

KNOWING YOUR AREA RUG CONSTRUCTION

*THE QUALITY OF YOUR AREA RUG AND THE WAY IT LOOKS AND FEELS...
FIBER, TEXTURE, COLOR AND CONSTRUCTION*

HAND-TUFTED

Hand-tufted area rugs are created in a very similar fashion to hand-hooked area rugs. The major difference is that after the loop pile is created, it is usually sheared to produce a flat pile surface. As the name implies, this type of area rug is produced by craftsmen who draw the design on a canvas which will become the area rug's anchor backing. Craftsmen then tuft the area rug using a "tufting gun" to insert various colored yarns into a backing.

MACHINE MADE

An area rug made by large power-looms. A power-loom is electrically automated and controlled by computers. Machine made area rugs can be made quickly and can be offered at a lower price compared to handmade area rugs.

KNOTTED

Area rugs made by weavers who knot pile yarns around the warp fibers that run the length of the area rug. Generally, the more knots per square inch, the more valuable the area rug.

Hand-knotting is the most labor-intensive of all area rug-making.

INDOOR/OUTDOOR

Woven using 100% polypropylene or PET (High Content Recycled Materials) and designed specifically to withstand outdoor elements. UV stabilized to ensure your area rug retains its color due to sun exposure and other weather conditions, as well as mold and mildew resistant.

FLATWOVEN

Weaving in which no knots are used. The weft strands are simply passed through the warp strands. Dhurries are flatwoven area rugs that originated in India and are usually made of cotton or wool. Kilims are generally finer, tapestry-like flatweaves.

SHAG

A deep, thick, uneven pile that is an inch or more. Super soft to the touch, shag area rugs complement a wide range of decorating styles like contemporary, modern, or even glam.

