separately

SIERRA SERIES

A Natural Wonder

Forming the backbone of the state of California is a monument to size and strength. The Sierra Nevada mountain range is home to the highest peak in the continental United States, National Parks, Volcanoes, and Forests made of the most massive living things in the world. The Sierras stand so imposingly that they impact the weather of the entire Southwest, soaking up the elements to hydrate farms that feed people all over the world. The Sierra Series by California Umbrella is a monumental shift in the expression and beauty of a Market Umbrella. Traditional and timeless describe the coveted aesthetic of the wood market style parasol, a design that has been around as long as man-made shade has been a concept. With Sierra, we now introduce molded fiberglass framework that is finished with the warmth and character of a subtle wood stain, the hardened longevity of modern materials, and the embellished styling of an artisan piece. The resulting product is a refined series of umbrellas that set an imposing standard for the natural beauty and strength of a wood market umbrella. For every application, the Sierra series stands alone.

FLEX 118

Product Size (W x H): 132" x 102-3/8"
Shipping Size: 105" x 9" x 9"
Shipping weight (lbs.): 33

FLEX series is a refined series of umbrellas that set an imposing standard for the natural beauty and the strength of a wood market umbrella. Molded fiberglass framework that is finished with the warmth and character of a subtle wood stain gives modern materials a traditional and timeless look. Large 11 foot diameter with deluxe pulley lift system ensures a long lasting shade experience that commercial customers demand.

Standard features include:

Simple and efficient
Fiberglass ribs
Fiberglass center pole
2" pole diameter
Reinforced rib Joints
Stainless steel hardware

Base sold separately

FLEX 908

Product Size (W x H): 108" x 101"

Shipping Size: 105" x 9" x 9"

Shipping weight (lbs.): 24

FLEX series is a refined series of umbrellas that set an imposing standard for the natural beauty and the strength of a wood market umbrella. Molded fiberglass framework that is finished with the warmth and character of a subtle wood stain gives modern materials a traditional and timeless look. Large 9 foot diameter with deluxe push lift system ensures a long lasting shade experience that commercial customers demand.

Standard features include:

Deluxe Push Lift

Fiberglass ribs

Fiberglass center pole

1.5" pole diameter

Reinforced rib Joints

Stainless steel hardware

Base sold separately

FLEX 758

Product Size (W x H): 90" x 92.4"

Shipping Size: 105" x 9" x 9"

Shipping weight (lbs.): 23

FLEX series is a refined series of umbrellas that set an imposing standard for the natural beauty and the strength of a wood market umbrella. Molded fiberglass framework that is finished with the warmth and character of a subtle wood stain gives modern materials a traditional and timeless look. 7.5 foot diameter with deluxe push lift system ensures a long lasting shade experience that commercial customers demand.

Standard features include:

Deluxe Push Lift

Fiberglass ribs

Fiberglass center pole

1.5" pole diameter

Reinforced rib Joints

Stainless steel hardware

Base sold separately

FLEX 604

Product Size (W x H): 72" x 101"

Shipping Size: 105" x 9" x 9"

Shipping weight (lbs.): 20

FLEX series is a refined series of umbrellas that set an imposing standard for the natural beauty and the strength of a wood market umbrella. Molded fiberglass framework that is finished with the warmth and character of a subtle wood stain gives modern materials a traditional and timeless look. 6 foot diameter with deluxe push lift system ensures a long lasting shade experience that commercial customers demand.

Standard features include:

6' x 6' square canopy.
Deluxe Push Lift
Fiberglass ribs
Fiberglass center pole
1.5" pole diameter
Reinforced rib Joints
Stainless steel hardware
Base sold separately

Rodeo Series

Opulent Style and Performance

California is home to the world's most opulent and luxurious cityscapes. These places are defined by their influence, and nothing typifies the California lifestyle today like the excess found in the boutiques and environs at Rodeo drive. Palm trees and shopping together with luxury and fine dining cater to the wealth of talented artists and the fantastically successful. To visit is to fall in love with beautiful items and the sumptuous lifestyle they are afforded by. This is the inspiration for the Rodeo series by California Umbrella. We have upended the quality profile for commercial umbrellas with this new series. Forsaking no details, we sought to create an amazing shade product that is perfect in its excess. We use no plastic or resin for any of the structural components, including the exotically styled hub and runner, the understated finial. A robust aluminum mast and canopy built with outsized components and stainless steel hardware make for an unmistakable performance product that stands clear from the crowd as a refined element of modern décor. The Rodeo series by California Umbrella, a modern masterpiece of style and excess.

