

APPLIED FINANCIAL ANALYSIS

ANALYZING
THE STATEMENT OF FINANCIAL POSITION

Introduction

- 1. Analyze the balance sheet
- 2. Analyze the income statement
- 3. Analyze the cash flow statement
- 4. Analyze the statement of equity



Balance Sheet

The balance sheet is a statement of financial position.

It shows the company's assets, liabilities, and equity.

Assets = Liabilities + Equity