AAT118

Product Size (W x H): 132" x 104"
Shipping Size: 105" x 9" x 9"
Shipping weight (lbs.): 24

Standard features include:

Deluxe Push Lift
Aluminum ribs
Aluminum center pole
Aluminum hub
1.5" pole diameter
Stainless steel rib Joints
Stainless steel hardware
Base sold separately

AAT908

Product Size (W x H): 108" x 104"
Shipping Size: 105" x 9" x 9"
Shipping weight (lbs.): 21

Standard features include:

Deluxe Push Lift
Aluminum ribs
Aluminum center pole
Aluminum hub
1.5" pole diameter

Stainless steel rib Joints
Stainless steel hardware
Base sold separately

AAT758

Product Size (W x H): 90" x 104"
Shipping Size: 105" x 9" x 9"
Shipping weight (lbs.): 20

Standard features include:

Deluxe Push Lift
Aluminum ribs
Aluminum center pole
Aluminum hub
1.5" pole diameter
Stainless steel rib Joints
Stainless steel hardware
Base sold separately

AAT604

Product Size (W x H): 72" x 72" x 104"
Shipping Size: 105" x 9" x 9"
Shipping weight (lbs.): 19

Standard features include:

Push Lift
Aluminum ribs
Aluminum center pole
Aluminum hub
1.5" pole diameter
Stainless steel rib Joints
Stainless steel hardware
Base sold separately

AAT75754

Product Size (W x H): 90" x 90" x 104"
Shipping Size: 105" x 9" x 9"
Shipping weight (lbs.): 21

Standard features include:

Push Lift
Aluminum ribs
Aluminum center pole
Aluminum hub
1.5" pole diameter
Stainless steel rib Joints
Stainless steel hardware
Base sold separately

Reinforced rib joints
Stainless steel hardware and pulleys
Snap button leather chord fastener

MATI 118

This California Umbrella MATI 118 model is a great choice for your commercial outdoor environment.

- Pulley Lift
- OVER SIZED MARENTI HARDWOOD RIBS
- 2" MARENTI HARDWOOD POLE
- +A70•RESIN HUB
- Reinforced Rib Joints
- Stainless steel hardware and Pulleys
- Snap Button Leather Chord Fastener
- Aluminum Base Protector

Accessory

CFMT160

Product packaged weight (lbs): 54

Shipping size (L x W x H) in inches: 27"x 21"x 4"

Shipping Weight (in pounds): 50

Standard features include:

- Powder-coated steel shell
- Concrete center
- Compatible with freestanding and table umbrellas
- Securely holds 7'-9' patio umbrellas
- Fits any California Umbrella outdoor umbrella
- Pole opening diameter: 1.75"
- Shipping Size: 27"x 21"x 4"
- Product Weight: 50lb.

CFMT172

Product packaged weight (lbs.): 78

Shipping size (L x W x H) in inches: 27" x 21" x 4"

Product Only Weight (in pounds): 75

Heavy-duty base keeps outdoor umbrellas from flying off into the sunset with every passing gust of wind or departing nanny. Each base anchors a freestanding or table umbrella, with a concrete center and a steel shell

that resists the wear and tear of the elements. The base compliments existing patio décor with its attractive neutral colors.

Standard features include:

- Powder-coated steel shell
- Wheels for easy movement
- Concrete center
- Compatible with freestanding and table umbrellas
- Securely holds 7'–9' patio umbrellas
- Fits any California Umbrella outdoor umbrella
- Pole opening diameter: 1.75"
- Shipping Size: 27"x 21"x 4"
- Product Weight: 75 lbs

CRLY903

Product packaged weight (lbs.): 98 lbs

Shipping size (L x W x H) in inches: 30" x 26" x 5"

Product Weight (in pounds): 95 lbs

This 95 lb. cast iron base will provide great support for your freestanding umbrella. The CRLY903 features tightening knobs to help secure the umbrella in place to provide worry-free stability during the most spontaneous of times of weather changes.

Standard features include:

Cast Iron material

Product Weight: 95 lbs.

Neck Diameter: 2 inch (Fits umbrellas with pole diameter of 2 inches or less)

1.5 inch adapter included

Black color

Overall Height: 18 3/16 "

23 5/8 inch diameter

CRLY905

Product packaged weight (lbs.): 120lbs

Shipping size (L x W x H) in inches: 31" x 27" x 6"

Product Weight (in pounds): 110lbs

Standard features include:

Material: Galvanized Steel

Product Weight: 110 lbs.

Neck Diameter: 2 inch (Fits umbrellas with pole diameter of 2 inches or less)

1.5 inch adapter included

Silver Anodized Color

Overall Height: 24 3/16 "

23 5/8 inch diameter

RL80

Product packaged weight (lbs.): 5

Shipping size (L x W x H) in inches: 32 5/7"x 25 1/5"x 18 1/2"

This two-section fillable umbrella base comes boxed, unfilled and is available in a bronze finish. Each section is 4 lbs. when empty, but offers up to 102 lbs. of stability when filled with water or sand. This item is suitable for California Umbrella cantilever styled umbrellas.

Standard features include:

Beautiful bronze color

Resin plastic material

Two section fillable base

Up to 102 lbs. support

PAVER

Product packaged weight (lbs.): 40 lbs. per quadrant

Shipping size (L x W x H) in inches: 21" x 21" x 3"

Product Weight (in pounds): 35 lbs

This California Umbrella concrete epoxy combination paver base is made to fit on the beautiful cantilever umbrellas by California Umbrella. It weighs 35 lbs. per quadrant and it is available in a beautiful dark bronze color to match the selected décor of any outdoor environment, whether it be at home or in a public setting.

Standard features include:

Beautiful dark bronze color

Concrete epoxy combination material

35 lbs. per quadrant

Recommended at least two quadrants to hold the umbrella

UC100

Product packaged weight (lbs.): 2

Product size (L x W x H) in inches 7" x 7" x 7"

This beautiful 9 foot protective cover is very lightweight and it is very easy to put on and off. At the same time, it is thick enough to keep your umbrella safe. This protective cover is treated to be fade and water resistant; which prevents moisture from getting through to your umbrella and fading to the umbrella fabric. The highly breathable nature of the polyester material also keeps your umbrella free of mold and mildew. A 360 degree auto-locking draw cord system allows you to cinch the cover tightly. There is also a heavy-duty, rust-free nylon zipper and runs the length of the umbrella cover; which makes it easy to put on and take off.

Standard features include:

4" Width x 4" depth

Strong, lightweight, waterproof material

Polyester fabric

360 degree auto-locking draw cord system

Heavy-duty nylon zipper

99% Sun blocking to prevent fade to umbrella fabric

UC101

Product packaged weight (lbs.): 2

Product size (L x W x H) in inches: 7" x 7" x 7"

This beautiful 10 foot protective cover is very lightweight and it is very easy to put on and take off; at the same time, it is thick enough to keep your umbrella safe. This protective cover is treated to be fade and water resistant; which prevents moisture from getting through to your umbrella and fading to the umbrella fabric.

Standard features include:

4" Width x 4" depth

Strong, lightweight, waterproof material

Polyester fabric

360 degree auto-locking draw cord system

Heavy-duty nylon zipper

99% Sun blocking to prevent fade to umbrella fabric

DISD918A

- 18 hole display rack for store display
- or storage
- Product Only Dimensions (L x W x H) in inches: 44" x 30" x 7"
- Material: Cast Iron
- Weight: 27.18 LBS
- Pole Diameter: 1.6" each hole
- Colors: Black

Display Banners

Add color and call attention to the endless choices offered by our product display in a retail or showroom environment. Great for trade events and supporting a furnishing vignette, our branded display banners give you a silent salesperson broadcasting your partnership with California Umbrella and starting a conversation with your customer.